

Spring 1954



HARDY OR TRIFOLIATE ORANGE

Here is a relative of your breakfast orange that will make a decorative small tree here in the North. It has strong, spiny branches and grows 12 to 15 feet tall. Bears white flowers in early spring, followed by large, rough yellow fruit like small oranges. Perfectly hardy, it makes a very ornamental tree. 2-yr.-old plants, 12 to 15 in. high, from 2½-in. pots, \$2.95 each; 2 for \$4.95. (Limit of two per customer.)

Kellogg's

**FAMOUS FRUITS
AND
FAMOUS FLOWERS**

THE BEST SINCE 1869

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN
Azaleamum City

AZALEAMUMS

TRADE MARK

... A bushel of beauty per plant

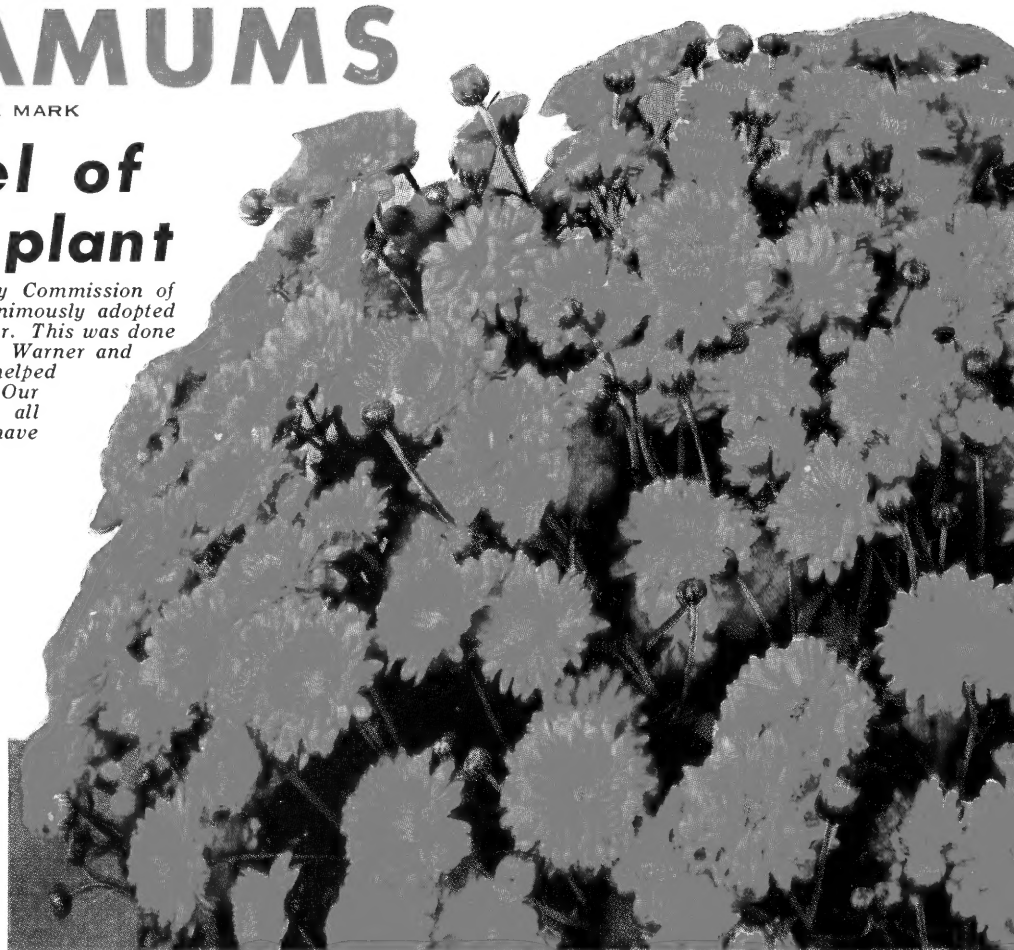
During a recent meeting of the City Commission of Three Rivers, a proclamation was unanimously adopted naming the Azaleamum as the city flower. This was done through the combined efforts of Mayor Warner and Art Jones, local industrialist, who have helped make this flower famous all over. Our Azaleamums are shipped to practically all parts of the world. You, too, should have these beautiful flowers in your garden.

Blazing Red

Pat. 1177

A winner on every count! Blazing Red blooms and blooms and never gives up until hard frost arrives. The rich flashing, blazing red color is a beacon to all who see it, inviting them to come and admire. The plant grows 12 to 14 inches in height and 15 to 18 inches in width. Order at once, because we generally run short of Blazing Red plants.

\$1.00 each; 2 for \$1.85; 4 for \$3.55;
6 for \$5.10; 12 for \$9.60



BLAZING RED

THREE *New* CHRYSANTHEMUMS FOR 1954

QUEEN ELIZABETH

A very pretty orchid color with a prominent center. A semi-double, flat flower with long petals. Hardy and very free flowering, giving quantities of bloom.

\$1.25 each; 2 for \$2.05; 4 for \$3.95.

CARNATION QUEEN

Shades of rose-pink, deeper at the edges and paling to lighter tones toward the golden center. The petals are deeply cut, giving a frilly effect. Very full.

\$1.25 each; 2 for \$2.05; 4 for \$3.95.

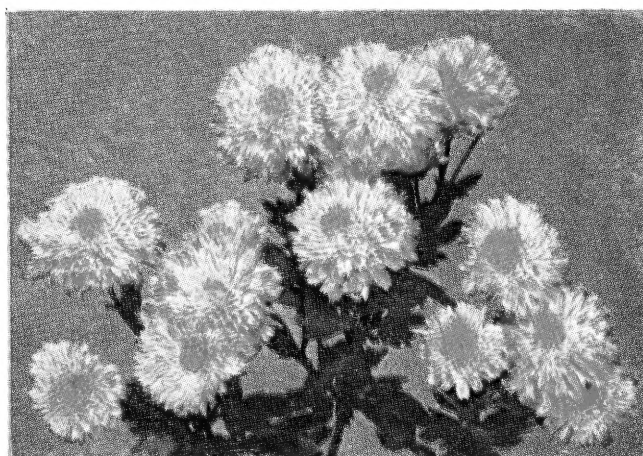
QUEEN VICTORIA

A rich wine-red color that is reminiscent of the Victorian era. The flowers are single to semi-double, with a large center. Compact, free-flowering plants.

\$1.25 each; 2 for \$2.95; 4 for \$3.95.



QUEEN ELIZABETH



CARNATION QUEEN



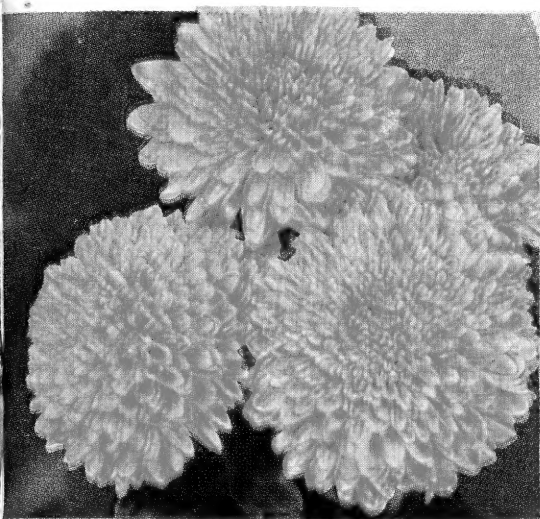
QUEEN VICTORIA

COLLECTION 1410

1 each of the 3 new Chrysanthemums
above, PLUS 1 Blazing Red

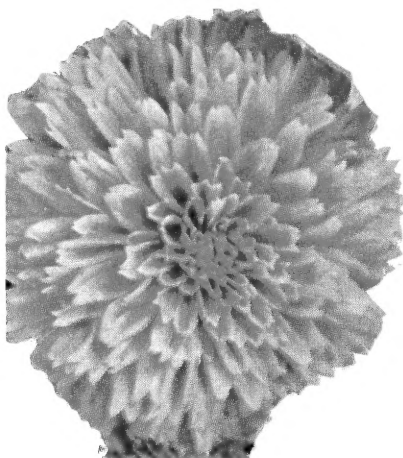
for only **\$3.75**

Seven AZALEAMUM Beauties



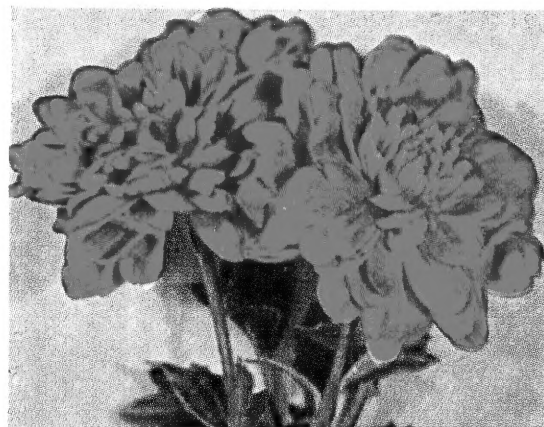
HALLOWEEN MOON

Delicate pink, ball-shaped flowers. The very first year the plant bears hundreds of blooms.



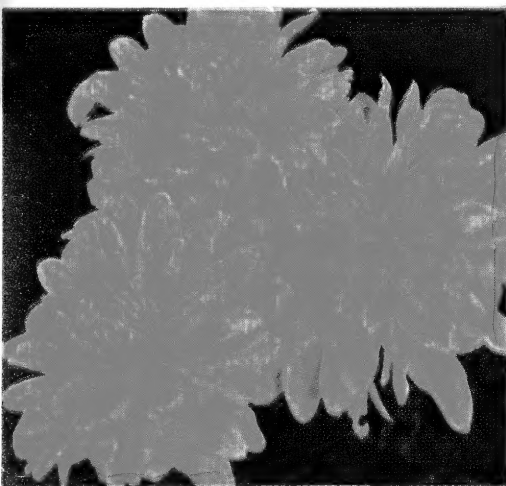
CARNATION ROSE. Pat. 660

Petals are notched at the tip, like a carnation. Daphne-red to Tyrian-pink in color. Very double flowers on strong stems. Very thrifty, healthy plants bearing hundreds of blooms.



JACK-O-LANTERN

An unusual color that will remind you of a pumpkin. It looks well with Will-o-the-Wisp.



WITCHES GOLD

Rich golden yellow, clear and bright. A plant in bloom makes a sizable mound of color.

A Bushel of Beauty per Plant

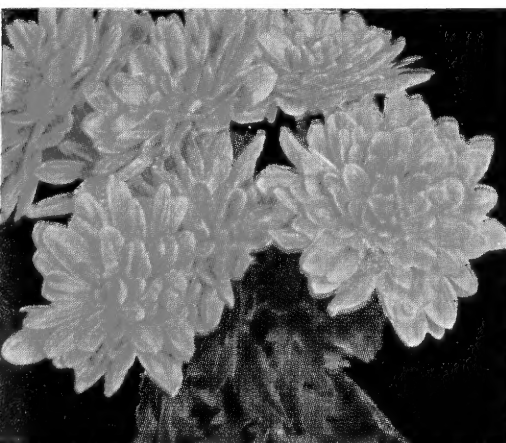
These extra-fine hardy perennials were first introduced by us twenty-one years ago. Since then we have produced many new varieties in various types and colors. All are prolific bloomers that make a spectacular picture in any garden. Starting small in the spring, they quickly develop into large, bushy plants.

Important: The word AZALEAMUM is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Co. or its duly authorized licensees.



WILL-O-THE-WISP

An elusive and delicate tone like a candle flame, with soft lavender shading. Most appealing.



WINSOME WITCH

Beautiful royal pink that is simply irresistible. To see it is to want it for your own garden.

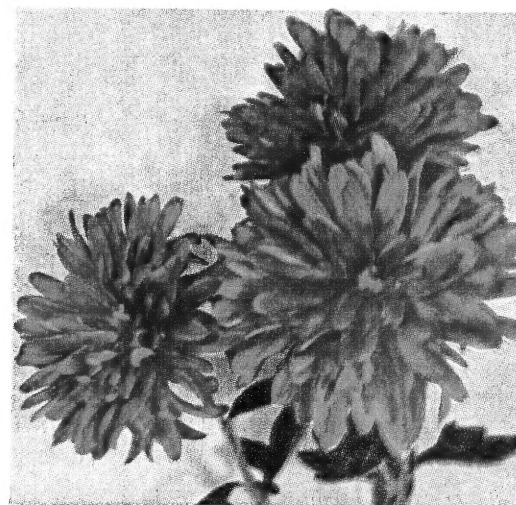
All Plants on this page, \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

COLLECTION 1401

**1 each of the 7 beauties
on this page
PLUS 1 Blazing Red
for only \$6.40**

COLLECTION 1402

**1 each of the 7 beauties
on this page -- PLUS
1 each of Blazing Red,
Nugget and Snow Fairy
for only \$7.95**



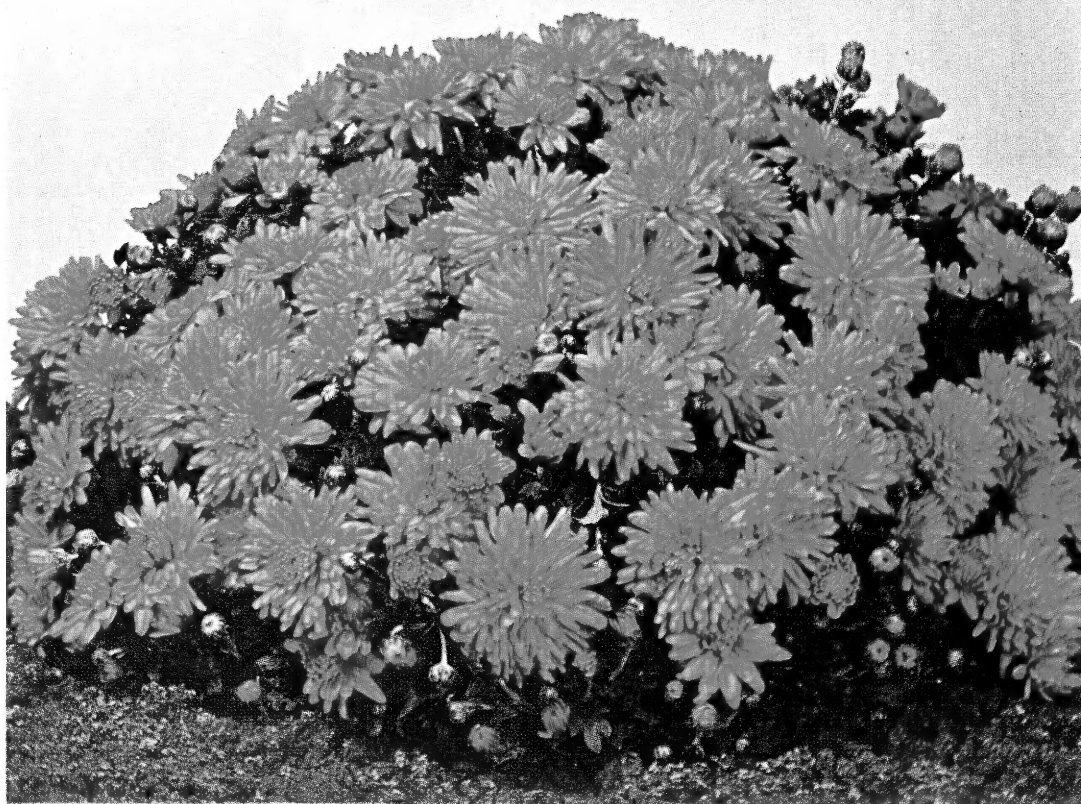
RED WITCH

Deep, glowing burgundy-red—a favorite color in any flower. The blooms are so plentiful that they actually overlap on the plant.

SUMMER SUNSET

One of the most popular Azaleamums, giving a remarkable multicolored effect. The open flowers vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. The buds are rich red just before opening. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

We pay all shipping costs,
except to Canada



SUMMER SUNSET



SNOW FAIRY

*Kellogg's
Amazing*

SNOW FAIRY

No matter what other varieties you may have, there is a need for plenty of *white*. This is true with practically all flowers. Snow Fairy is so beautiful that you will want several plants. The feathery edges on the petals give a nice fluffy effect to the large, pure white blooms. A plant in full bloom is a veritable snowbank of soft cool snowy white. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

COLLECTION 1412

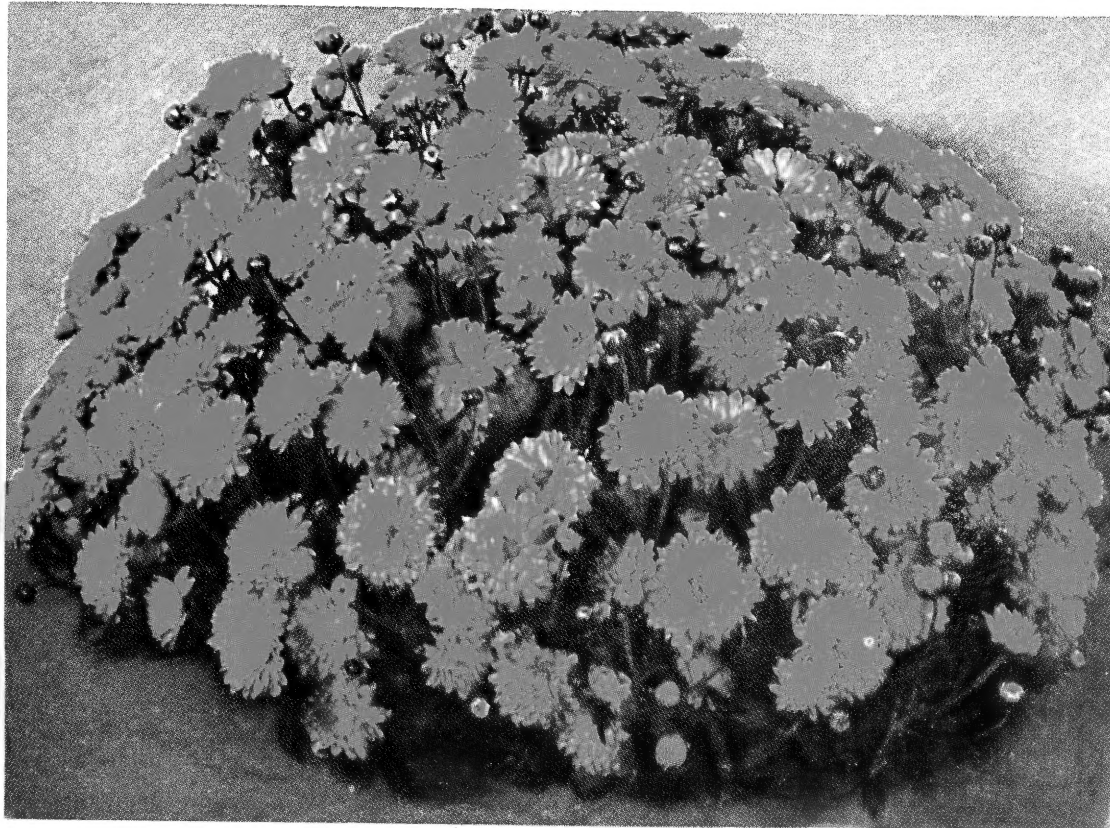
1 each of the Azaleamums on these
two pages

SUMMER SUNSET
SNOW FAIRY

NUGGET
TAM-O-SHANTER

for only **\$3.50**

R. M. KELLOGG CO., Three Rivers, Mich.



NUGGET

NUGGET

Pat. 802. You will think you have "struck it rich" when you get Nugget established in your garden. The individual blooms are of good form and substance and are not affected by hot or wet weather. Globular buds, opening well. Dresden-yellow in color; petals are velvety on the inner side and shining on the outside. Early, very profuse bloomer, lasting until frost. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

NURISH PLANT FOOD

See page 25

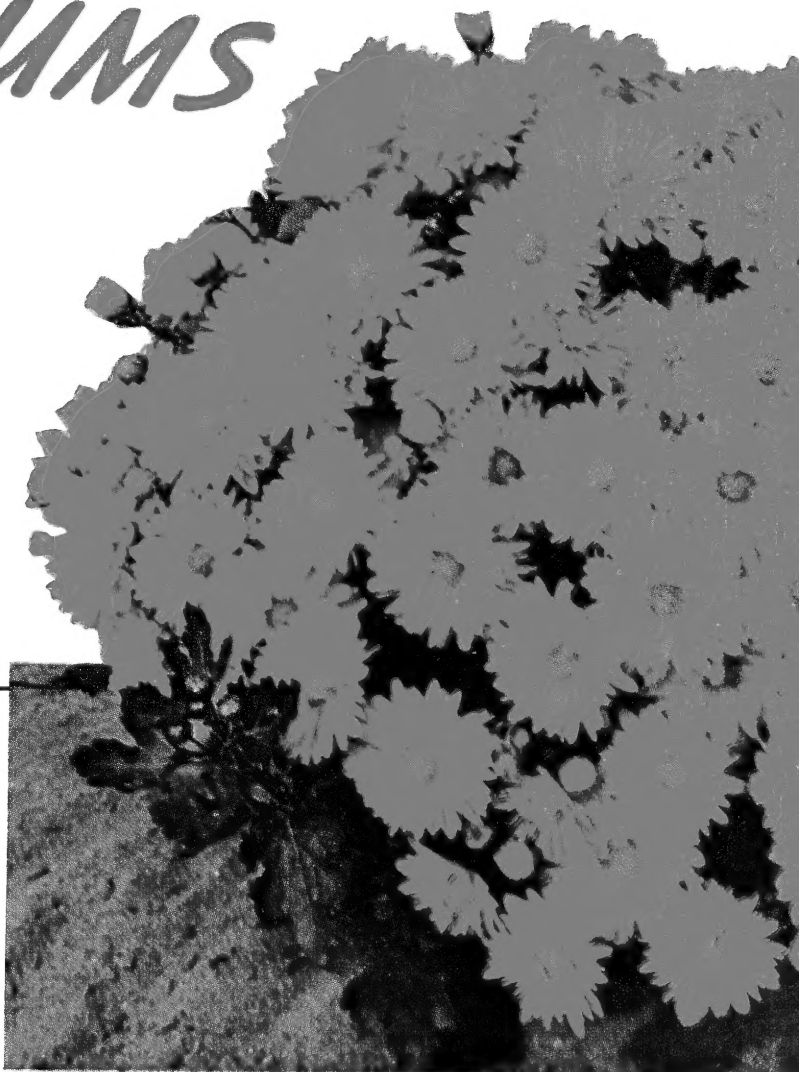
AZALEAMUMS

IN ALL THE WORLD NO OTHER PLANT LIKE IT

Propagation rights reserved, all varieties

TAM-O-SHANTER

From August to frost you will enjoy this bright orange beauty. An entirely unique color in Azaleamums. Blooms early and heavily. Hardy and delightful in every way. No longer need the closing weeks of summer be dull and listless in your garden. Plant *plenty* of Azaleamums, and they will show you what color really is! \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



TAM-O-SHANTER

COLLECTION 1413

1 each of the varieties on these two pages

SUMMER SUNSET

NUGGET

SNOW FAIRY

TAM-O-SHANTER

PLUS 1 each of QUEEN ELIZABETH,
CARNATION QUEEN and QUEEN VICTORIA

(7 plants in all)

for only **\$6.45**

THREE *Excellent* AZALEAMUMS



SWEETHEART

Dark, glowing pink, even brighter and prettier than is indicated by the picture. A winner.



PINK DREAM. Pat. 865

Soft silvery pink that charms everyone who sees it. Velvety texture; center touched with yellow.



HONEY CHILE. Pat. 871

Magnolia-purple, giving the effect of dark pink. Withstands early frost without damage.

All above varieties, \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60

KELLOGG'S *Large-Flowering*

YELLOW FELLOW

Just as yellow is the dominant color in early spring gardens, so does it close the year as the marigolds and zinnias, golden glow and many other flowers reach their peak. And here is a big, bright, bold Mum to add its gay note. It is the brightest yellow of all—like flashing gold. Full, well-formed flower heads with plenty of petals. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

BETTY LOU

A real charmer with white flowers modestly touched with dainty pinkish yellow in the center. Blooms are nearly 3 inches across. A vigorous plant with healthy foliage, producing a huge amount of bloom until frost. Combines very well with practically any other Mum you can mention, either in the garden or when cut for indoor bouquets. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.



YELLOW FELLOW



BETTY LOU

R. M. KELLOGG CO., Three Rivers, Mich.



GOLDEN TOUCH

GOLDEN TOUCH

This one "goes with" Lemonette just as surely as ham with eggs. Together they make a perfect pair, each enhancing the other. The color is rich, deep golden yellow. Large, full blooms that really must be seen to be appreciated. Wonderful ornamental form, like a greenhouse Mum, and 5 inches in diameter. No tricks are needed to have bloom from late August until frost. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

We pay all shipping costs except to Canada. All Canadian customers will pay their shipping costs and duty.

MUMS

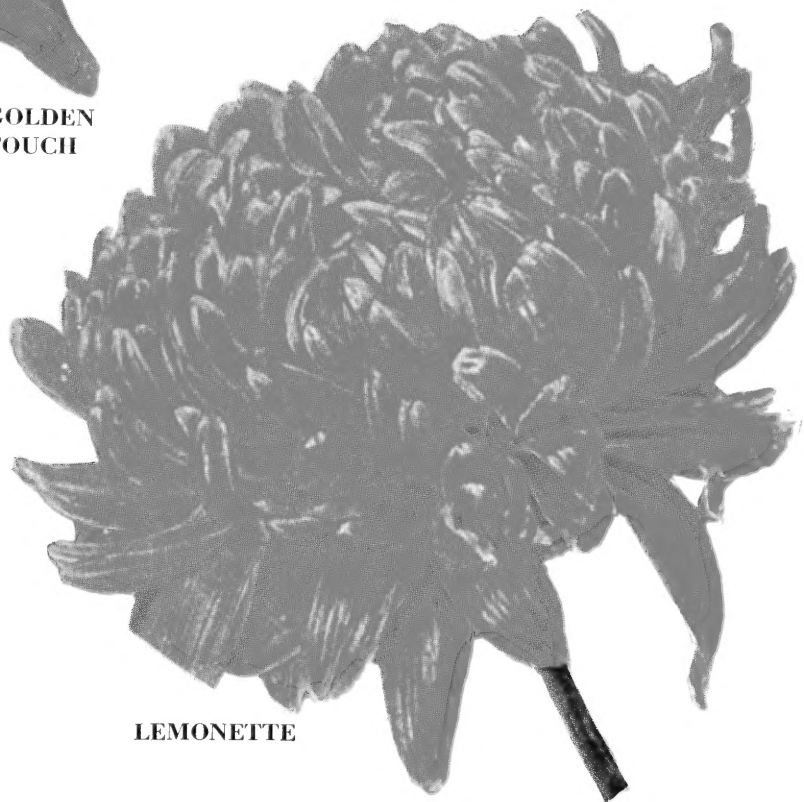
LEMONETTE

Here's a new Mum—huge and beautiful and altogether desirable. In color it is a lovely lemon-yellow. The flowers are of florist type and they reach 5 inches in diameter or even more. Disbudding makes them even bigger. It blooms from August to frost, with up to a dozen flowers on a plant. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

NURISH PLANT FOOD

1½ lbs. in 32-packet dispenser box \$2.35

For Larger Quantity, see page 25



LEMONETTE

TOUSLEHEAD

Pat. 1020. Another new, enormous Mum of the greenhouse type which has moved into the open because part of its parentage included hardy outdoor varieties. Blooms are 4 to 5 inches across, or larger if disbudded. The pure light pink to orchid color is truly luscious; it varies somewhat with the soil and season. Give Touslehead good garden soil and protection over winter. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

COLLECTION 1451

Large Mum Collection

**Yellow Fellow
Betty Lou**

**Golden Touch
Lemonette**

Touslehead

1 each of the above 5 large Mums, PLUS
1 each of the Azaleamums, Sweetheart,
Pink Dream and Honey Chile.

(8 plants in all) \$6.50
for only . . .



TOUSLEHEAD. Pat. 1020

"Dazzling Dozen"

Dazzling indeed are these superb Hybrid Tea Roses—dazzling in color, in hardiness and reliability. "Handsome is as handsome does," they say, and the fact that the varieties offered here are favorites of long standing proves that they *do* as well as they *look*.

NOT ILLUSTRATED

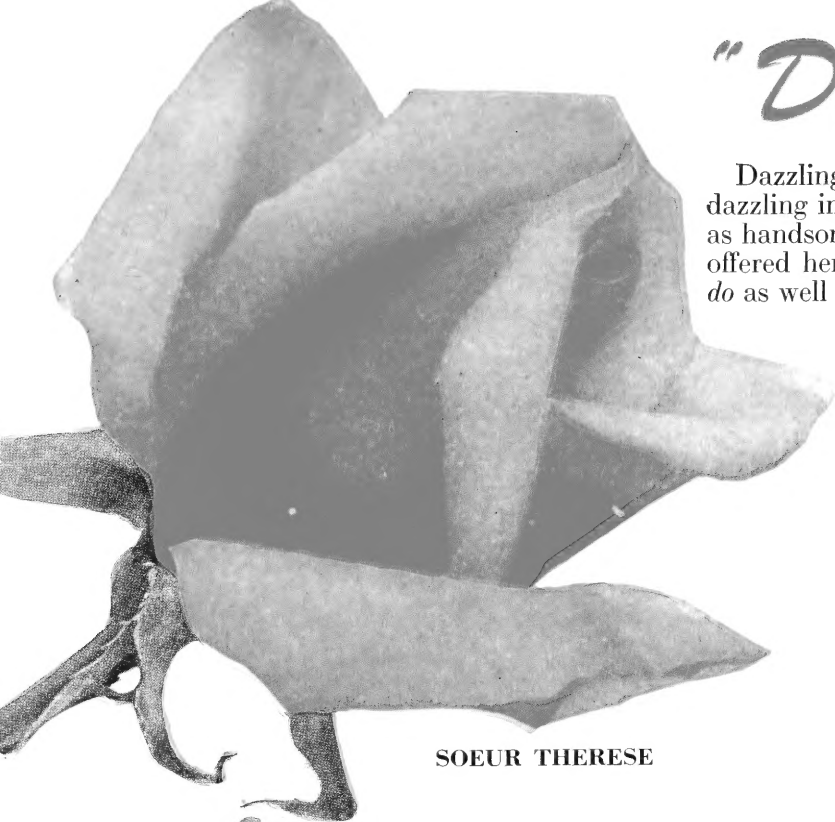
McGREDY'S YELLOW. A large, cupped flower with about 30 petals of bright buttercup-yellow. Bronzy foliage.

PRESIDENT HERBERT HOOVER. A very fine multicolor Rose on an extra-strong bush. Varying shades of orange, lighter on the outside. Long cutting stems.

RADIANCE. Two-toned pink flowers of globular form; very fragrant. An old reliable that does well everywhere.

RED RADIANCE. The rose-red form of the preceding. The two make a good pair.

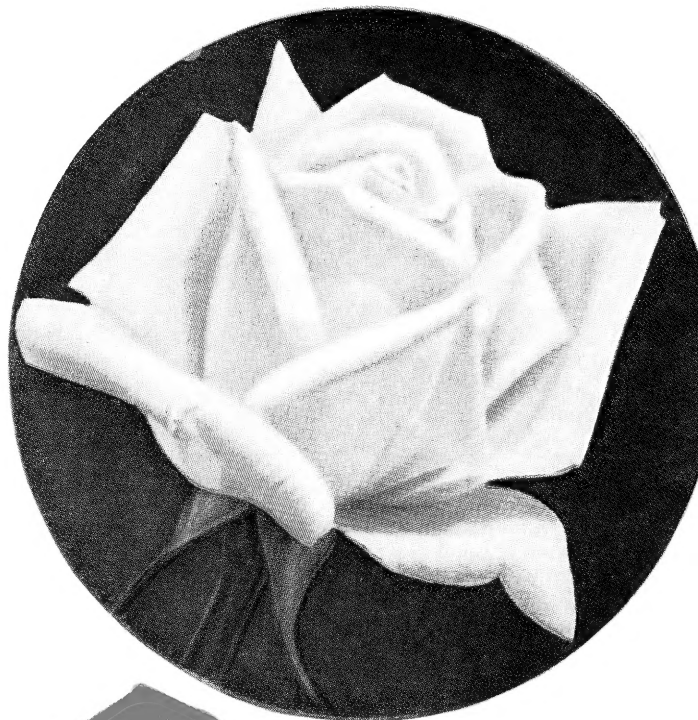
**\$1.35 each; 2 for \$2.66; 3 for \$3.93;
6 for \$7.50; 12 for \$13.56**



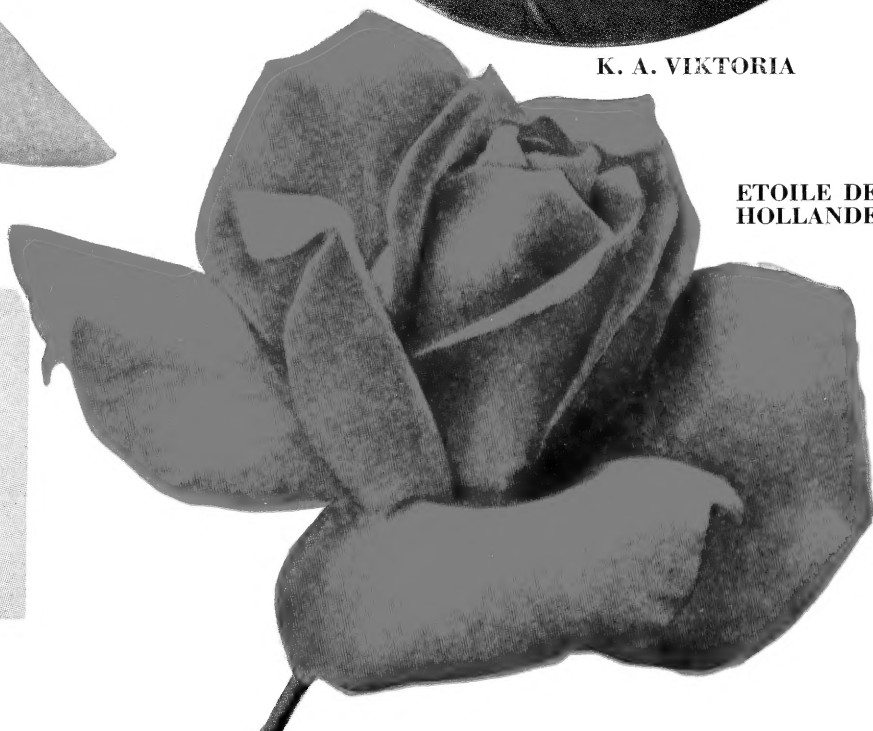
SOEUR THERESE



EDITOR McFARLAND



K. A. VIKTORIA



**ETOILE DE
HOLLANDE**

COLLECTION 901

**1 each of the 4 Dazzling
Everblooming Roses
illustrated on this page**

**Soeur Therese Editor McFarland
K. A. Viktoria Etoile de Hollande**

for only \$4.95

Everblooming ROSES

Varieties illustrated on these pages may be purchased individually at the following prices:

\$1.35 each; 2 for \$2.66; 3 for \$3.93;
6 for \$7.50; 12 for \$13.56

COLLECTION 903

1 each of the Dazzling Dozen Everblooming Roses, including all those illustrated here and those described on page 8 (McGredy's Yellow, President Herbert Hoover, Radiance and Red Radiance)

for only **\$12.95**

TALISMAN



CRIMSON GLORY



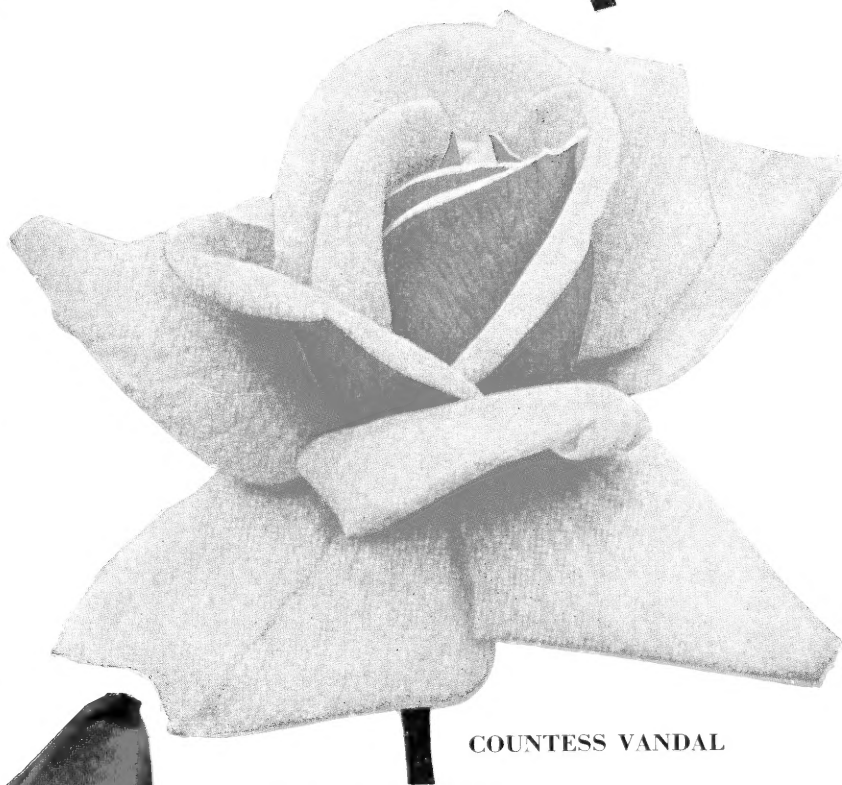
POINSETTIA



Nurish PLANT FOOD

Makes Plants Flourish

Box of 32 Packets **\$2.35**



COUNTESS VANDAL

COLLECTION 902

1 each of the 8 Dazzling
Everblooming Roses illustrated
on these two pages

Soeur Therese
K. A. Viktoria
Editor McFarland
Etoile de Hollande

Poinsettia
Talisman
Countess Vandal
Crimson Glory

for only **\$8.95**

PEACE
Pat. 591

\$2.50 each; 3 for \$6.60



©



CHRYSLER IMPERIAL
Pat. 1167

\$2.75 each; 3 for \$7.20



Seven Superb

SELECTED ESPECIALLY

COLLECTION 904

1 each of the following Roses:

PEACE MOJAVE
CHRYSLER IMPERIAL

for only... **\$7.25**



MOJAVE
Pat. 1176



\$3.00 each; 3 for \$7.95



COLLECTION 905

All 7 Ever-

PEACE
CHRYSLER IMPERIAL
MOJAVE

HELEN TRAUBEL
SLEIGH BELLS
SUTTER'S GOLD

PATENTED ROSES

FOR YOUR GARDEN

*These newest everblooming
varieties are real thoroughbreds
— tops in every way*



SLEIGH BELLS. Pat. 1004

\$2.00 each; 3 for \$5.25



CHARLOTTE ARMSTRONG. Pat. 455

\$2.25 each; 3 for \$6.00



Nurish

PLANT FOOD

Makes Plants Flourish

Box of 32 Packets

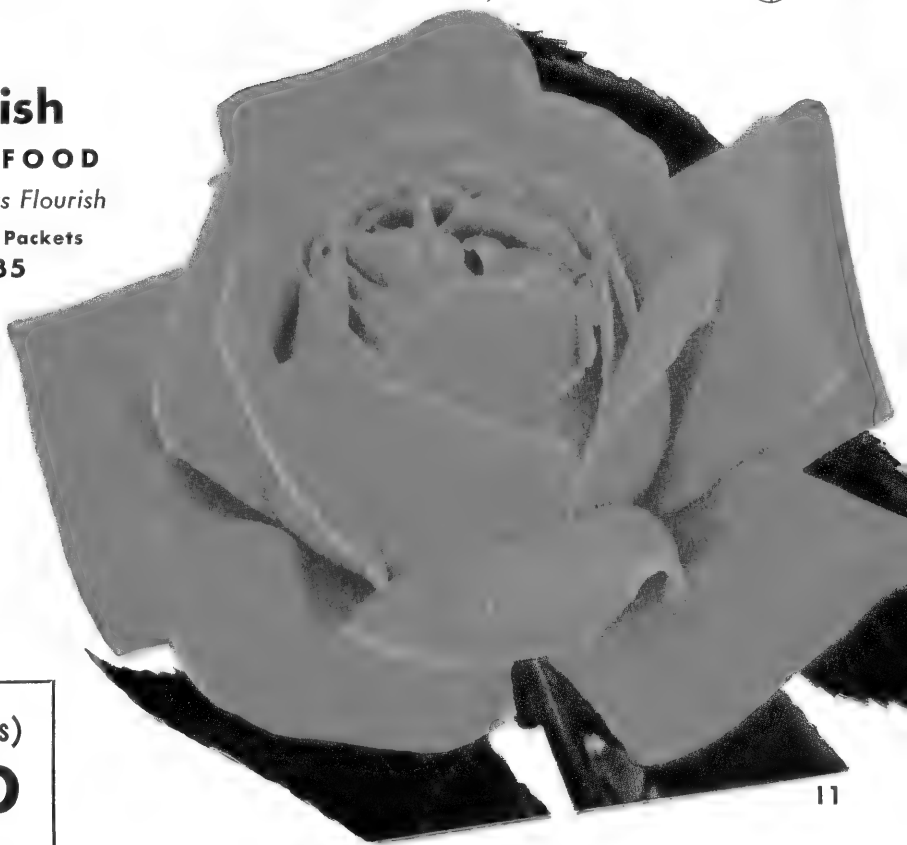
\$2.35



HELEN TRAUBEL

Pat. 1028

\$2.75 each; 3 for \$7.20



blooming Roses (illustrated on these two pages)

CHARLOTTE
ARMSTRONG

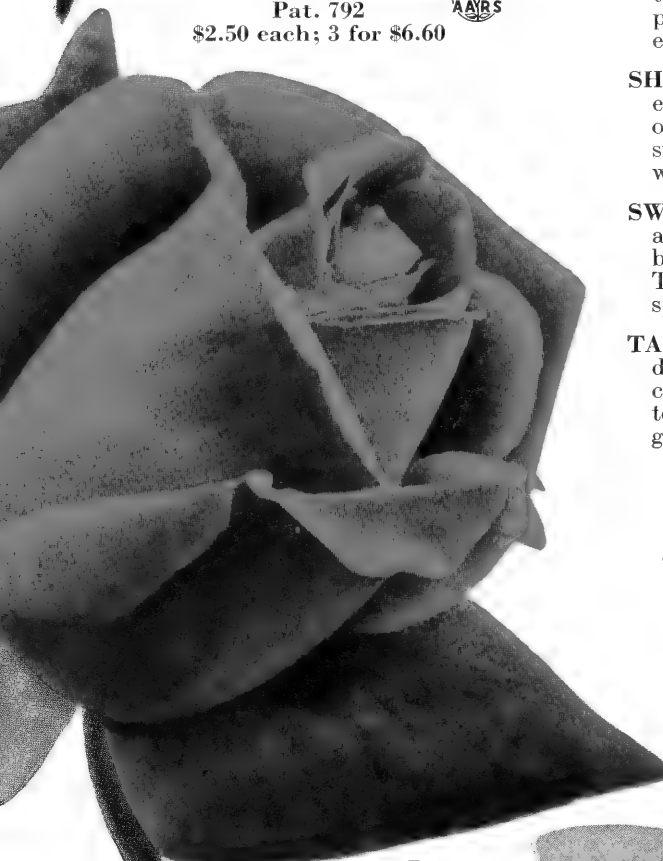
1 of each
for only

\$15.40

More PATENTED Beauties



FORTY-NINER
Pat. 792
\$2.50 each; 3 for \$6.60



MIRANDY
Pat. 632
\$2.25 each; 3 for \$6.00



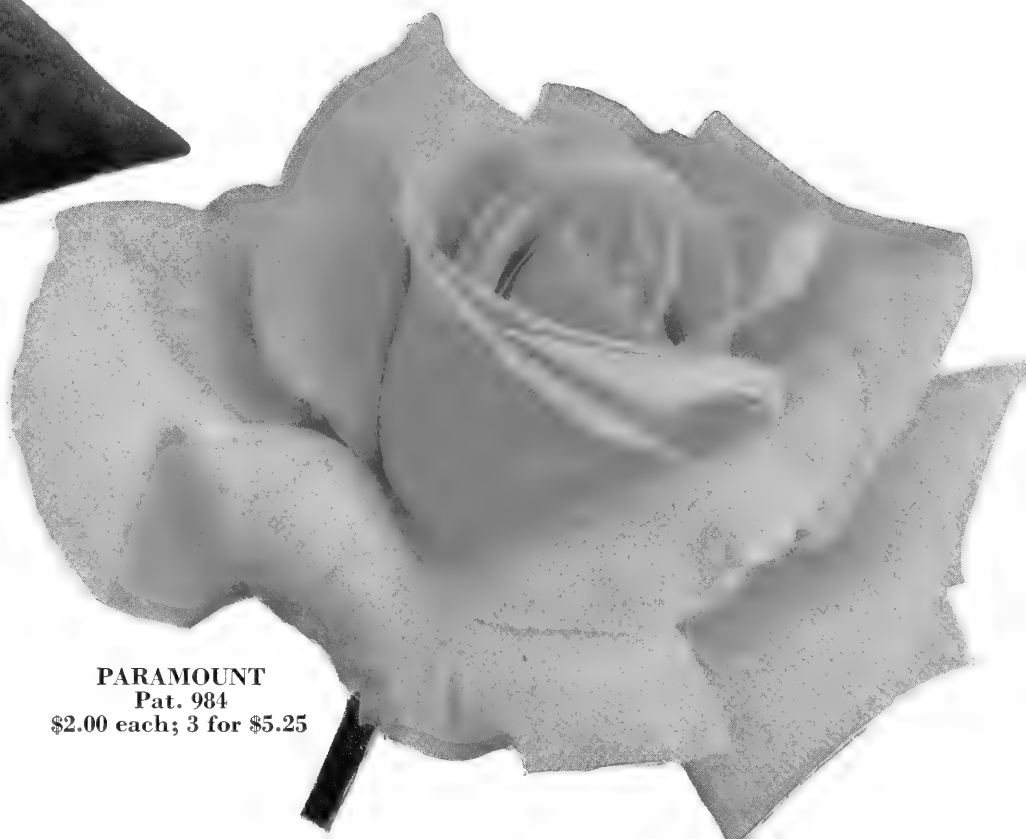
COLLECTION 906 Three Topnotch Roses

1 each of the following:

FORTY-NINER
MIRANDY
PARAMOUNT

for only **\$5.95**

PARAMOUNT
Pat. 984
\$2.00 each; 3 for \$5.25



BUTTERSCOTCH. Pat. 613. Very large flowers of rich orange-buff color, carried on long stems. Blooms are beautifully shaped and of a distinctive new shade of yellow. The outside of the petals is pale orange-yellow and the inside is lightly penciled with orange-buff. Long buds, slightly fragrant. Plant is upright and strong in growth. **\$1.75 each; 3 for \$4.65.**

HEART'S DESIRE. Pat. 501. Rich Damask fragrance and bright luminous red color distinguish this Rose. Long, elegant buds on long stems, profusely produced on vigorous, well-formed plants. Splendid keeping qualities when cut. Double, high-centered form. A really fine variety with superb perfume that is not easily forgotten. A few blooms will scent a whole room. **\$1.75 each; 3 for \$4.65.**

HILL TOP. Pat. 525. The long-pointed buds are light coral-red, becoming capucine-buff as they open. Very large, globular blooms with 25 to 30 petals, borne on long, strong stems. Dark, leathery foliage on an upright, strong-growing plant. This is a Rose that is valuable both in the outdoor garden and as a greenhouse variety. **\$1.75 each; 3 for \$4.65.**

NOCTURNE. Pat. 713. Long, beautifully shaped buds that open slowly to bright cardinal-red flowers shaded darker. In very hot weather the color is likely to be somewhat lighter and brighter, but equally lovely. Richly textured petals of good substance; pleasantly fragrant. Strong, well-branched plant with long stems and large, luxuriant foliage. Very satisfactory in every way. **\$2.00 each; 3 for \$5.25.**

SHOW GIRL. Pat. 646. A popular new vivid, rich deep pink Rose with extra-long and perfect buds that take prizes at the flower shows. The big, open flowers are very attractive, double and long lasting. Long, sturdy stems make it excellent for cutting. Tall, upright, vigorous plants that do well everywhere. A first-class exhibition Rose. **\$2.00 each; 3 for \$5.25.**

SWEET SIXTEEN. Pat. 631. Fresh, glowing salmon-pink with tints of rose and a dash of gold. At all stages it is a beautiful Rose—whether in tight bud, partly open or full blown. Large, semi-double blooms; very fragrant. Tall, rather slender plant that produces a long succession of bloom from spring to fall. **\$1.75 each; 3 for \$4.65.**

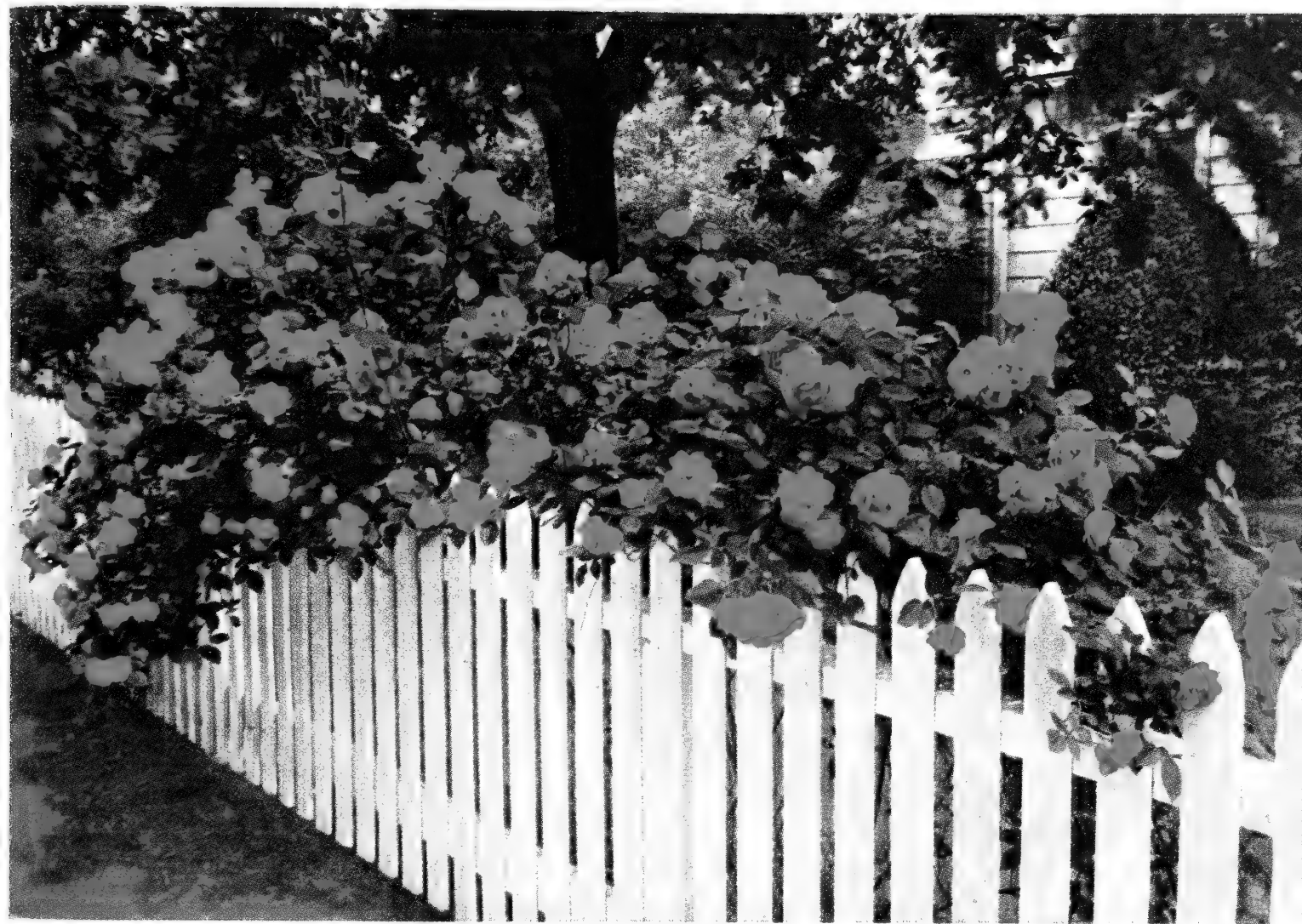
TALLYHO. Pat. 828. A two-toned beauty in smoky raspberry-rose color, darker on the outside of the petals. The color scheme is not one of strong contrasts but is new and distinctive. Ovoid buds open to huge, high-centered, fully double blooms of exquisite shape, with delightfully spicy fragrance. The superb plant blooms freely all season. **\$2.00 each; 3 for \$5.25.**

NURISH Plant Food

Makes Plants Flourish

Box of 32 Packets **\$2.35**

For complete Garden Accessories, see pages 25 to 31



BLAZE. \$1.50 each; 3 for \$3.90

Climbing Roses

EVERBLOOMING CLIMBERS

ALOHA. Pat. 948. A wonderful new climber that blooms in June and repeats until frost. The deep rose-pink flowers are as large as Hybrid Teas, very double and perfectly formed. Blooms are carried in long-stemmed clusters. Makes a vigorous pillar 8 to 10 feet high. **\$2.50 each; 3 for \$6.60.**

BLAZE. The everblooming form of Paul's Scarlet Climber. Flowers are of the same bright scarlet color and are borne so abundantly that they make an unforgettable picture. It generally takes about two seasons for a plant to become established; after that it can be expected to bloom repeatedly all summer. **\$1.50 each; 3 for \$3.90.**

CL. PEACE. Pat. 932. Glorious big blooms, just like those of the bush form pictured on page 10—soft cream and yellow, edged and suffused with pink. The color changes from day to day, and no two flowers are ever exactly alike. The very large blooms are produced on long, fast-growing canes. A very vigorous and healthy climber. **\$2.50 each; 3 for \$6.60.**

DEPENDABLE CLIMBERS

for your Garden

CL. ETOILE DE HOLLANDE. A very fine bright red climber, blooming repeatedly. See illustration on page 8. **\$1.35 each; 3 for \$3.90.**

CL. RADIANCE. The climbing form of the ever-popular Radiance. Globular, two-tone pink flowers. Blooms repeatedly all summer. **\$1.35 each; 3 for \$3.90.**

CL. TALISMAN. Flame, gold and pink blooms, like those pictured on page 9. A good climber, blooming repeatedly. **\$1.35 each; 3 for \$3.90.**

PAUL'S SCARLET CLIMBER. Large scarlet clusters in June. Very strong and hardy. Makes a wonderful display for several weeks. This climber has made a name for itself all over the country, for its is perfectly satisfactory and at home everywhere. **\$1.35 each; 3 for \$3.90.**

COLLECTION 907 *Three Excellent Climbing Roses* **FOR ONLY \$6.15**
1 EACH OF THE FOLLOWING:
CL. Peace CL. Summer Snow CL. Crimson Glory

The Newest and Best

ESPECIALLY SELECTED



MING TOY. Pat. 900
"The Chinese Fire-Cracker"
 \$1.50 each; 3 for \$3.90

These are the Roses you have been reading so much about. They have become extremely popular as landscape material—that is, they need not be confined to a special Rose garden but may be combined with other shrubs and perennials in borders and hedges. The lowest growing kinds make fine edging plants, and all are beautiful specimens.

Floribundas are very bushy and well-branched plants that are of extra-free bloom, hardy and healthy. They keep up a steady succession of bloom all summer. The well-shaped flowers are often like Hybrid Teas and are carried in clusters that are good cut-flower material. Floribundas serve so many purposes that they are indispensable in any modern planting.

BETTY PRIOR. Pat. 340. Outside dark carmine, inside several shades lighter. Large clusters profusely produced. **\$1.50 each; 3 for \$3.90.**

FASHION. Pat. 789. Oriental-red buds becoming beautifully formed, 3½-inch flowers of luminous coral-pink. Wild Rose fragrance. A bushy, 2-foot plant, blooming freely. **\$2.00 each; 3 for \$5.25.**

FLORADORA. Flowers double, of medium size, cupped when open. The color is a distinct scarlet. Sprays of 6 to 12 flowers come continuously on an upright, much-branched plant. **\$1.50 each; 3 for \$3.90.**

GOLDBLOCKS. Pat. 672. Golden yellow buds in clusters on a strong, 2-foot plant. Very double; fragrant. **\$1.50 each; 3 for \$3.90.**

IMPROVED CECILE BRUNNER. Pat. 851. Peach-pink to rosy salmon flowers in dense clusters. **\$1.50 each; 3 for \$3.90.**

LILIBET. Pat. 1209. A dainty newcomer of porcelain-pink. Ovoid buds and double, medium-sized flowers with spicy scent. A bushy, semi-dwarf plant. **\$2.50 each; 3 for \$6.60.**



LILIBET. The All-America Winner for 1954.
 Pat. 1209.



FLORADORA. The only Floribunda

COLLECTION 910

Three Adorable Floribundas

LILIBET GOLDBLOCKS FLORADORA

1 of each
 for only **\$4.80**

of the Floribunda Roses

FOR YOUR GARDEN

For a complete
list of
Garden
Accessories
see pages
25 to 31

Our Guarantee

All Kellogg nursery stock, plants, bulbs, shrubs, fruits and trees listed in this catalog are guaranteed to bloom or fruit satisfactorily when properly planted and cared for and not damaged by extreme weather, rodents, etc. If you are convinced in your own mind that plants were properly cared for—and were not damaged by destructive conditions—notify us and replacement of unsatisfactory stock will be made at absolutely no cost to you. This guarantee is good until August 1, 1954. In all cases replacement will be made during our regular shipping seasons.

R. M. KELLOGG CO.
Glen J. Davis, President

\$2.50 each; 3 for \$6.60

IMPROVED CECILE BRUNNER
Pat. 851. The Sweetheart Rose
\$1.50 each; 3 for \$3.90

MA PERKINS. Pat. 1143. Sparkling coral-shell-pink. Fully double; very fragrant. Unusually hardy and healthy. \$2.25 each; 3 for \$6.00.

MING TOY. Pat. 900. High-centered, bright rose-colored flowers. Very dainty. Healthy and sturdy. \$1.50 each; 3 for \$3.90.

PINOCCHIO. Pat. 484. Charming sprays of small, salmon-pink buds ideal for arrangements. \$1.50 each; 3 for \$3.90.

RED PINOCCHIO. Pat. 812. Like Pinocchio, but velvety carmine-red. Both varieties are very sturdy and produce an abundance of bloom all summer. \$1.50 each; 3 for \$3.90.

SUMMER SNOW. Pat. 416. Mounds of snow-white bloom cover the plant. Grows about 20 inches tall. Fine as a border or hedge. \$1.50 each; 3 for \$3.90.

VOGUE. Pat. 926. Perfectly shaped flowers of Hybrid Tea type, 3 inches across. Striking cherry-coral; spicy fragrance. A vigorous, branching plant blooming well. \$2.00 each; 3 for \$5.25.

COLLECTION 911

"Big Seven" Floribundas

Lilibet Betty Prior Fashion
Floradora Goldilocks Ma Perkins Vogue

1 of each
for only **\$11.60**

Rose of this color. \$1.50 each; 3 for \$3.90

KELLOGG'S

Radiant

Kellogg's Picture Collection

5 each of any six varieties listed on
this page

30 Bulbs for only \$3.95

Our Newer Varieties

BENJAMIN BRITTEN. Deep lavender, approaching light purple. Lower petals have a fine white line. An unusual shade that is very pleasing.

GENERAL EISENHOWER. Brilliant begonia-rose color. A first-class variety with extra-large florets. Very popular.

GILBERT HERALD. A ruffled yellow variety. Very attractive.

HARRY HOPKINS. Rose-red with slight purplish shading. Large flowers on a tall, strong stem. A very choice variety.

JAVA. Broad, well-shaped, clear primrose-yellow flowers on strong, tall spikes. Very fine growing habit.

JOHAN VAN KONYNENBURG. Shining garnet-red throughout. Long spikes with eight or more florets open at a time.

JO WAGENAAR. A big and very showy variety with blood-red flowers. A favorite color.

MANSOER. Shining blood-red with velvety blackish glow. Well-shaped florets with plain petals on enormous spikes, fine for cutting.

MODERN TIMES. Carmine-purple delicately striped creamy yellow. Very showy blooms of heavy texture.

POLYNESIA. Pure salmon color with yellow throat and salmon blotch. Slightly ruffled flowers of heavy texture. The color lasts very well.

RAVEL. Violet-blue with reddish brown markings. Tall spikes with many florets of fine quality. One of the best of the new blue varieties.

WHITE GOLD. An early-flowering variety with clear cream-colored blooms with light gold throat. Very large florets.

**Any of the above newer
Gladiolus,**

**20c each; 10 for \$1.75;
50 for \$6.75; 100 for \$11.95**

**See pages 25 to 31 for
*Fertilizers, Insecticides
and Sprayers***

Rainbow

GLADIOLUS

Bargain!

OUR CHOICE MIXED COLORS

Here is a wonderful chance to have the Gladiolus garden of your dreams, in all the colors of the rainbow, at a very modest price.

50 Bulbs for \$2.69

Standard Varieties

BEACON. Bright scarlet with creamy throat. Tall and striking, with florets slightly ruffled. A favorite for cutting.

DEBONAIR. La France pink with creamy throat markings, lightly peppered crimson. Very strong, tall grower with six to eight blooms open at a time.

ELIZABETH THE QUEEN. Fresh lavender with reddish feather in the throat. Beautifully ruffled. A wonderful exhibition variety with huge, wide-open flowers.

FRAGRANT GLAD. Very lovely, highly scented flowers. White with purple markings in the center. Very vigorous grower.

KING LEAR. A fine, heavily ruffled purple variety with a lustrous sheen on the petals. Strong, tall, wiry stems. A prizewinner at many Gladiolus shows.

MARGARET BEATON. Snow-white with a splash of bright orange-red in the throat. A fine exhibition sort with very long spikes. An "old-timer" but still one of the best.

PICARDY. Soft shrimp color without any flaking. Large and elegant flowers, valuable for cutting and decorative purposes. Highly prized by Gladiolus growers everywhere.

SNOW PRINCESS. Clear white with a milky throat. An excellent cut flower lasting a long time. Tall spikes of bloom.

SPOTLIGHT. Clear medium yellow with a small feathery blotch of scarlet in throat. Large, moderately waved florets. A lovely variety that keeps very well when cut.

TOKEN. Flame-salmon with clear golden yellow throat. Five or six well-placed blooms open at a time on a tall, straight spike.

Any of the above standard
Gladiolus,

5 for 55c; 25 for \$2.65;

50 for \$4.95; 100 for \$8.45

NOT LESS THAN 5 OF ONE
VARIETY

*Free Planting
Instructions Sent with
All Orders*



Introducing

A NEW GLADIOLUS

Fantasy

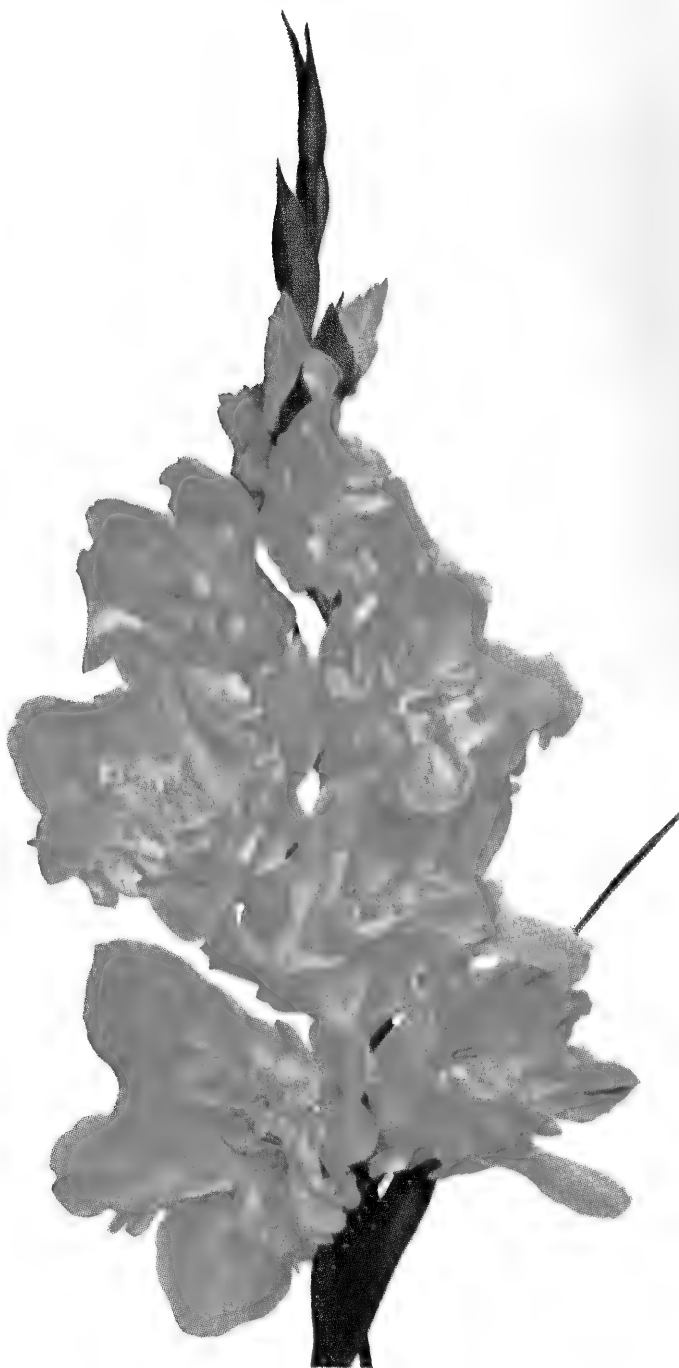
by R. M. KELLOGG CO.

Have you ever wished that the glory of the tulip season might last longer and spill its beauty and color into the rest of the summer?

You will think that has been accomplished when you see this completely new and different Gladiolus. We named it Fantasy because in both color and shape it made us think of that delightful clown of the tulip family, with its slashed petals of salmon-pink. This is a non-conformist, too. The Fantasy Gladiolus is of a completely new type, unlike any other variety. Each large petal is cut and gashed along the edges and is fitted out with spurs, sometimes on the back and sometimes on the face. These add to the rakish effect and make the bloom look more double.

The bud is pink on the edge with a chartreuse base, changing to pink as it opens. The flower is beautiful salmon-peach-pink with chartreuse-colored spurs—just as Fantasy tulip is marked green on the outside. The texture, fluting and ruffling on this superb new flower is very heavy. Height 2 to 3 ft.

Can't you picture Fantasy wearing a blue ribbon at your next flower show? We can't urge you too strongly to order at once!



35c each; 3 for \$1.00; 6 for \$1.85; 12 for \$2.95

COLLECTION 4161

**100 Gladiolus bulbs, our selection
of varieties, PLUS 1 FANTASY
for only \$4.95**

COLLECTION 4162

**Double the above—200 Gladiolus bulbs,
our selection of varieties,
PLUS 2 FANTASY
for only \$7.95**

NURISH PLANT FOOD

The amazing liquid plant food for shrubs, flowers, trees, lawns, house plants. Makes all plants grow greener, healthier, more rapidly. You will be delighted with its effect on Gladiolus. Equal parts of nitrogen, phosphorus, potassium. Safe and easy to use, with no waste, mess or odor.

1½ lbs. in 32-packet dispenser box \$2.35

3 lbs. in two 32-packet dispenser boxes \$4.45



BONNY BEGONIAS

Tuberous-rooted

If you have a cool, damp, shaded place in your garden—perhaps on the north side of a building or under a large tree—where most plants refuse to grow, consider Tuberous Begonias. That is just the location they like. They put on a wonderful show in late summer, producing dozens of waxy-petaled, richly colored flowers of exquisite and varied form.

Give them rich soil with plenty of humus in it, and start the tubers indoors, transplanting to the open ground when all frost danger is past. Or they may be treated as pot plants. See that they never lack moisture. The tubers need to be lifted, dried and stored in dry sand over winter.

We offer seven colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson.
5 for \$1.00; 10 for \$1.85; 20 for \$3.55

SPECIAL
10 for \$1.75
(Our selection)

LILIUM SPECIOSUM RUBRUM

A handsome Lily for the late summer garden. The crisp, waved petals are stiffly recurved; the color is deep pink flushed red and shading lighter at the edges. Four to eight blooms are borne on each sturdy, 3 to 4-foot stem in August. Plant 9 inches deep in full sun in early fall. 2 for \$1.25; 4 for \$2.25; 6 for \$3.25.



LILIUM SPECIOSUM RUBRUM

LILIUM REGALE (Regal Lily)

One of the most widely grown of all Lilies because it has proved to be so hardy and adaptable to most situations. The large, fragrant white trumpets have a sulphur-yellow throat and rose-purple streaks on the outside. Grows 4 to 5 feet tall and blooms in July. Set the bulbs 8 inches deep in a sunny spot. 3 for \$1.15; 6 for \$2.15; 12 for \$4.25.



LILIUM REGALE

CANNAS

The Grand Opera Series

New Lovely Pastel Color Selections

RIGOLETTO

LA BOHEME

LA TRAVIATA

MME.
BUTTERFLY

AIDA

AIDA. Broad, rounded, overlapping petals. The base color is old-rose, overlaid with delicate salmon. Large, full truss of bloom. 75c each; 6 for \$3.95; 12 for \$7.45.

LA BOHEME. Nicely formed head of bloom. Soft rosy peach overlaid with light pearl tints. Full of life and beauty. 75c each; 6 for \$3.95; 12 for \$7.45.

LA TRAVIATA. Petals are perfectly placed in the head of bloom, making a large mound of color. A delightful, lively old-rose. 75c each; 6 for \$3.95; 12 for \$7.45.

MIGNON. The upper petals of each floret are peach and rose color; the lower has more old-gold tones. A beautiful blend. 75c each; 6 for \$3.95; 12 for \$7.45.

MME. BUTTERFLY. Soft horizon-yellow with overtones of daybreak-pink. A truly wonderful combination of soft tints. 75c each; 6 for \$3.95; 12 for \$7.45.

RIGOLETTO. Pure canary-yellow when first opening, passing to light lemon-yellow as the flowers develop. A topnotch yellow. 75c each; 6 for \$3.95; 12 for \$7.45.

COLLECTION 5451

Grand Opera Cannas in Mixed Colors

**6 for \$3.65; 12 for \$6.75; 25 for \$12.50;
100 for \$47.00**

CANNAS

For Your Formal Garden and Beds

These are popular summer bedding plants that make very bold and striking color effects. They bloom throughout the summer, until cut down by frost. The large foliage in different shades of green and bronze is exotic looking. Cannas need plenty of space and water. Plants are set 18 to 24 inches apart in beds. To provide good drainage, the bed may be mounded up in the center to a height of 4 to 6 inches above the level of the surrounding area. Cannas are not for small, restricted gardens, but on wide lawns and in large public grounds where a colorful display is wanted, they are useful and popular.

CITY OF PORTLAND. Deep rich pink blooms. Green foliage. 5 ft. Illustrated at right.

KING HUMBERT. Huge flowers of brilliant orange-scarlet marked bright red. Bronze foliage. 5 ft.

RICHARD WALLACE. Large, rich creamy yellow flowers. Green foliage. 4 ft. Illustrated at right.

ROSAMUND COLES. Upper part of petals is beautiful scarlet with heavy yellow border; lower part is canary-yellow. An early bloomer. Very robust.

THE PRESIDENT. Immense, firm flowers of rich glowing scarlet, carried on strong, erect stalks. Resists heat and drought well. Rich green foliage. 4 ft. Illustrated at right.

YELLOW KING HUMBERT. Yellow spotted red. Green foliage. 5 ft.

30c each; 4 for \$1.00

COLLECTION 5452

Cannas in Mixed Colors 10 for \$2.00

COLLECTION 5801

PEONIES

Hardy, long lived and very showy, the Peony is everybody's favorite.

MIXED COLORS,
our choice, not labeled

3 for \$1.59

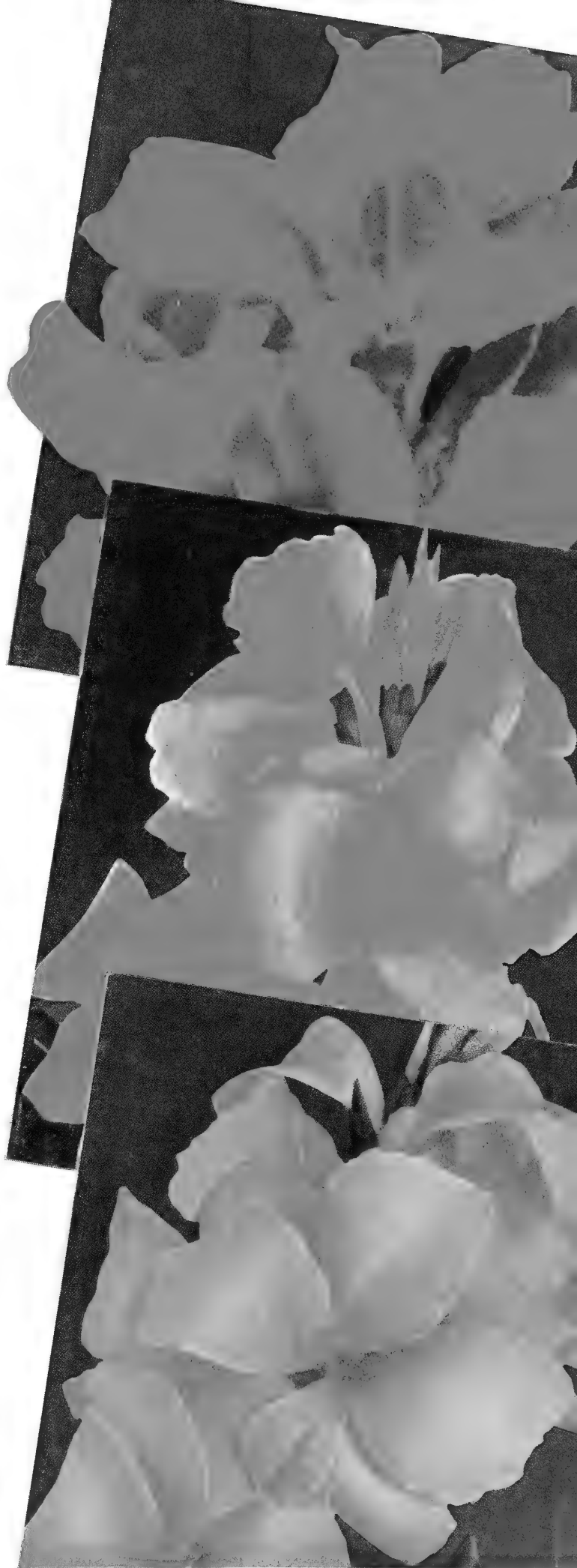
COLLECTION 5301

JAPANESE IRIS

Orchid-like in form and color, blooming in late June and July.

MIXED COLORS,
our choice, not labeled

4 for \$1.29





COLLECTION OF 4 fine POMPON DAHLIAS

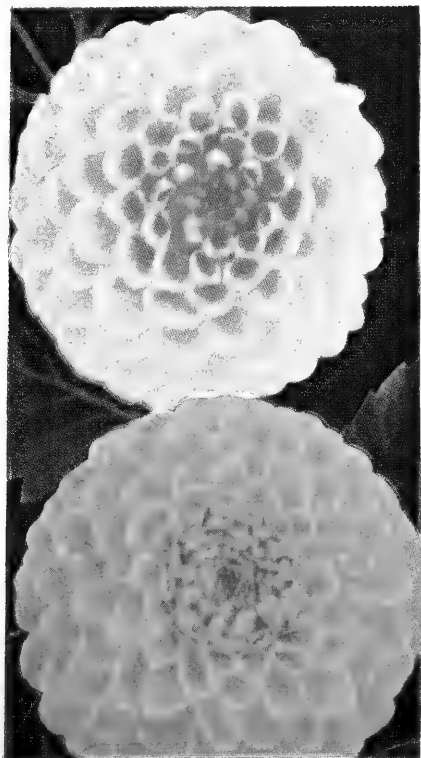
Bride's Bouquet. White.
Catherine. Orange-pink.
Red Ball. Rich red.
Yellow Colosse. Clear yellow.

45c each; 2 for 85c;
4 for \$1.60

COLLECTION 5611

1 each of the above
4 Pompons

for only **\$1.50**



Kellogg's SELECTED DAHLIAS

Sturdy, showy Dahlias contribute their full share to the late summer and autumn garden. The larger-flowered types are effective for exhibition and outdoors, while the smaller ones are favored for arrangements. The tubers are planted in spring when frost is over. They need a sunny spot in soil that is not too rich. Staking is a good precaution against storms.

Newer Large-flowering Varieties

Chautauqua Giant. Large, yellow-orange blooms to 10 inches in diameter, of good formation and borne on strong stems.

Mrs. George Le Boutellier. Deep crimson-red. Exceptionally large flowers held well above the foliage. Strong, healthy, wide-spreading plant.

Ogden Reid. Huge show blooms to win prizes. A beautiful blending of pink tones.

White Wonder. The largest and best white of the informal decorative type. Blooms are often 12 inches across. Bushy plant.

\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10

Standard Large-flowering Varieties

Commando. Clean dark lavender flowers on good stems. Very large.

Commodore. Gigantic blooms averaging 10 inches across, carried on strong stems. Rich lemon-yellow with a golden sheen. Stocky, spreading plant 4 feet tall. Very free flowering.

Daddy Kemp. Large, deep flower of rich violet-red. Outstanding.

Incandescent. Rich rosy buff suffused yellow, with reverse and center of old-rose. High-centered, well-formed flowers of huge size.

Mrs. Thomas A. Edison. Deep rose-red lined silver on the reverse. Twisted petals give a pleasing effect.

75c each; 2 for \$1.35

DAHLIA, *Ruffled Giant*

The picture below tells you more about this superb Dahlia than we can do in words. The velvety carmine-red petals are pleasingly arranged, and the large bloom is carried on a fine sturdy stem. Of top quality and performance, here is a Dahlia that should be in every garden. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.



RUFFLED
GIANT

Bargain Evergreen Offers

HIGHEST QUALITY
MAIL ORDER SIZE

Watch them Grow!

EVERGREEN TRANSPLANTS

9 to 12 in., 4 to 6 yrs. old

ARBORVITAE, American. Tall, dark green tree. Stands trimming well. 90c each; 3 for \$2.40; 10 for \$6.50; 25 for \$11.95.
A., Globe. Dwarf. For foundation plantings, etc. \$1.30 each; 3 for \$3.30; 10 for \$9.50; 25 for \$20.95.
A., Pyramidal. Tall, narrow, rich green. \$1.30 each; 3 for \$3.30; 10 for \$9.50; 25 for \$20.95.
FIR, Balsam. Native evergreen of Michigan. Very fragrant; pyramidal. \$1.10 each; 3 for \$2.80; 10 for \$7.00; 25 for \$14.95.
F., Douglas. Rapid grower. Soft, fragrant foliage. \$1.10 each; 3 for \$2.80; 10 for \$7.00; 25 for \$14.95.
JUNIPER, Pfitzer. Horizontal, spreading, grayish green. Very hardy. \$1.40 each; 3 for \$3.50; 10 for \$10.70; 25 for \$22.95.
J., Plumy. Attractive drooping growth. \$1.30 each; 3 for \$3.30; 10 for \$9.50; 25 for \$20.95.
PINE, Scotch. Straight, rugged grower. Picturesque. 90c each; 3 for \$2.40; 10 for \$6.50; 25 for \$11.95.
SPRUCE, Black Hills. Compact and bushy. Very hardy. \$1.10 each; 3 for \$2.80; 10 for \$7.00; 25 for \$14.95.
S., Colorado Blue. Gray-blue; very ornamental. \$1.30 each; 3 for \$3.30; 10 for \$9.50; 25 for \$20.95.
S., Norway. Tall, dark green; drooping branches. Robust. 90c each; 3 for \$2.40; 10 for \$6.50; 25 for \$11.95.
YEW, Spreading Japanese. Compact, dark, spreading. Hardy. \$1.50 each; 3 for \$3.80; 10 for \$11.95; 25 for \$24.95.
Y., Upright Japanese. Dark green; new growth light. \$1.50 each; 3 for \$3.80; 10 for \$11.95; 25 for \$24.95.

EVERGREEN SEEDLINGS

3 to 6 in., 2 yrs. old

ARBORVITAE, American. Tall, dark green tree. Stands trimming well. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
FIR, Balsam. Native evergreen of Michigan. Very fragrant; pyramidal. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
JUNIPERUS virginiana (Red-Cedar). Grows well almost anywhere. Bluish berries. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
PINE, Austrian. A good city tree. Favorite of the Midwest. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
P., Mugho. Dwarf and hardy. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
P., Scotch. Straight, rugged grower. Picturesque. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
SPRUCE, Black Hills. Compact and bushy. Very hardy. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
S., Colorado Blue. Gray-blue; very ornamental. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
S., Norway. Tall, dark green; drooping branches. Robust. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

ALL PRICES ARE POSTPAID

EVERGREEN HEDGE PLANTS

AMERICAN ARBORVITAE. Plant about 15 inches apart for the best hedge. 9 to 12-in. plants, 10 for \$5.50; 25 for \$11.50; 100 for \$35.95.

COLLECTION 3901

2 Pyramidal Arborvitae. 12 to 15 in.
2 Pfitzer Juniper. 9 to 12 in.
2 Globe Arborvitae. 6 to 8 in.

Doorway Collection

6 in all **\$5.80**
postpaid for

COLLECTION 3902

Special Seedling Collection

10 Colorado Blue Spruce
10 Arborvitae
10 Red-Cedar
10 Scotch Pine
10 Norway Spruce

3 to 6-in., 2-yr. seedlings,

50 in all for **\$3.70** postpaid

COLLECTION 3903

Transplant Collection

2 Colorado Blue Spruce
2 American Arborvitae
2 Norway Spruce
2 Scotch Pine
2 Douglas Fir

6 to 10-in., 4-yr. transplants,

10 in all for **\$2.70** postpaid



UPRIGHT
JAPANESE
YEW



COLORADO BLUE SPRUCE



PFITZER JUNIPER

KELLOGG'S *Hardy Phlox*

Here's an old friend of the midsummer garden that will bring cheer and beauty from August on into late autumn. This is an outstanding collection that should be in *your* garden!

AFRICA. Ruby-crimson with a darker eye.

BLUETTE. Light purple.

BORDER GEM. Brilliant deep purple.

BRIGHT EYES. Bright red with dark eye.

CAROLINE VANDENBERG. True lavender-blue.

CHIEFTAIN. Deep crimson. Very early blooming.

DAILY SKETCH. Salmon-pink with crimson eye. Extra robust.

EVA FOERSTER. Salmon-pink with white eye.

LILLIAN. Very fine pale salmon. Medium height.

MARY LOUISE. Large heads of pure waxy white.

PINKETTE. Delicate blush-white.

POLKA DOT. White with red eye.

SALMON GLOW. Flame-pink with salmon shading.

WORLD PEACE. Pure white.

55c each; 3 for \$1.45; 6 for \$2.65

COLLECTION 2425

1 each of the 14 Hardy Phlox
listed for only **\$4.95**

COLLECTION 2426

Mixed Phlox, our choice of va-
rieties, 12 for **\$3.95**

COLLECTION 2427

Mixed Phlox, our choice of varieties,
not labeled 6 for **\$2.30**

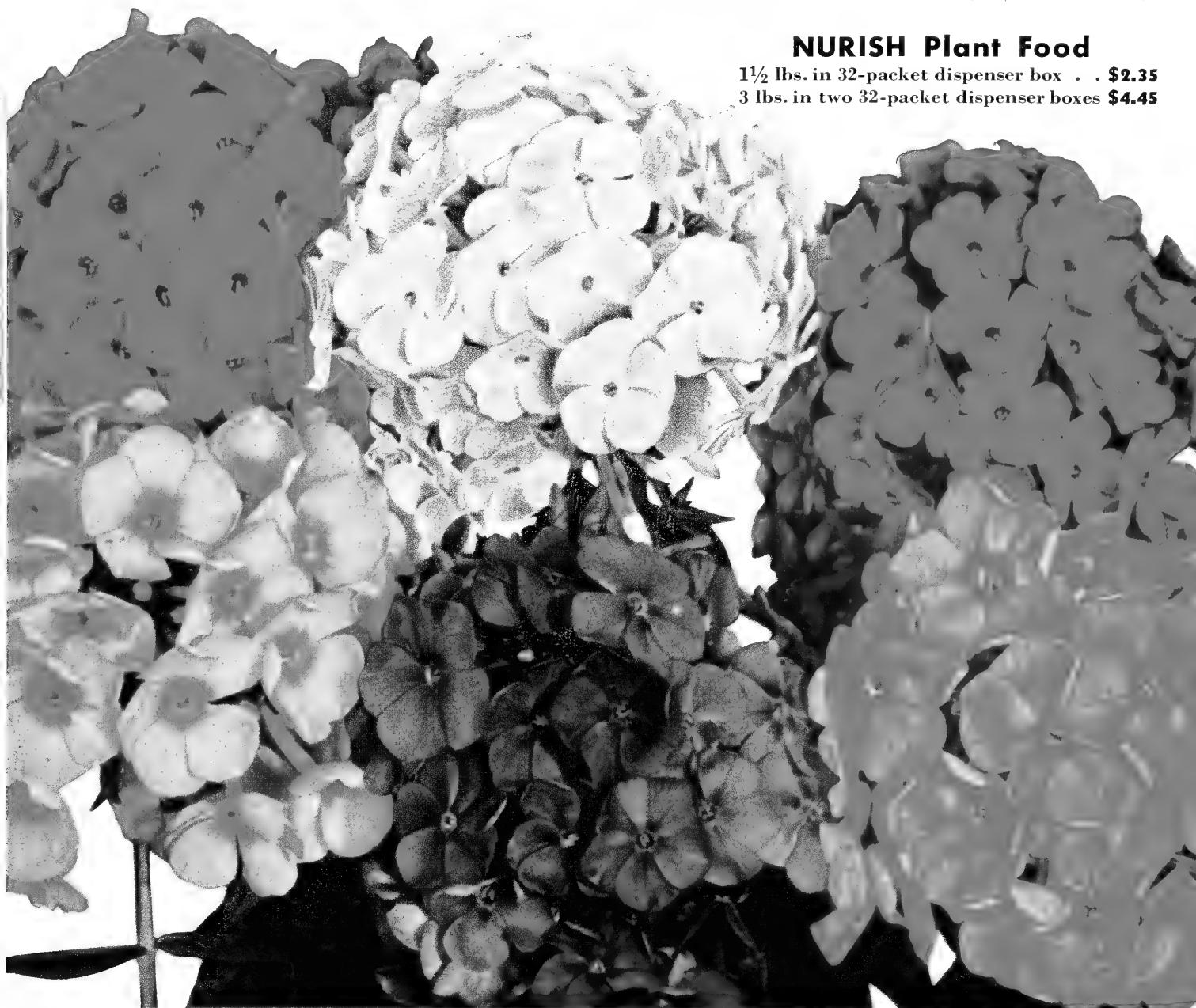
We pay all shipping costs, except to Canada. All Canadian customers will pay their shipping costs and duty

**For a complete list of Garden Accessories
see pages 25 to 31**

NURISH Plant Food

1½ lbs. in 32-packet dispenser box . . **\$2.35**

3 lbs. in two 32-packet dispenser boxes **\$4.45**



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Large Four-Terrace Pyramid
Pat. 2,651,143

Long lasting; easy to erect. Have a Strawberry garden in one-third the usual space. 6 ft. in diam.; each aluminum band 5 in. wide. For 50 Strawberry plants. \$9.95. See page 55.

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ACCESSORIES

PLASTIC COVER

New type, weathers well. Acts as a coldframe or greenhouse for early planting and frost protection.

\$6.95

SUPPORT STRIPS

If you plan on using either plastic cover or netting, strips must be installed first as support.

\$3.95

NETTING

Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

\$6.95

COMPLETE SPRINKLER

Includes nozzle, copper tubing and hose connection at base. Runs through bed and out under bottom band to connect with garden hose.

\$5.25



The Amazing Liquid Plant Food for
SHRUBS • FLOWERS • TREES • LAWNS • HOUSE PLANTS

Nurish

makes all plants grow greener,
healthier, more rapidly!

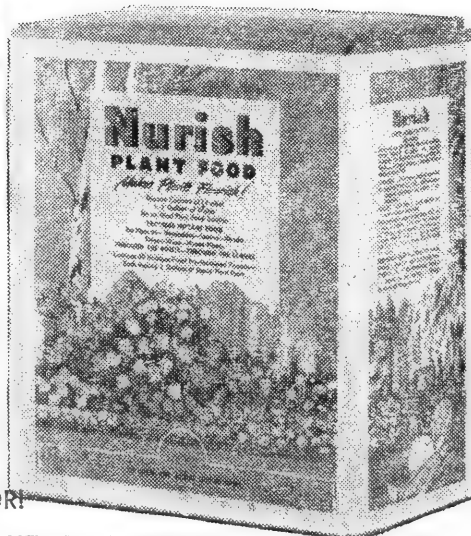
USED BY LEADING
NURSERIES AS WELL
AS INDIVIDUALS

**POWERFUL
20-20-20 FORMULA**
EQUAL PARTS OF
**NITROGEN, PHOSPHORUS
and POTASSIUM**

1½ lbs. in 32-packet dispenser box **\$2.35**

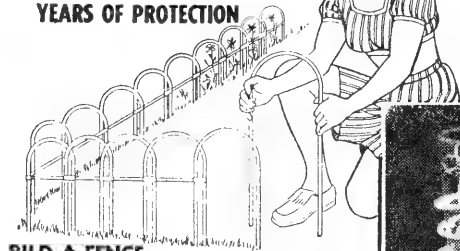
3 lbs. in two 32-packet dispenser boxes **\$4.45**

SAFE • EASY TO USE • NO WASTE, MESS OR ODOR



Trellises, Fences and Plant Supports

**GLEAMING WHITE PLASTIC
OVER HARDENED STEEL
WILL NEVER RUST
OR NEED PAINTING.
YEARS OF PROTECTION**



EACH UNIT IS
26" HIGH
12" WIDE
1/2" THICK
INTERLOCKING
CONSTRUCTION
FOR
RIGIDNESS

**BILD-A-FENCE
FENCING • VISIBLE AT NIGHT**

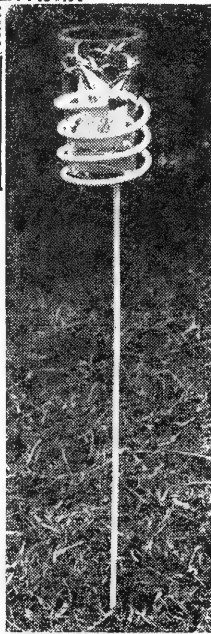
FENCING UNIT

Lifetime fencing of gleaming white plastic bonded to hardened steel. Will not chip or rust; will never need painting. Interlocking construction makes this fencing the strongest of its type on the market. \$2.98 carton makes a 10-ft. fence.

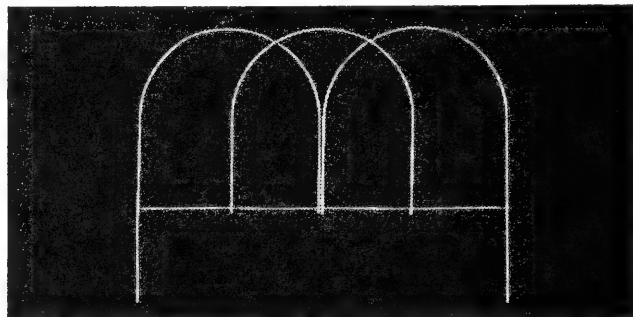
COASTER



Gleaming white plastic bonded to hardened steel, smartly tipped with jet-black plastic cap. Strikingly beautiful. Holds any size glass or small potted plant. Adds a charming touch to your lawn. Will last a lifetime. Set of four, \$1.98.



No. 443. 36-in. Ornamental Fence. Five wickets. Sturdy steel, white enamel, rust-resistant fence. 12 in. high when set up. Four units \$2.75. For handling and postage add 39c.



No. 442. 24-in. Wicket. Three wickets 24-in. fence. Matches No. 443. Four units \$1.75. For handling and postage add 30c.



GREEN THUMB GARDEN GLOVES

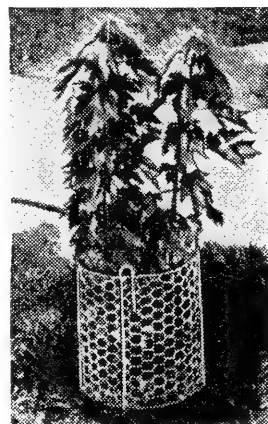
Smartly styled, comfortable and practical. Chamois-colored cotton impregnated with vinyl plastic. They repel dirt and outwear several pairs of canvas gloves. Washable.

No. 100. Women's. Small, Medium, Large. 89c per pair.

No. 150. Men's. Brown with green thumb. Full size. 98c per pair.

All-Steel GARDEN TRELLISES

The ornamental, practical and modern trellis that eliminates the repair work so often necessary on the older wooden types. Made of electro-welded steel rods, enameled white to withstand the weather and add beauty to your lawn and yard. Easily reset as desired. Perfectly safe for children and pets.

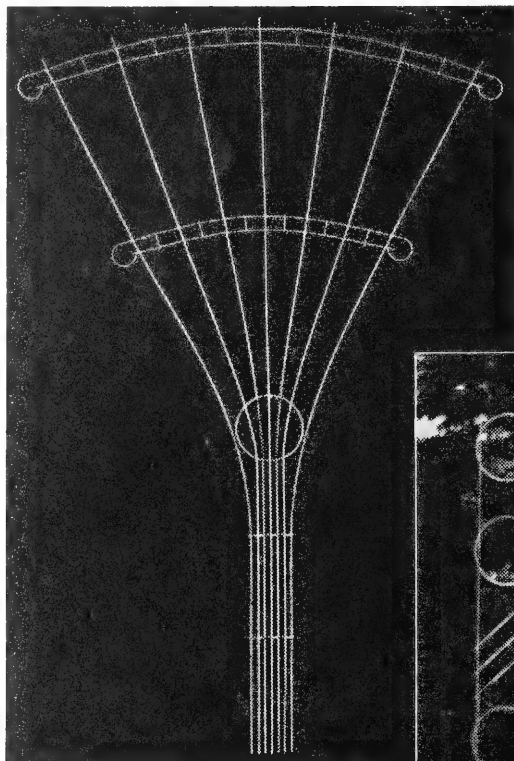


PLANT SUPPORT

No. 441. May be used as ornamental fence or corner, tree guard or plant support. Galvanized mesh. 12 in. high; 36 in. long. \$1.75. For handling and postage add 30c.

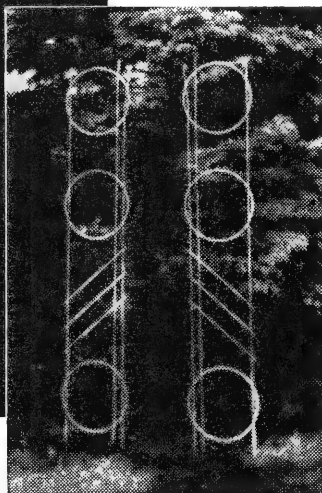
PLANT PROPS

Extra-heavy steel stakes enameled white, with a ring at the top. 12 in., 70c per doz.; 24 in., \$1.50 per doz.; 36 in., \$1.80 per doz. For handling and postage add 19c, 24c and 30c.



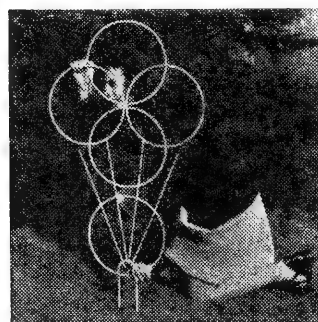
FAN TRELLIS

No. 465. Popular and sturdy. 72 in. high; 42-in. spread. \$3.98 per pair. For handling and postage add 50c.



MODERN TRELLIS

No. 462. May be used separately or as a pair. \$3.45 per pair. For handling and postage add 50c

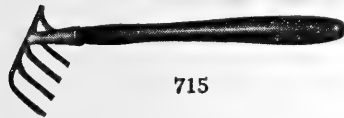


CIRCLE TRELLIS

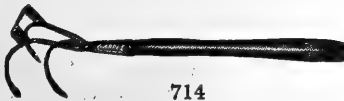
No. 456. Popular trainer trellis. 36 in. high; 24 in. wide. \$3.25 per pair. For handling and postage add 30c.

Kellogg

RECOMMENDS THIS OUTSTANDING LINE OF GARDEN TOOLS



715



714



706



751

Built to Professional Nurserymen's Standards

High carbon steel, cutlery-keen edges, polished blades; handles of hard wood, smooth, beautifully shaped and well balanced.

No. 715. Midget Rake. For gathering litter between closely grouped plants. Width 3½ in.; length 12½ in. 65c each. For handling and postage add 7c.

No. 714. Midget Culti-Weeder. The tines loosen soil and the sharp blade removes weeds. Width 2¾ in.; length 16 in. 65c each. For handling and postage add 7c.

No. 706. Dandelion Cutter. Cuts off the roots below the ground. Length 15 in. 65c each. For handling and postage add 7c.

No. 751. Dibble. For setting out plants and bulbs. All steel; light weight. \$1.29 each. For handling and postage add 7c.



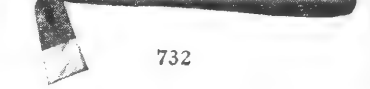
740



741



732



713

COLLECTION 7301

One each of Nos. 740, 741, 732 and 751 for **\$3.50**
(For handling and postage add 25c)

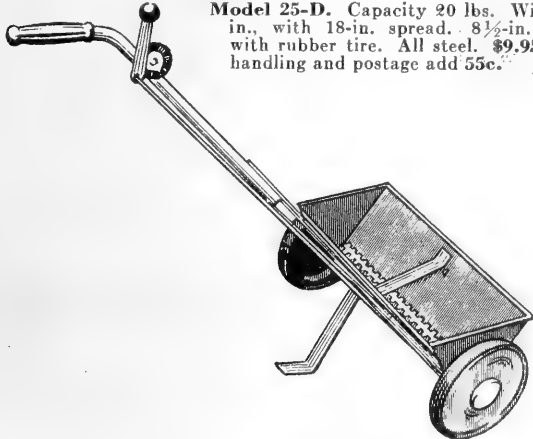
COLLECTION 7302

One each of Nos. 740, 741, 715, 732 and 751 for **\$4.19**
(For handling and postage add 30c)

LAWN DISTRIBUTOR

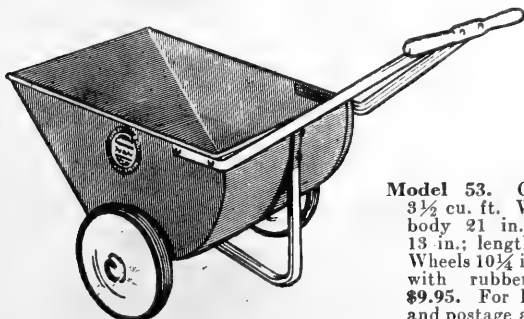
Sows fertilizer and grass seed evenly; saves plant food and seed. Years ahead in ease and accuracy of adjustment and operation. Fingertip control, as easy as shifting gears in a car. Just set the arrow and open the clutch. No stooping to set controls; no more piling of material on the lawn.

Model 25-D. Capacity 20 lbs. Width 24 in., with 18-in. spread. 8½-in. wheel with rubber tire. All steel. \$9.95. For handling and postage add 55c.



HANDI-CART

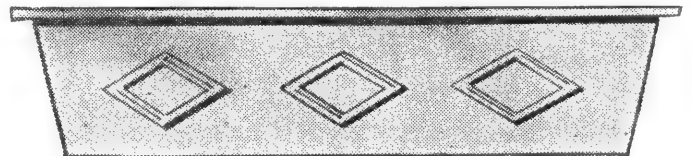
Carries anything you can roll, push or pour into it. The strongest possible construction for heavy loads. Made of heavy gauge steel, with double-disc double welded steel wheels. Heavy, solid steel axle; wooden grip handle.



Model 53. Capacity 3½ cu. ft. Width of body 21 in.; depth 13 in.; length 27 in. Wheels 10¼ in. diam. with rubber tires. \$9.95. For handling and postage add 95c.

MODERN ALL-STEEL PLANT BOXES

For flowers, plants and bulbs. A smart combination of beauty, durability and utility.



Deluxe Plant Box

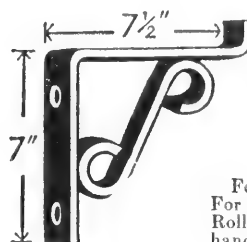
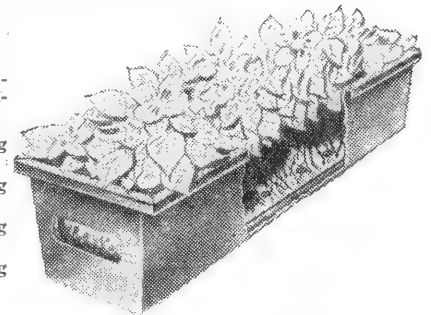
Heavy-duty steel; leak-proof. Garden-green color.

8¾ x 6 x 15 in. \$1.25. For handling and postage add 29c.
8¾ x 6 x 18 in. \$1.49. For handling and postage add 29c.
8¾ x 6 x 24 in. \$1.65. For handling and postage add 35c.
8¾ x 6 x 30 in. \$1.89. For handling and postage add 40c.
8¾ x 6 x 36 in. \$2.39. For handling and postage add 43c.

Imperial Plant Box

Sub-irrigating; heavy gauge galvanized steel. For indoor or outdoor use. Garden-green.

8¾ x 6 x 18 in. \$1.99. For handling and postage add 34c.
8¾ x 6 x 24 in. \$2.39. For handling and postage add 35c.
8¾ x 6 x 30 in. \$2.59. For handling and postage add 39c.
8¾ x 6 x 36 in. \$2.95. For handling and postage add 45c.



MULTI-PURPOSE ORNAMENTAL BRACKETS

For use with the plant boxes offered above. Heavy-duty. For indoors or outdoors. Garden-green. Will hold 300 lbs. Rolled edge ½ in. thick. 7½ x 7 in. 95c per pair. For handling and postage add 15c.

Kellogg

RECOMMENDS FOR THE PROTECTION OF the Nationally Known Materials and



Kill insects in your garden

D-X Insect Spray has the extra power you need for effective garden spraying. Combines pyrethrum, rotenone and piperonyl cyclonene to give a more complete kill of sucking and chewing insects. Yet it is non-poisonous to man and warm-blooded animals. 4 ozs. \$1.00; 1/2 pt. \$1.75. For handling and postage add 15c and 19c.

Keep your roses beautiful

Pratt's Garden and Rose Dust or Spray is all you need to control all of the common sucking and chewing insects as well as fungus diseases on roses, flowers and vegetables. Contains a complete formula of pyrethrum, piperonyl cyclonene, rotenone, sulphur and copper. 1-lb. sifter canister 95c; 1-lb. dust gun \$1.35; 2-lb. canister \$1.65. For handling and postage add 23c, 23c and 27c.



PARA-SCALECIDE

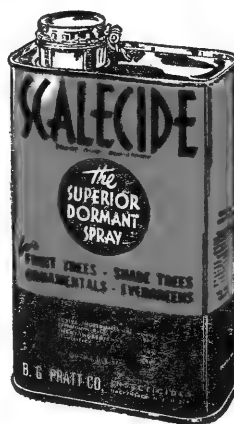
The safe, simple, easy method of controlling peach borers. Does a thorough job with one application. Saves time and labor. 1/2 pt. 75c; qt. \$1.45; gal. \$3.25. For handling and postage add 19c, 27c and 50c.



This is what you need for spraying Fruit Trees

SCALECIDE

The superior dormant spray—known for fifty years as the safest and most effective way to kill scale, aphids, red mite and other over-wintering pests on fruit trees, shade trees, ornamentals and shrubs. In the spring before new growth starts, always spray with Scalecide. Pt. 75c; qt. \$1.15; gal. \$2.75. For handling and postage add 23c, 27c and 49c.



PRATT'S 3/4% ROTENONE DUST OR SPRAY



A garden dust or spray containing 75% rotenone. Controls beetles, aphids, weevils, leaf hoppers, etc., on flowers and vegetables. Lb. 50c; 5 lbs. \$1.50. For handling and postage add 15c and 35c.

PRATT'S VEGETABLE DUST OR SPRAY

Pratt's Vegetable Dust or Spray is all you need to protect your vegetables from bugs and blight. Contains rotenone and copper. Lb. 85c; 3 lbs. \$1.50. For handling and postage add 15c and 30c.



PRATT'S 25% DDT



A soluble, emulsifiable 25% DDT solution, widely used for spraying fruit trees, ornamentals, shade trees, vegetables and flowers. 1/2 pt. 85c; qt. \$2.00; gal. \$5.60. For handling and postage add 15c, 23c and 50c.

PRATT'S 5% CHLORDANE DUST

Extremely effective in destroying lawn, garden, soil and household pests. Kills ants, grubs, chinch bugs, chiggers, roaches, etc. Lb. 60c; 4 lbs. \$1.50. For handling and postage add 15c and 37c.



PRATT'S P. C. CRAB GRASS KILLER



Contains potassium cyanate, the safest and surest material for killing crabgrass (seedlings and mature plants) and chickweed. Non-poisonous to use. 5 ozs. \$1.00; 18 ozs. \$2.75; 6 lbs. \$10.50. For handling and postage add 15c, 23c and 45c.

PRATT'S 5% LINDANE SPRAY

Mixes readily with water and gives effective control of aphids, lace bugs, leaf miners, grasshoppers, etc., on flowers, ornamentals and vegetables. 4 ozs. 75c; pt. \$2.50; qt. \$4.00. For handling and postage add 15c, 23c and 30c.



PRATT'S FRUIT TREE SPRAY

Protect your fruit trees from chewing insects and fungus diseases during the growing season by spraying with Pratt's Fruit Tree Spray—a complete spray in one package for all types of fruit. Helps you grow better apples, pears, quinces, peaches, plums, cherries and other fruit. 1-lb. sifter canister 85c; 3-lb. bag \$1.50. For handling and postage add 23c and 30c.



PRATT'S WEED KILLER



A sodium arsenite weed killer at super strength. Kills weeds in walks, roadways, tennis courts, yards. Effective against poison ivy, etc. Qt. 75c; gal. \$2.00. For handling and postage add 30c and 75c.

Kill insects on House Plants with D-X AERO SPRAY

Keep your house plants healthy and beautiful with D-X Aero Spray. This low-pressure aerosol bomb makes it easy to kill aphids, spider mites, thrips, mealy bugs, white fly and other insects. Just press the lever—and spray! No fuss—no muss! Contains pyrethrum, rotenone and piperonyl cyclonene. 10-oz. spray bomb \$1.50; 2 bombs for \$2.85. For handling and postage add 15c and 23c.



YOUR FRUIT, FLOWERS AND VEGETABLES

Equipment described on these pages

The best of spraying and dusting equipment pays for itself in a very short while. It saves time and chemicals and is much longer lasting than cheaper grades. By getting first-class equipment you will save yourself hours of annoyance and will insure a good garden. We offer only the best. Select what you need from these pages and you will never regret it.

"GARD-N-GRO" SPRAYER



No. 256. A favorite with the ladies. Light and easy to use. Adjustable spray nozzle delivers fine fog or long-distance spray. Ideal for flowers and gardens. Heavy galvanized steel tank; capacity 1 3/4 gals. \$11.95. For handling and postage add 45c.



No. 206 APEX

Multi-use continuous sprayer with duo-spray nozzle. Standard 24-oz. fruit jar container. \$2.25. For handling and postage add 27c.



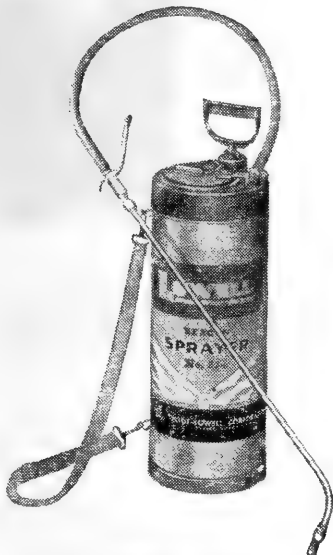
No. 231 CROWN

A handy, 1-qt. continuous sprayer for home, garden and farm use. Easy to operate and an exceptional value. \$1.30. For handling and postage add 19c.

Keep your plants free of disease and insects, healthy, vigorous and attractive the modern easy way by using equipment and materials shown on these two pages.

No. 274 BEACON

A sprayer of great utility and service. Wide-opening galvanized tank, for ease in filling and cleaning. Adjustable spray nozzle for wide range of discharge. Capacity 3 gals. \$13.95. For handling and postage add 50c.



No. 105 PAL

A desirable sprayer of smaller capacity—1 1/2 gals. Galvanized steel. Easy-filling funnel top. \$7.35. For handling and postage add 55c.



No. 191A TRUSTY

Preferred by many gardeners. Easy-filling and sure-sealing galvanized tank. Leak-proof funnel top. Capacity 3 gals. \$8.95. For handling and postage add 49c.



ADJUSTABLE SPRAY NOZZLE

Modernize your sprayer with this new adjustable nozzle. Fits most makes. Easily set to deliver all sprays from fog to long-distance streams. \$1.00. For handling and postage add 13c.



PLUNGER DUSTERS

Exclusive three-way adjustable nozzle to dust under, over or beside plants. No stooping. High velocity discharge. No. P-1. 5-in. dust chamber. Capacity 1/2 lb. \$2.18. For handling and postage add 19c. P-2. 10-in. dust chamber. Capacity 1 lb. \$3.45. For handling and postage add 23c.



The Miracle Plant Food RA-PID-GRO

TRI-CON FEEDER

The easy, fast, cheaper way to fertilize plants as they are watered. Place water-soluble fertilizer in jar and it comes out in liquid form, properly mixed. Also may be used as a stationary sprinkler. Very practical; will not clog. \$5.75. For handling and postage add 35c.

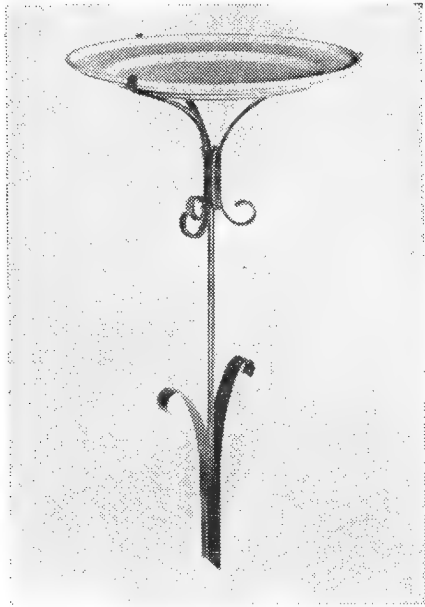


Feed your plants the modern way—through the leaves. Ra-Pid-Gro is easy to prepare for use. Just add water at the rate of 1 lb. of Ra-Pid-Gro to 22 gallons of water. Allow to dissolve and it is ready for use. Apply on and around the plants according to the directions on the package. For use in a small area mix at the rate of one teaspoonful to a quart of water. This plant food is also valuable for use when transplanting. Dip the plants in the solution for three or four minutes. Ra-Pid-Gro contains eleven vital food elements plus vitamins. Dissolved in water, it is 100% usable by trees, vegetables, lawns, roses, shrubs, evergreens—in fact, anything that grows! Enters the sap stream at once. 2 ozs. 25c (mailed free); 8 ozs. 69c; 1 lb. \$1.25; 2 lbs. \$2.35; 5 lbs. \$4.50. For handling and postage add 11c, 17c, 27c and 39c.

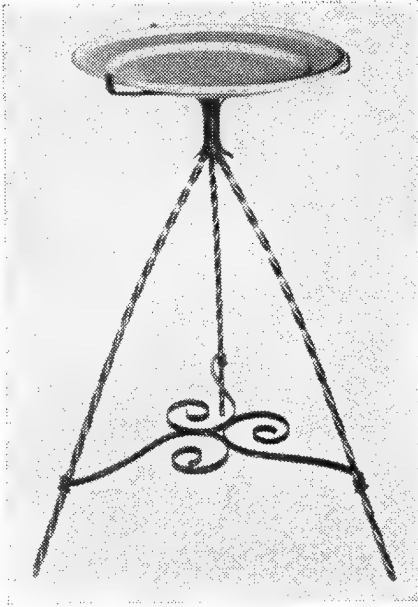


New Light, Easy-to-Handle Bird Baths

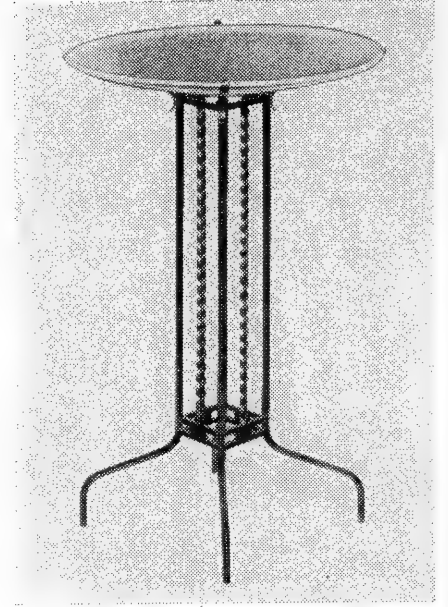
Safe—light—portable—all metal. No storage problem; no breakage



FLOWERBED. Porcelain enameled bowl; green iron base. Bowl snaps into place. Simply push stake into ground. Height 28 in.; bowl 16½ in. wide, 2 in. deep. **\$4.95.** For handling and postage add 35c.

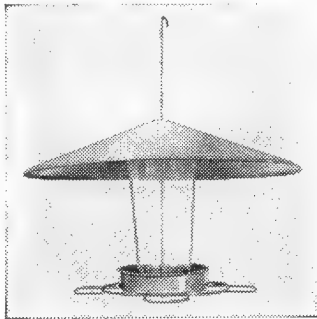


LAWN. Porcelain enameled bowl; heavy black base and grill, wrought-iron finish. Bowl snaps into place. Can easily be moved. Height 31 in.; bowl 16½ in. wide, 2 in. deep. **\$7.95.** For handling and postage add 40c.



ARISTOCRAT. Bowl slopes gradually from edge to center. Heavy wrought-iron base. Easy to assemble. Height 33½ in.; bowl 20½ in. wide, 2½ in. deep. **\$14.95.** For handling and postage add 50c.

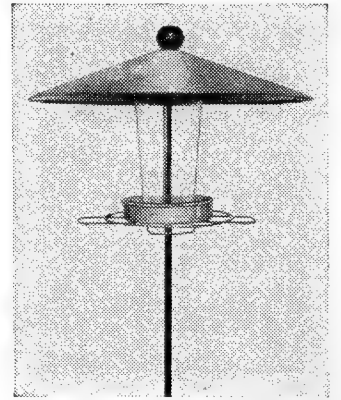
New "Speedy Fill" Bird Feeders



So simple to fill! Just raise the hood and pour feed into hopper. Feed drops automatically into feeder tray. Hood and feeding tray are made of steel, in autumn-brown finish. Hopper is clear, thick, one-piece plastic.

HANG-UP FEEDER. This feeder, with its large hood, may help solve the squirrel problem by hanging it far enough away from tree trunk. Hood 14¾ in. across. Holds 1½ to 2 lbs. **\$3.50.** For handling and postage add 20c

STEEL POST FEEDER. Can be placed anywhere in a garden. Push post about a foot into the ground. 6-ft. solid steel post. Very easy to set up. Hood 14¾ in. across. Holds 1½ to 2 lbs. **\$5.95.** For handling and postage add 29c.



LIGHT-WEIGHT PLASTIC SPRINKLER AND GARDEN HOSE

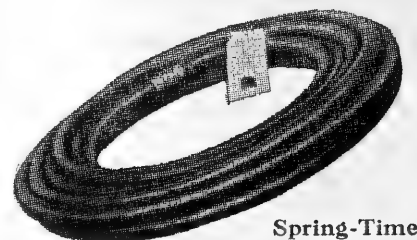
Guaranteed to be free from defects in workmanship or material

FLEXIBLE SPRINKLER HOSE

A truly flexible, single-tube sprinkler that can be shaped to fit any area to be watered. Drilled with a thousand holes, it completely saturates the ground and leaves no dry spots. When stretched out it will cover an area 25 ft. long; yet in seconds it is easily shaped to water around corners, flower beds or even coiled around a shrub or sapling. Has a tube of pure vinyl plastic; no seams or sealed ends to rip out. Gives perfect service for years. Weighs only 25 ozs.; length 25 ft. **\$3.95.** For handling and postage add 15c.

LONG-LIFE GARDEN HOSE

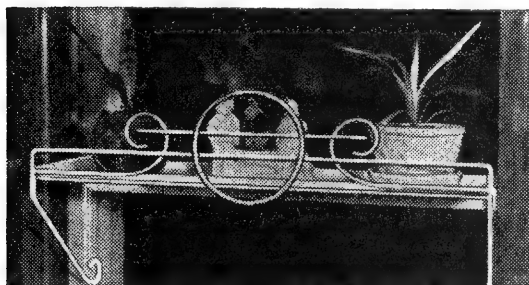
SPRING-TIME. Glistening, fire-polished plastic, resistant to oil, abrasion and weathering. Full-Flo couplings crimped four times for a permanent connection. Tops in quality. No. 4084 Green. 25 ft. **\$4.65;** 50 ft. **\$7.50.** For handling and postage add 20c and 30c.



Spring-Time

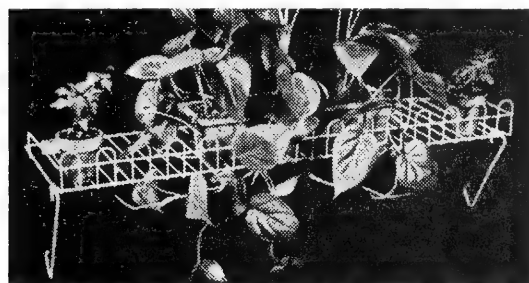


Indoor Window Garden Needs



NEW AFRICAN VIOLET SHELF

No. 724. A new self-watering tray. Leak-proof aluminum tray, 6 in. wide x 24 in. long x $\frac{3}{4}$ in. deep keeps plants watered for days. White enamel steel wire frame. Attaches to indoor window sills or upper sash. Does not interfere with opening or closing of windows. \$2.19. For handling and postage add 25c.



OUR GIANT PLANT SHELF

No. 730. Get more space with this sturdy white enameled steel self-mounting indoor shelf. Simply hang it on the window sash. Also good for porches and plain wall use. 10 in. wide x 24 in. long, \$2.00. 10 in. wide x 30 in. long, \$2.25. For handling and postage add 25c and 30c.

SPECIAL OFFER 7150

One dozen planters of the same kind, assorted two each Red, Yellow, Gray, Coral, Chartreuse and Green.

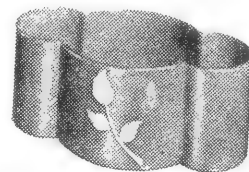
No. 507-7. 12 for \$4.39. No. 302. 12 for \$4.39.
No. 101. 12 for \$3.98. No. 402. 12 for \$3.60.
No. 301. 12 for \$3.39 For handling and postage add 35c.

PLANTERS—Sub-Irrigated and Wick Types

Made of plastic, in six colors: red, yellow, gray, coral, chartreuse and forest green. The sub-irrigated type has a perforated removable drainage tray. Wick-type planters have a fiberglass wick that feeds water to soil by capillary action.



No. 2901. Planter Assortment. Has one rectangular sub-irrigated planter 8 in. long x 4 in. wide x $\frac{3}{8}$ in. deep and two wick-type planters ($4\frac{1}{2}$ in. square x $3\frac{1}{2}$ in. deep). One color to an assortment. Specify color. \$1.59. For handling and postage add 19c.



No. 507-7. Sub-irrigated Planter. Has removable drainage tray. Specify color. 4 for \$1.59. For handling and postage add 19c.



No. 101. Wick-fed Planter. Has removable base. $4\frac{1}{2}$ in. x $4\frac{1}{2}$ in. x $3\frac{1}{2}$ in. deep. Specify color. 4 for \$1.45. For handling and postage add 15c.



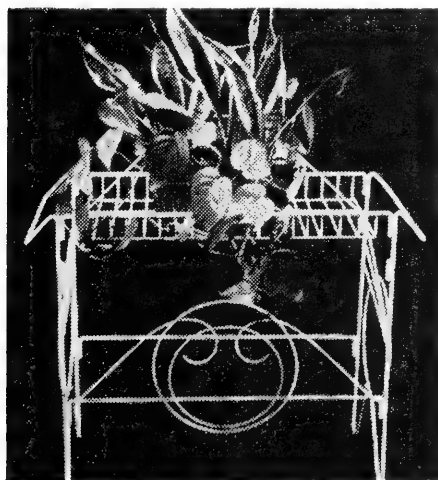
No. 301. Wick-fed Planter. Specify color. $4\frac{1}{2}$ x $3\frac{1}{2}$ in. 6 for \$1.89. For handling and postage add 20c.
No. 302. $5\frac{1}{2}$ x $3\frac{1}{2}$ in. 6 for \$2.35. For handling and postage add 24c.



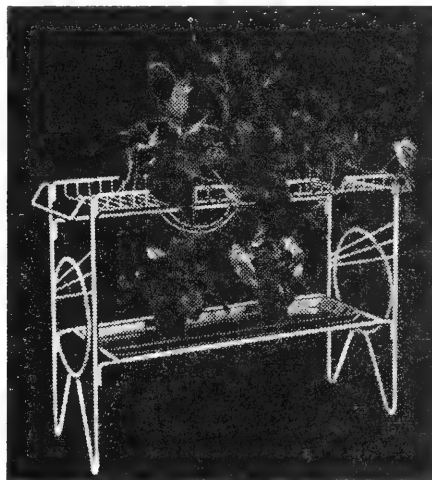
No. 401. Aqua-matic Planter. Wick-fed type. Specify color. $3\frac{3}{4}$ x $3\frac{1}{2}$ in. 6 for \$1.29. For handling and postage add 15c.
No. 402. $4\frac{3}{4}$ x $4\frac{1}{2}$ in. 6 for \$1.98. For handling and postage add 20c.

MODERN INDOOR PLANT TABLES

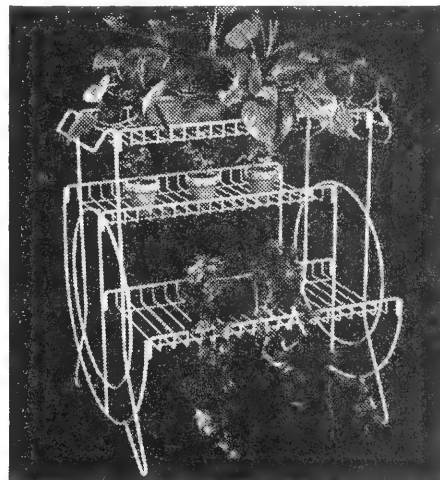
Your house plants will take on new elegance with these beautifully designed plant tables. Built of sturdy steel rods to last a lifetime, finished smooth in either white enamel or black wrought-iron finish, balanced to prevent tipping. Shelves have a guard rail at front and back to keep plants secure. Convenient side rails for easy portability. May also be used outdoors in the summer. Easy to assemble; no tools, bolts or screws are needed.



ONE-SHELF TABLE. 21 in. x 21 in. x 10 in. deep. No. 751A. White Enamel. No. 751B. Black Wrought-Iron Finish. \$2.95 each; 2 for \$5.50. For handling and postage add 35c each.



TWO-SHELF TABLE. Standard shelf on top; African violet tray below. 30 in. x 10 in. x 23 in. No. 752A. White Enamel. No. 752B. Black Wrought-Iron Finish. \$4.25 each; 2 for \$8.00. For handling and postage add 40c each.



THREE-SHELF TABLE. Shelves are offset to provide head room for tall plants. Six-square feet of shelf. Overall size 20 in. x 24 in. x 26 in. No. 753A. White Enamel. No. 753B. Black Wrought-Iron Finish. \$8.25 each; 2 for \$16.00. For handling and postage add 50c each.

BE SURE TO STATE YOUR CHOICE OF FINISH—PLANTS NOT INCLUDED WITH PLANT TABLES OR SHELVES

VEGETABLE PLANTS

COLLECTION OF 600 PLANTS

300 Yellow Sweet Spanish Onion plants
200 Crystal Wax Bermuda Onion plants
50 Early Jersey Wakefield Cabbage plants
50 Early Copenhagen Market Cabbage plants

FOR \$2.98

COLLECTION OF 250 PLANTS

100 White Spanish Onion plants
100 Yellow Spanish Onion plants
50 Early Jersey Wakefield Cabbage plants

FOR \$1.79

COLLECTION OF 150 PLANTS

100 Yellow Bermuda Onion plants
50 Early Copenhagen Market Cabbage plants

FOR \$1.39

COLLECTION OF 125 PLANTS

100 Crystal Wax Bermuda Onion plants
25 Early Jersey Wakefield Cabbage plants

FOR \$1.29



TOMATO

Marglobe Certified. Standard main-crop variety. Large, solid, deep red, globe shape.

Rutgers Certified. Firm, well-flavored flesh of deep scarlet. Few seeds.

Earliana. Earliest of all. Medium-sized fruit of flattened globe shape. Deep scarlet.

Pritchard. Very red, smooth, meaty globe variety. Heavy cropper.

Valiant. Extra-large, early, brilliant scarlet fruit of globe shape.

25 Tomato plants (1 variety only)	\$0.89
50 Tomato plants (1 variety only)	1.29
100 Tomato plants	1.89
200 Tomato plants	2.49
300 Tomato plants	3.39
500 Tomato plants	4.39
1000 Tomato plants	7.59
2000 Tomato plants	12.98
2000 Tomato plants (Express collect)	8.89

(Minimum: 50 of a variety)

Hybrid Tomato F-2. 25 plants for \$1.59.

SWEET POTATO

Porto Rican. Deep rich yellow flesh and red skin. Not too dry. Heavy yielder.

Pride of Texas. Cream-colored skin and flesh.

Yellow Jersey.

50 Sweet Potato slips (1 variety only)	\$1.24
100 Sweet Potato slips (1 variety only)	1.74
200 Sweet Potato slips	2.84
500 Sweet Potato slips	5.39
1000 Sweet Potato slips	8.95
2000 Sweet Potato slips	17.65
6000 Sweet Potato slips	51.00
2000 Sweet Potato slips (Express collect)	13.65
6000 Sweet Potato slips (Express collect)	38.00

(Minimum: 100 of a variety)

SWEET PEPPER

California Wonder. Thick, blocky, dark green fruit. Very mild and sweet. Ships well.

Sweet Bell. Mild flavor. A very heavy cropper.

Perfection. A sweet pimento Pepper. Big, mild, dark red.

Sweet Pimento. Smooth, bright red, very sweet, pointed at end.

25 Sweet Pepper plants (1 variety only)	\$0.89
50 Sweet Pepper plants (1 variety only)	1.34
100 Sweet Pepper plants	1.98
200 Sweet Pepper plants	2.98
500 Sweet Pepper plants	4.98
1000 Sweet Pepper plants	7.98
2000 Sweet Pepper plants	13.95
2000 Sweet Pepper plants (Express collect)	9.98

(Minimum: 50 of a variety)

HOT PEPPER

Hungarian Yellow Wax. Fruits 6 inches long, tapered, smooth, waxy yellow changing to cherry-red. Fine for pickling whole. 12 plants for 79c; 25 for \$1.19; 50 for \$1.49.

ONION Available Sept. 1 to June 10

Crystal Wax Bermuda. Very mild, crisp and sweet. White skin and flesh. Medium size.

Yellow Bermuda. Very early. Large, flat Onions with nearly white flesh and straw-colored skin. Mild and sweet.

White Sweet Spanish. Crisp and juicy, with white flesh and golden yellow skin. Large and sweet; keeps very well.

Yellow Sweet Spanish. Large globe shape with small neck. Deep amber-orange. Good for slicing. An excellent shipper.

50 Onion plants (1 variety only)	\$0.59
100 Onion plants (1 variety only)	.84
200 Onion plants	1.29
300 Onion plants	1.69
500 Onion plants	2.25
1000 Onion plants	3.69
2000 Onion plants	5.98
3000 Onion plants	7.98
6000 Onion plants	12.50
6000 Onion plants (Express collect)	6.98

(Minimum: 100 of a variety)

New Hybrid Yellow Sweet Spanish. 100 plants for \$1.00.

CABBAGE Available Sept. 1 to June 10

Allhead Early. Round, flat, very large and early.

Charleston Wakefield. Pointed heads. Early.

Early Jersey Wakefield. Extra early; solid, pointed head. Crisp and tender.

Early Copenhagen Market. Round, solid head of medium size. Heavy and fine textured.

Early Golden Acre. Perfectly round, firm heads. Very early.

Early Round Dutch. Small plant with short stems. Head about 8 inches across.

Early Flat Dutch. Large, flat, solid head on short stem. Heat resistant.

Early Marion Market. Yellows-resistant. Large, round head. For market and kraut.

Glory of Enkhuiizen. Copenhagen type; larger and very solid.

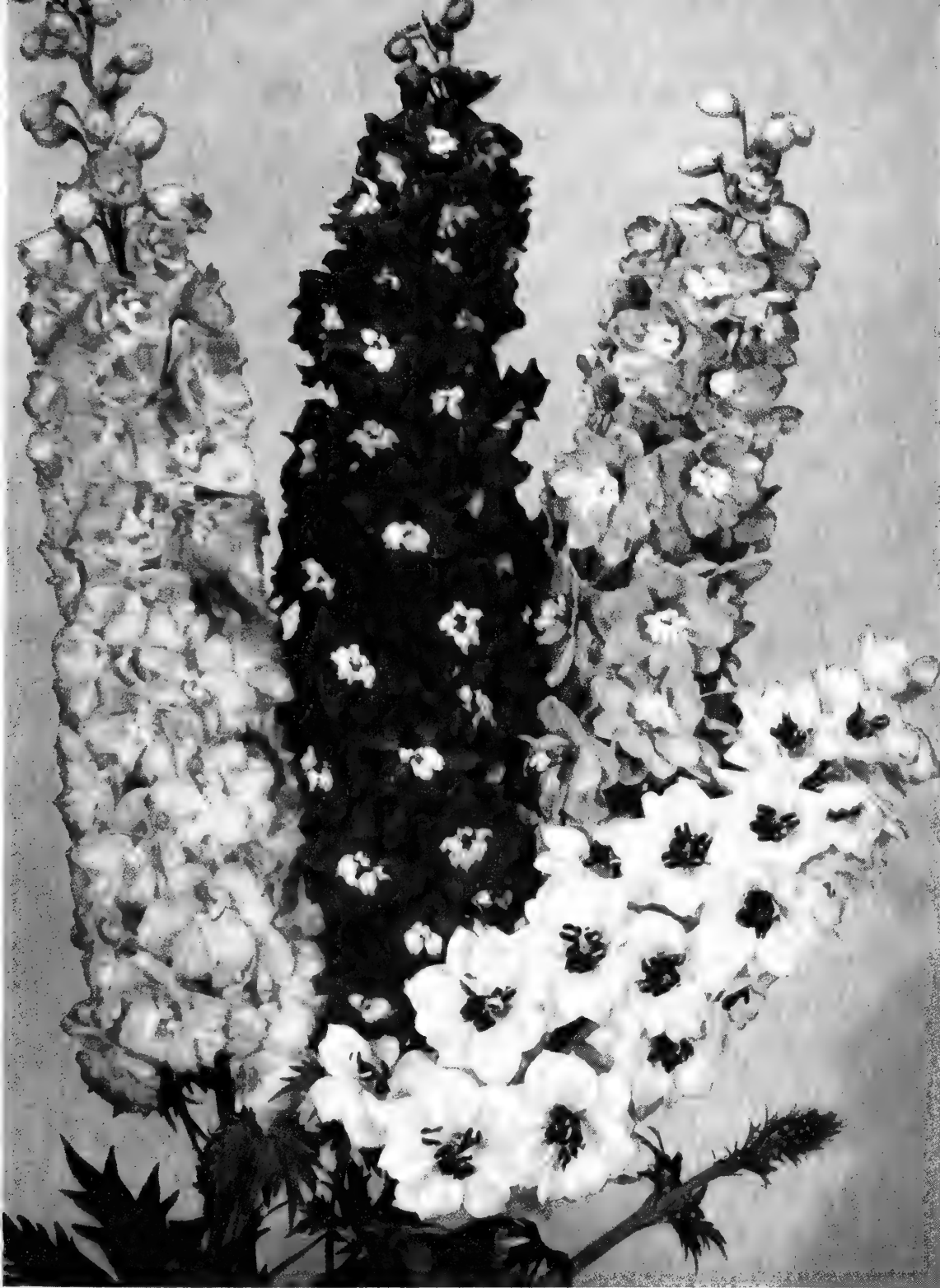
Late Wisconsin All Seasons. Yellows-resistant. Hardy drum-head type.

25 Cabbage plants (1 variety only)	\$0.69
50 Cabbage plants (1 variety only)	.84
100 Cabbage plants	1.29
200 Cabbage plants	1.89
500 Cabbage plants	3.29
1000 Cabbage plants	4.89
2000 Cabbage plants	8.95
6000 Cabbage plants	25.95
2000 Cabbage plants (Express collect)	4.98
6000 Cabbage plants (Express collect)	13.95

(Minimum: 50 of a variety)

Red Acre. Red form of Golden Acre. 25 plants for 74c; 50 for 98c; 100 for \$1.59; 500 for \$3.98.

Shipped from Our Texas Growing Fields



KELLOGG'S Delphiniums

King of the perennial border is the Delphinium. This really majestic plant is the envy of the neighborhood, standing high above its companions and boasting a wealth of royal blue and purple tones. Spikes of bloom are a sight wonderful to behold. Their "country cousin" is the annual larkspur.

Naturally, Delphiniums should be planted at the rear of lower-growing plants. They need rich, well-drained soil and either full sun or only light shade. Set the plants at least $1\frac{1}{2}$ to 2 feet apart to allow good air circulation, and give them water in very dry spells. Staking is needed for the highest ones, to avoid wind damage.

Hybridizers have produced a number of excellent improved strains of Delphinium, of which we offer several.

PACIFIC HYBRIDS

Sturdy spikes and mildew-resistant foliage characterize the Pacific Hybrids. They are widely planted, for their florets are unusually large and many are double. Light blue, dark blue, lilac, purple and almost pink are included. Bloom in early summer and often again in fall if the faded flowers are kept cut off.

4 for \$1.25; 8 for \$2.35;
12 for \$3.25

LAMARTINE

A dwarf, dark blue Delphinium with white eye. Produces several spikes of bloom at a time. Blooms in midseason and grows about 3 feet tall. Fine for cutting as well as garden decoration.

4 for \$1.15; 8 for \$1.95;
12 for \$2.95

BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. Grows 3 to 4 feet tall. A lovely companion for white foxgloves in a perennial border.

4 for \$1.15; 8 for \$1.95;
12 for \$2.95

BELLADONNA

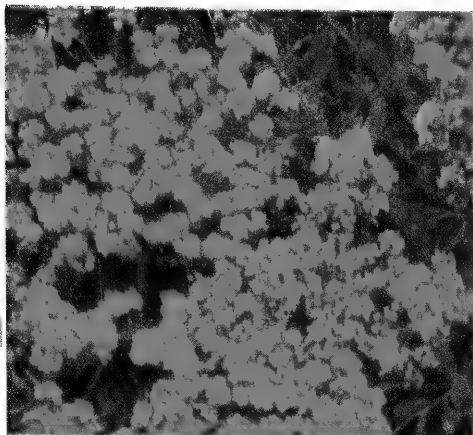
Beautiful sky-blue with white center. Slender, loose, much-branched spikes of bloom. Very healthy and free-flowering plants about 3 feet tall.

4 for \$1.15; 8 for \$1.95;
12 for \$2.95

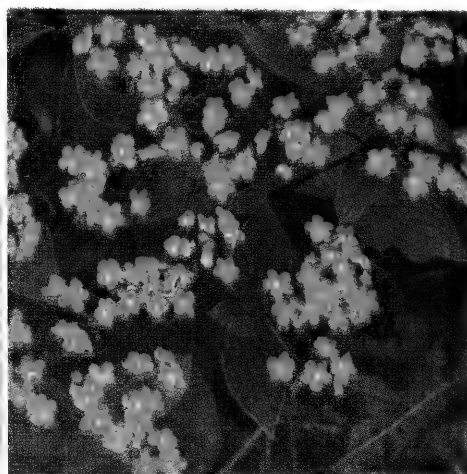
COLLECTION 2428
16 Delphinium plants for \$4.50
Including Pacific Hybrids,
Lamartine, Bellamosum
and Belladonna

Kellogg's **HARDY PERENNIALS**

Perennials come up year after year by themselves, grow and bloom in their season and then die down for another winter's rest. Eventually they will need food and a little care. Lifting, dividing and resetting the plants every few years is good garden practice in most cases.



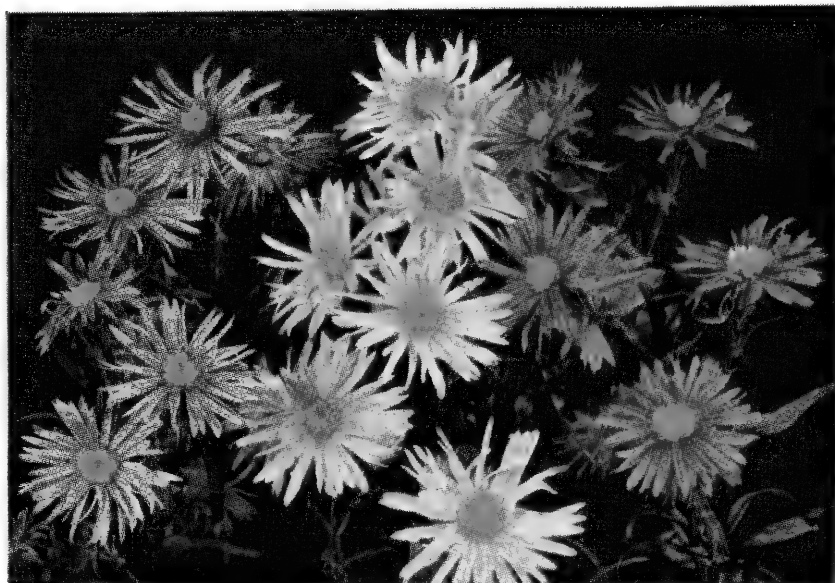
ALYSSUM SAXATILE



ANCHUSA MYOSOTIDIFLORA



ASTILBE, FANAL



HARDY ASTERS

Beautiful **HARDY ASTERS**

Beechwood Challenger. Brilliant crimson-red flowers, freely produced. Medium height, upright and bushy. 75c each; 3 for \$1.80.

Prosperity. The finest deep pink. Ideal for the border and for cutting. 75c each; 3 for \$1.80.

The Archbishop. Light blue. A free bloomer 2 feet tall. 75c each; 3 for \$1.80.

The Sexton. Dark blue companion for the preceding. 75c each; 3 for \$1.80.

ALYSSUM SAXATILE

Masses of bright yellow bloom for spring gardens. It likes full sun. 3 for \$1.25; 6 for \$2.35.

ANCHUSA MYOSOTIDIFLORA

Clusters of forget-me-not-blue flowers in early spring. Very hardy. An excellent ground cover for sun or shade. 3 for \$1.95; 6 for \$3.65.

ASTILBE (Spirea)

Fanal. Brilliant rosy crimson flowers and bronzy foliage. The feathery flower spike is about a foot long, on a 1½-foot plant. Makes a vivid splash of color in early summer. 3 for \$2.25; 6 for \$3.95.

Gladstone. The best white variety. Large, full, graceful spikes. About 18 inches tall. 3 for \$1.95; 6 for \$3.65.

Peach Blossom. A delightful shade of peach-blossom-pink. Panicles are 8 to 10 inches long, on a 1½ to 2-foot plant. 3 for \$1.95; 6 for \$3.65.

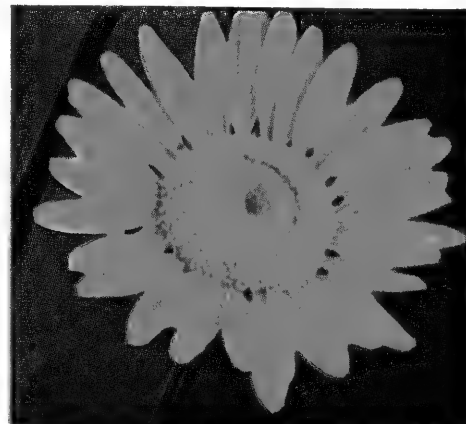
ARTEMISIA

Silver King. An excellent foliage plant with silvery white leaves, stems and tiny flowers. Very showy in early summer; may be dried for winter bouquets. 3 for \$1.65; 6 for \$2.95.

ANTHEMIS TINCTORIA

(Golden Marguerite)

A showy border plant growing quickly and blooming profusely. Produces rather large, daisy-like, yellow flowers and finely cut leaves. 3 for \$1.05; 6 for \$1.95.



ANTHEMIS TINCTORIA

SHASTA DAISY

ESTHER READ

A magnificent, very double, pure white flower that is flat topped and symmetrical in form. The petals are arranged in close layers. Blooms very freely from June to September. About 1½ feet tall. 80c each; 3 for \$2.25; 6 for \$4.25.

Honeymoon. Huge, pure white blooms up to 5 inches across, with golden yellow center. Blooms from late June to August. 70c each; 3 for \$1.95; 6 for \$3.75.

NEW — HORACE READ

Pat. 465

Truly double, big, frosty white flowers lasting almost six weeks. Ball-shaped blooms on very stout stems. Long, extra-stiff petals. A superb new Shasta Daisy. \$1.50 each; 3 for \$3.75; 6 for \$6.95.

BAPTISIA (Wild Indigo)

Australis. Deep blue, lupine-like flowers in long racemes. Blooms in late May and June. 3 for \$1.25; 6 for \$2.35.

COREOPSIS (Tickseed)

Double Sunburst. Big, pure yellow discs on long stems. Blooms over a long period in summer. Clumps reach a height of 2 feet and also spread out considerably. A fine cut flower. 3 for \$1.05; 6 for \$1.95.



HARDY CARNATIONS



© SHASTA DAISY, HORACE READ. Pat. 465

HARDY CARNATIONS

Their delightful spicy fragrance more than anything else has endeared Carnations to garden lovers for generations. These hardy garden varieties come in many pleasing colors, on stems of moderate length. They are indispensable for cutting, for they combine very artistically with countless other flowers.

We offer four colors: **Red, Pink, Yellow, White.**

2 for 85c; 4 for \$1.55; 6 for \$2.25; 12 for \$4.35

CATANANCHE

Caerulea major (Cupid's-dart). This is a valuable source of blue color for the midsummer garden. The bright blue flowers appear freely on long, upright stems from June to late August. Plants grow 1½ feet tall in ordinary garden soil. Best bloom comes from plants in full sun. Perfectly hardy. 3 for \$1.35; 6 for \$2.55.

DAYLILY (Hemerocallis)

Gypsy. Brilliant deep orange. July, August.

Hyperion. One of the largest and best. Canary-yellow; very fragrant. July, August.

Ophir. Dark golden yellow; very large. July, August.

Mixed.

65c each; 3 for \$1.85;
6 for \$3.60

COLLECTION 2429

MIXED DAYLILIES

3 Varieties
PLUS 1 Hyperion

4 in all \$1.80
for only



DAYLILY, HYPERION



DICENTRA

Eximia (Fringed Bleeding-heart). Drooping racemes of rose-colored blooms all summer. Especially liked for its soft, ferny foliage, which is delightful all season. Grows a foot high and thrives even in dense shade. Very attractive. 50c each; 3 for \$1.25.

DOUBLE HOLLYHOCKS

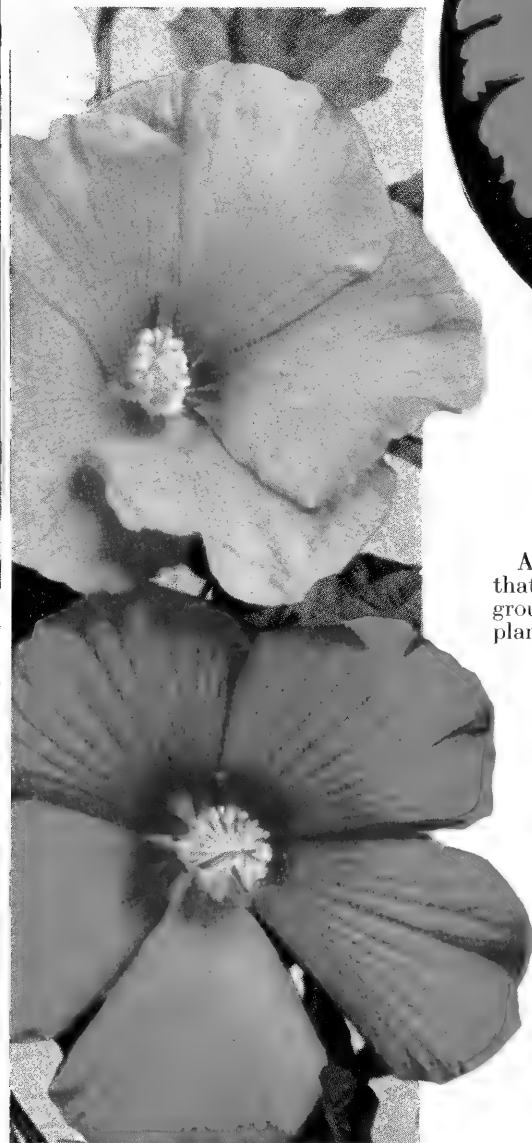
These old-time flowers are particularly effective against a fence or wall or white clapboards, as well as at the back of a flower border. They come in a wide range of colors and need to be grown in the sun. **Pink, Red, Yellow, Lilac.**

4 for \$1.60; 8 for \$3.00

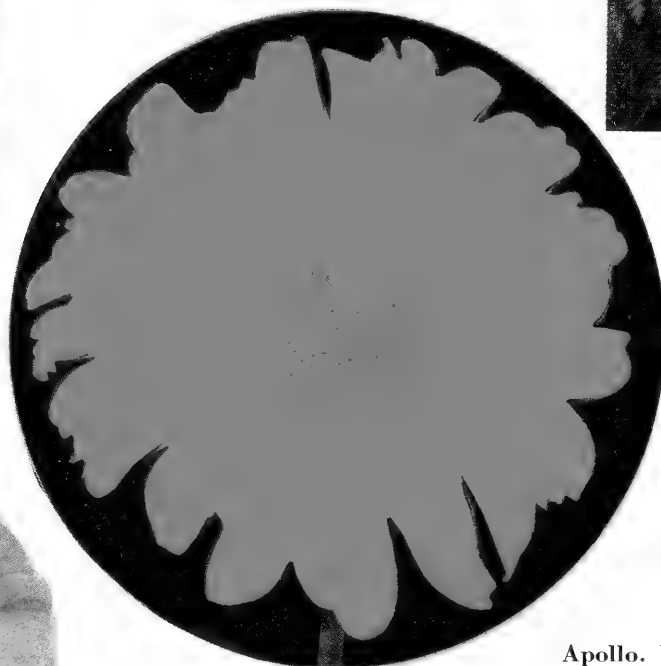


DICENTRA EXIMIA

DOUBLE HOLLYHOCK



HIBISCUS (MALLOW)



HELIOPSIS, APOLLO

HIBISCUS

(Mallow)

A large, bold, shrub-like perennial that looks well against a shrub background. At any rate, it should be planted at the rear of other perennials in a border, for it often grows as tall as 6 feet. Large, coarse foliage and spectacular, trumpet-shaped flowers often 6 inches in diameter. Blooms freely from late July through September. Rich moist soil and an open, sunny spot are best for Hibiscus. Sometimes it needs to be staked. **Alexandria Red.** A rich, warm color. 75c each; 3 for \$1.95. **Mixed.** Shades of red, pink and white. 3 for \$1.55; 6 for \$2.95.

HEUCHERA

(Coral-Bells)

Rosamundi. A neat plant with coral-pink flower spikes. Strong and healthy. 3 for \$1.65; 6 for \$2.95.

LYTHRUM

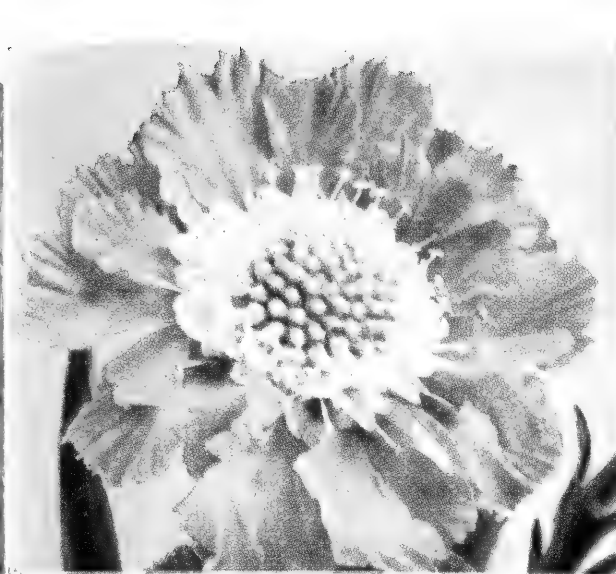
Morden's Pink. Bears masses of rose-pink flowers in narrow spikes. A very ornamental plant of bushy, compact habit. Grows about 3 feet tall and blooms from June to September. Excellent for cutting. Plant it in full sun or part shade. 45c each; 3 for \$1.25; 6 for \$2.35.

HELIOPSIS

Apollo. Bright orange with rich brownish yellow center. Almost perfectly round, with overlapping petals. Dark green, healthy foliage. Very hardy. Likes full sun. 65c each; 3 for \$1.75; 6 for \$3.25.



HEUCHERA



SCABIOSA

GYPSOPHILA (Babys-Breath)

Paniculata. Small white flowers borne in large, loose panicles, to produce a misty, soft gray effect. Excellent for cutting and mixing with other flowers. Grows 2 to 3 feet tall and prefers a sunny spot. 3 for \$1.55; 6 for \$2.95.

SCABIOSA (Pincushion-Flower)

Blue Bonnet. Flowers are a lovely soft blue tone, on stems 18 to 24 inches tall. Blooms from June to September if planted in ordinary soil, in sun or part shade. 3 for \$1.85; 6 for \$3.55.



HYBRID PYRETHRUM, BUCKEYE

GAILLARDIA (Blanket-Flower)

Here is a perennial that does not mind the summer heat but keeps right on blooming until frost so long as the faded flowers are cut off. The showy, daisy-shaped blooms are effective in masses in the garden, and they are also fine for flower arrangements. Stems are about 1½ feet tall and flowers 2 to 4 inches in diameter. Full sun is the best location for Gaillardias with a foot of space allowed between plants.

Goblin. Good low, compact growth, about 15 inches tall. The gay flowers are bright yellow with a deep red zone in the center. Blooms from July to late September. 3 for \$1.50; 6 for \$2.75.

Sun God. Huge flowers to 4 inches in diameter. The color is pure golden yellow without any marking, with a prominent golden center and broad overlapping petals. Wiry stems 2 feet tall or more. A handsome, free-flowering plant from late June on. 3 for \$1.85; 6 for \$3.50.



PRIMULA VERIS

PYRETHRUM (Painted Daisies)

Like the Shasta Daisies, these are of the Chrysanthemum family. In late spring the daisy-like flowers, both single and double, in shades of pink, red and white, make a colorful spot in the garden. The plants make mounds of fine-cut foliage that is decorative in itself and from which rise the 2-foot flower stems. Especially desirable for cutting because the flowers last so well. They grow best in full sun, in rich soil.

Buckeye. A very fine double red variety. Excellent for cutting and garden decoration. Free blooming. 70c each; 3 for \$1.95; 6 for \$3.60.

Hybrids. Very good mixture of colors. 3 for \$1.45; 6 for \$2.75.

PRIMULA (Primrose)

One of the very earliest flowers of spring. They are fine for shady spots under evergreens and trees, provided they are planted in rich leaf mold and receive plenty of moisture.

Veris. Large fragrant flower clusters atop stiff stems. The colors include many brilliant tones and combinations. Grows about 8 to 10 inches tall. 3 for \$1.45; 6 for \$2.75.

PHLOX SUBULATA (Moss Phlox)

This is a creeping form of Phlox altogether different from the tall, bushy, midsummer-blooming kind. In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show, and may often be planted in combination with them. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. Pink, Blue, White. 3 for \$1.35; 6 for \$2.45.



PHLOX SUBULATA

VIOLETS

Double Russian. A lovely double purple Violet with large, richly fragrant flowers. Blooms from May to October. Hardy anywhere and very easy to grow. 70c each; 2 for \$1.25; 4 for \$2.25.

Royal Robe. Lustrous violet-blue flowers open out flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 8 inches long. Hardy, but to be sure, it is advisable to give it a winter mulch of leaves or straw. 55c each; 3 for \$1.55; 6 for \$2.75.

White Wonder. Dazzling white flowers of large size cover the plant, held well above the foliage. The shiny leaves stay close to the ground. Fine for the rock garden and as an underplanting in flower beds. 55c each; 3 for \$1.55; 6 for \$2.75.

COLLECTION 2430

2 each of the above Violets,
6 in all, for only **\$2.95**

INCARVILLEA (Hardy Gloxinia)

Delavayi. Large, rose-colored, trumpet-shaped flowers in clusters. Lasts unusually well. Strong stems 2½ feet tall. 3 for \$1.65; 6 for \$2.95.



VIOLETS, ROYAL ROBE

COLLECTION 2431

Rock-Garden Collection

10 plants for **\$2.25** 20 for **\$3.95**

(5 different varieties in each collection)

BE SURE TO VISIT KELLOGG'S ROCK GARDEN



JAPANESE ROSE VINE

Beautiful pink flowers freely produced from June until stopped by frost. Will climb to almost 20 feet. Grows well in almost any soil. 3 for \$1.65; 6 for \$3.15.

MYRTLE (Vinca minor)

This is also known as Periwinkle. It makes a handsome evergreen ground cover, with showy, bright blue flowers borne freely in early spring and off and on through summer and fall. Does very well under trees and in shady nooks where nothing else will grow. Perfectly hardy, and grows rapidly. 6 for \$1.55; 12 for \$2.85; 25 for \$5.45; 100 for \$19.55.

PERENNIAL PEA

Related to Sweet Peas, but this is a strong climber that reaches 6 feet in length. It grows readily around fences and posts, spilling its bright flowers in profusion over them. Not particular about soil or culture. Blooms in June and July. 3 for \$1.05; 6 for \$1.95.

STATICE

Latifolia (Sea Lavender). Large heads of mist-like, bluish lavender flowers in August. Good in the border and for cutting. 3 for \$1.65; 6 for \$2.95.

VERONICA

Longifolia. An outstanding perennial blooming in late summer. Handsome blue spikes, fine for cutting. Perfectly hardy. 3 for \$1.45; 6 for \$2.55.

R. M. KELLOGG CO., Three Rivers, Mich.

Kellogg's FINE SHRUBS

BEAUTY-BUSH (Kolkwitzia amabilis)

A glorious fountain-shaped plant covered with delicate pink, fragrant flowers in late May and June. Branches are gracefully arched. A rapid grower, 8 to 10 feet in height and diameter. \$1.50 each; 2 for \$2.75.

BLUE SPIREA (Caryopteris incana)

A low, spreading shrub with clusters of fragrant blue flowers from September to frost. Gray-green foliage. \$1.10 each.

DEUTZIA

Pride of Rochester. Often grows 8 feet high. Bears large clusters of double, pale pink blooms on sturdy stems in July. A profuse bloomer. \$1.10 each.

FIREBERRY

Brilliant (*Aronia arbutifolia brilliantissima*). Dark green leaves, silvery on underside. Fiery red berries in fall and winter, following white flowers. Very hardy. Grows about 6 feet tall. \$1.10 each.

FLOWERING ALMOND (Prunus glandulosa)

A graceful shrub 4 to 6 feet tall, with tiny double pink flowers in early spring. Hardy. \$1.10 each.

FLOWERING QUINCE (Cydonia japonica)

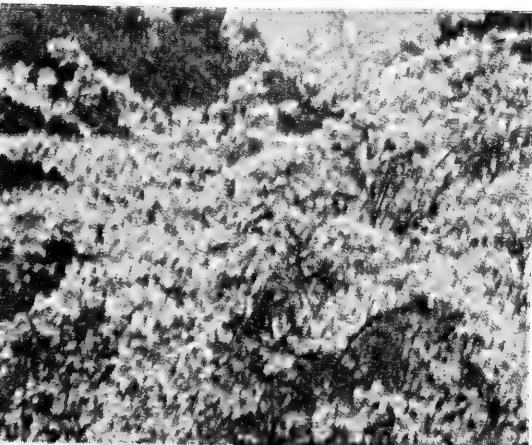
Brilliant red flowers cover the spiny branches in very early spring. Grows 5 to 6 feet in height. The small, greenish yellow fruits are inedible. \$1.25 each; 2 for \$2.25.

FORSYTHIA *intermedia spectabilis*

Long wands of bright yellow before the leaves appear. Grows 8 to 10 feet tall and is very hardy and easily grown. \$1.10 each.

HANSEN BUSH CHERRY

Cherry-sized fruit that may be eaten fresh or made into delicious preserves. Hardy; quick bearing. Dwarf, bushy shrub making a fine hedge. Plant 2 to 4 feet apart. \$1.10 each.



BEAUTY-BUSH

HYDRANGEA

A. G. A very widely planted shrub, especially good in partly shaded locations. Large, loose, white flower heads, attractive for a long time in the summer. Vigorous and hardy. Grows 5 to 6 feet high. \$1.25 each; 2 for \$2.25.

P. G. Huge, conical heads of bloom in August and September. Pure white at first, later turning pink and bronze. \$1.25 each; 2 for \$2.25.

MOCK-ORANGE (Philadelphus virginalis)

Large, double white flowers in June; sweet fragrance. Grows 8 to 10 feet tall in either sun or part shade, in practically any soil. \$1.10 each.

RUSSIAN OLIVE (Elaeagnus angustifolia)

A very hardy, small tree with small, olive-like fruits and silvery foliage. Fragrant flowers in June; silvery and yellow fruit. Plant in the sun in well-drained soil. \$1.10 each.

SNOWBERRY (Symphoricarpos racemosus)

Bell-shaped, pinkish flowers followed by waxy white berries in autumn. A small, bushy shrub. Does well in partial shade. \$1.10 each.

CORALBERRY (Symphoricarpos orbiculatus)

Small red fruits all along the branches in small clusters. Grows about 3 feet high. \$1.10 each.

SPIRAEA

Billiardi. Pyramidal spikes of rosy pink in July and August. Grows about 5 feet tall. Very showy and hardy. \$1.10 each.

Vanhouttei (Bridal Wreath). Long, graceful white sprays in May and June. Used as specimens and in informal hedges. Hardy and adaptable. 85c each; 6 for \$4.45.

SWEET SHRUB (Calycanthus floridus)

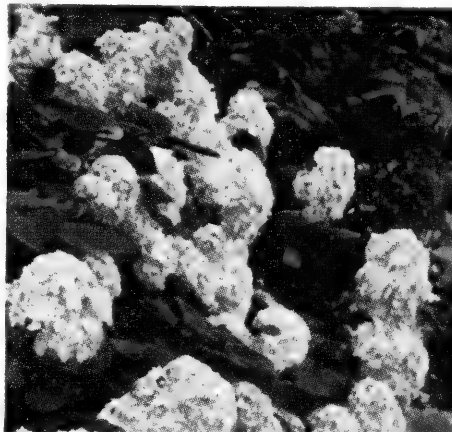
Large, brownish flowers which are extremely fragrant when crushed in the hand. Reaches about 8 feet in height and blooms in early summer. Hardy. \$1.10 each.

TAMARIX

Summer Glow. Graceful, bright wine-red flower sprays set off by feathery, light green foliage. Blooms profusely all through the summer; grows 4 to 6 feet tall. \$1.10 each.

WEIGELA

Rosea. Rose-pink blooms borne in great profusion on a large, spreading shrub 8 to 10 feet wide and tall. \$1.10 each.



© HYDRANGEA, A. G.

Nurish PLANT FOOD

1½ lbs. in 32-packet dispenser box \$2.35

3 lbs. in two 32-packet dispenser boxes \$4.45



© FLOWERING QUINCE

ALTHEA . . . *Rose of Sharon*

A vigorous shrub varying in height from 6 to 12 feet. It is a very decorative plant either in large shrub borders or used by itself as a specimen. It grows best in full sun, in any well-drained garden soil. The Rose of Sharon grows so rapidly, in fact, that often it needs to be cut back. Blooms from July to September, when flowering shrubs are not plentiful. Flowers should be cut off as soon as they wither. We offer four colors: Red, Pink, White, Blue. 18 to 24 in. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.



ALTHEA



DAPHNE CNEORUM

DAPHNE CNEORUM

A beautiful, low shrub with very fragrant, bright rosy pink flowers in small clusters. Blooms in May and often produces more flowers again in the fall. Seldom more than 10 inches tall and is, therefore, excellent for rock-garden use. The waxy foliage stays green all winter. 8 to 10 in., \$1.75 each; 2 for \$3.35.

RHODODENDRON

These massive evergreen shrubs are among the showiest plants for permanent effects, especially in shaded places. Their huge heads of bloom are carried proudly against the thick, leathery leaves in early summer. They must have acid soil. The roots should be kept cool and moist by the use of a mulch of rotted oak leaves, peat moss or pine needles. It is best to set the plants where they will not be exposed to sharp winds. Mixed colors. 10 to 12 in., \$1.75 each; 2 for \$3.35; 4 for \$5.95.



RHODODENDRONS

AZALEA MOLLIS

These aristocratic shrubs are excellent for formal plantings, in the shrub border and foundation planting. They are hardy and not difficult to grow. Ordinary garden treatment gives good results; a partly protected spot is advisable. A long-lived plant, increasing in beauty as the years pass. Excellent for either mass or specimen planting. The large flowers that come in May are delicate shades of yellow, salmon, etc., which contrast well with the dark foliage of rhododendrons. These plants belong to the same family and do well when planted together.

There are many large Azalea gardens in the South that attract thousands of visitors every year and are world-famous. Not all of their varieties can be grown in the North, but *Azalea mollis* will be found very satisfactory if given a sheltered location. 10 to 12 in., \$1.75 each; 2 for \$3.35; 4 for \$5.95.



AZALEA MOLLIS

BUDDLEIA

Butterfly-Bush

Sometimes called Summer Lilac. Long flower spikes, sweetly fragrant. Blooms from July to late September. Bushes reach 5 to 10 feet in height and need a sunny or partly shaded location in well-drained soil, with plenty of space to spread. Often winterkills but recovers quickly.

CHARMING. Pronounced pink under artificial light, with a lavender cast in daylight. Long, full spikes freely produced.

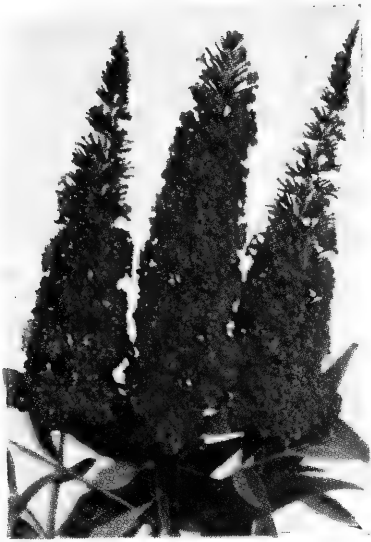
BLUE SPIRE. The bluest Buddleia. Extra-long, well-filled bloom spikes.

ILE DE FRANCE. Rosy violet-purple. A well-rounded bush with showy flower trusses from July to frost.

ROYAL PURPLE. Very attractive reddish purple. The red tones seem to glow in either artificial light or sunlight. Very free flowering.

WHITE CLOUD. Pure white, well-formed flowers. Hardy and vigorous.

80¢ each; 2 for \$1.50; 4 for \$2.85



BLUE SPIRE



CHARMING



ROYAL PURPLE

COLLECTION 2911
5 Buddleias

1 each of the above
varieties

for only **\$2.75**

NURISH PLANT FOOD

Powerful 20-20-20
formula

1 1/2 lbs. in 32-packet dispenser box \$2.35

3 lbs. in two 32-packet dispenser boxes \$4.45



ILE DE FRANCE

CRAPE-MYRTLE

Crape-Myrtle

(*Lagerstroemia indica*)

Beautiful large flower heads with crinkled petals, borne over a long period in summer. A tall, strong shrub. Colors range from bright pink to red and white. Blooms should be cut off as they fade, in order to encourage future production. Hardy in the South; in the North it needs a sheltered location and winter protection. It may be allowed to die back to the ground each year; the next summer the bloom will be produced on that year's new growth. Fine for the shrub border and for hedges. Does best in full sun. **Red, Pink, White.** \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

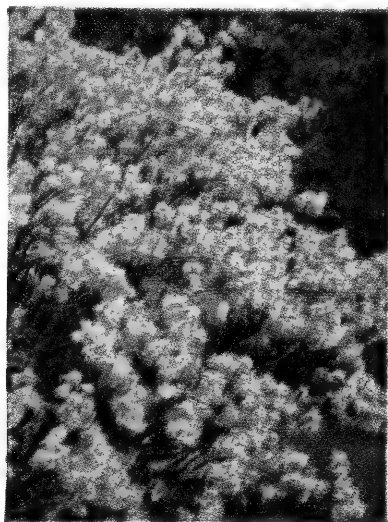
PERSIAN LILACS

(*Syringa persica*)

The smallest of Lilacs, making a graceful, spreading shrub with slender branches. Grows only 6 to 8 feet tall. Flowers are pale lilac color, carried in large, feathery clusters 3 to 4 inches long, opening in late spring. Very fragrant. Grows well in any good soil with moderate moisture. This is a lovely flower for cutting purposes. Its branches, covered with profuse bloom, combine easily and pleasingly with other spring-flowering shrubs and bulbs. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

NURISH PLANT FOOD MAKES PLANTS FLOURISH

1½ lbs. in 32-packet dispenser box \$2.35
3 lbs. in two 32-packet dispenser boxes \$4.45



PERSIAN LILACS

FRENCH *Lilacs*

(*Syringa vulgaris*)

The richly fragrant and hardy Lilac has become one of the most widely planted of all shrubs. The old-fashioned Common Lilac has been grown for several hundred years, but modern French Hybrids are an improvement on it, bearing both single and double flowers in larger heads and a wider range of color, as well as a longer flowering season. They also begin to bear flowers at a much earlier age than the older kinds. Lilacs grow freely in almost any good garden soil. They do best in full sun. Pruning is necessary from time to time. Since many of the French Lilacs are grafted, all suckers produced below the point of union must be removed.

Charles Joly. Beautiful bright crimson. Double.

Decaisne. Bluish lilac or steel-blue. Single.

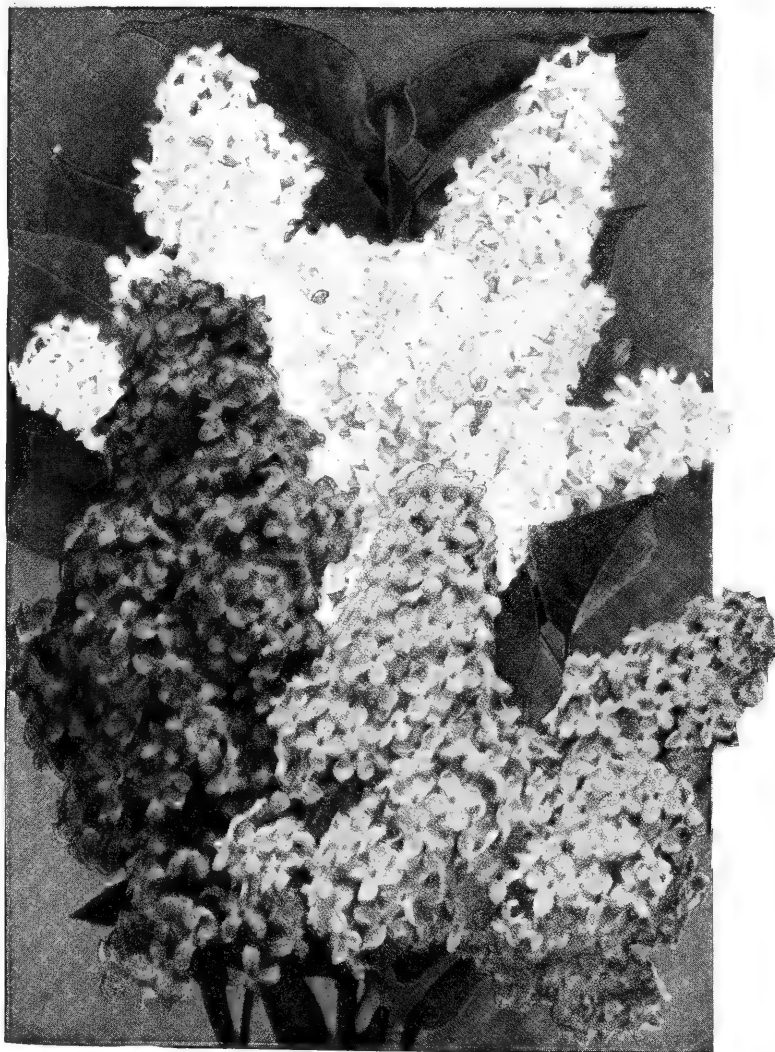
Ludwig Spaeth. Crimson-purple. Single.

Mme. Lemoine. White. Double.

Pres. Carnot. Pale lilac-pink. Double.

Thunberg. Mauve with white eye. Double.

12 to 18 in., \$1.85 each; 2 for \$3.50; 4 for \$6.50



FRENCH LILACS

R. M. KELLOGG CO., Three Rivers, Mich.

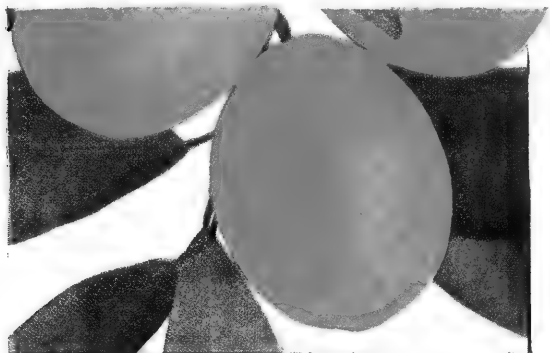
Hardy FUCHSIA

SENORITA

Here is a wonderful new hardy Fuchsia with lovely hanging flowers 2 to 3 inches long, of bright rose-red with a corolla of mulberry-purple. It blooms profusely from late summer to frost when other flowers are scarce. The plant is drought resistant as well as hardy. The glossy, holly-green foliage grows right down to the ground and makes the plant look like a small shrub. Set plants about 24 inches apart in neutral or slightly acid soil of average richness. A shady location is preferable. Mulch in the fall before freezing weather arrives. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.



HARDY FUCHSIA



LEMON

LEMON

AMERICAN WONDER

A novel house plant with fragrant, waxy white flowers several times a year, followed by huge, edible fruits of excellent quality. The plant grows 1 to 2 feet tall. It may be grown outdoors in a tub or pail in the summer and brought inside for the winter. From 2 1/4-in. pot, 1 yr., \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10.

HARDY ORANGE

(Citrus trifoliata)

See the front cover for description and illustration. 12 to 15 in., from 2 1/2-in. pot, \$2.95 each; 2 for \$4.95.

(Limit of two per customer)



ENGLISH IVY

HARDY ENGLISH IVY

(Hedera helix)

This familiar evergreen foliage plant makes a fine ground cover and edging for flower beds and borders. It is hardy when used in this way. The glossy foliage is very vigorous and attractive the year round. It is perfect for shady places, doing best in rich, moist soil. Any plants that winterkill during severe winters may be cut back. From 2 1/4-in. pot, 3 for \$1.00; 6 for \$1.85; 12 for \$3.55; 24 for \$6.10.

TANGERINE

Another plant of citrus-growing regions that may be grown in the North as a tub specimen, outdoors in summer and indoors in winter. Always attracts attention. From 3-in. pot, 2 yr., \$1.85 each; 2 for \$3.50; 4 for \$6.50.

GARDENIA

Gardenias have long been considered to be delicate hothouse plants, but if a sunny, warm, rather humid atmosphere is available they may also be grown as indoor pot plants. Their delicate beauty and sweet fragrance may be enjoyed all winter. Gardenias are grown in flower pots which are sunk in the ground during summer, where they are given a sunny spot and plenty of water. In the fall they are brought indoors in the pot and set in a sunny window. From 2 1/4-in. pot, 90c each; 2 for \$1.65; 3 for \$2.40; 4 for \$3.15; 6 for \$4.65.



GARDENIA

Kellogg's SHADE AND

SAUCER MAGNOLIA (*Magnolia Soulangeana*)

A beautiful tree that grows to 20 feet or more in height. Widely planted for its really gorgeous, 4-inch flowers that open in early spring just before the leaves. They are cup shaped, white inside and stained purplish pink on the outside. Most worthwhile. \$2.85 each; 2 for \$5.55; 4 for \$10.25.



SAUCER
MAGNOLIA

TULIP-TREE

(*Liriodendron Tulipifera*)

A handsome large, stately tree of sturdy habit. Named for its tulip-shaped, light yellow flowers, carried in late May at the top of the tree. A fine street tree if given sufficient moisture. \$1.95 each; 2 for \$3.65.



TULIP-TREE

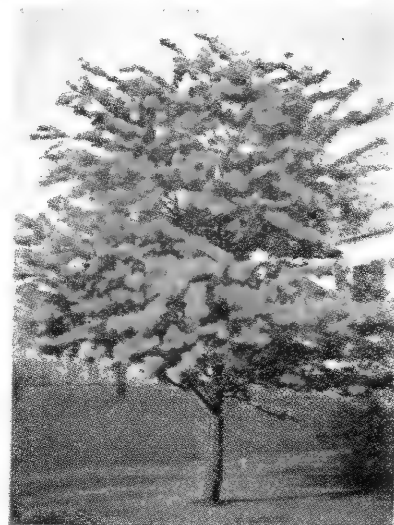


HOPA CRAB

A tree that is both ornamental and useful. In spring it bears great clouds of fragrant, bright pink flowers, followed by clusters of small red crabapples that make excellent jelly. Foliage is rich dark red when it first appears. Hardy, healthy and easy to grow. Extremely decorative and highly recommended from every standpoint. 4 to 5 ft., \$2.00 each; 2 for \$3.75.



MAPLE, CRIMSON KING



HOPA CRAB

MAPLE

Crimson King

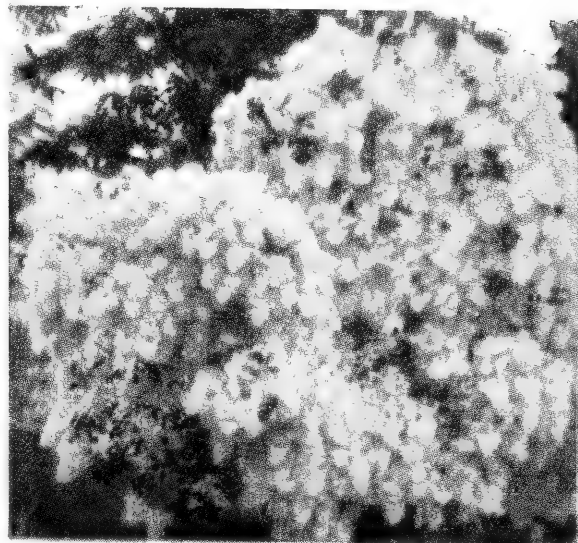
Pat. 735

A very decorative form of Norway Maple. All summer the leaves are about the color of a copper beech and, in addition, the branches and young foliage are a lighter, glistening color. A fine lawn specimen. \$4.99 each; 2 for \$9.78.

SMOKE-TREE

(*Rhus Cotinus*)

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer. In fall the foliage turns to red, yellow and brown. \$1.25 each; 2 for \$2.45; 4 for \$4.85.

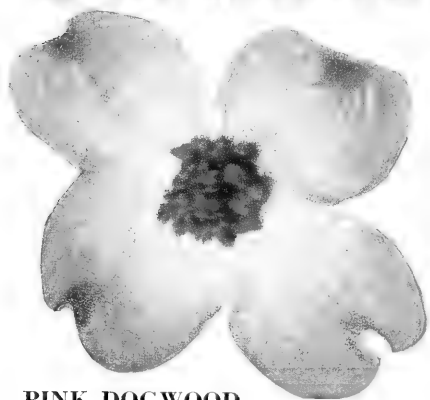


SMOKE-TREE

©

R. M. KELLOGG CO., Three Rivers, Mich.

ORNAMENTAL *Trees*



PINK DOGWOOD

CUTLEAF WEeping BIRCH (*Betula pendula gracilis*)

A very graceful, drooping tree that is lovely as a lawn specimen. The foliage is delicately cut and the bark is silvery white. Tall and slender, to about 35 feet. 4 to 5 ft., \$3.95 each; 2 for \$7.75.

REDBUD (*Cercis canadensis*)

Another native tree that turns the hillsides of some areas into fairyland when it blooms. It is also known as Judas-tree, and it has lavender-pink rather than red flowers. They pop out of the bark in early spring before the leaves appear. The tree grows 20 to 30 feet high and thrives in fertile, sandy loam. Most attractive all season. \$1.15 each; 3 for \$3.35.

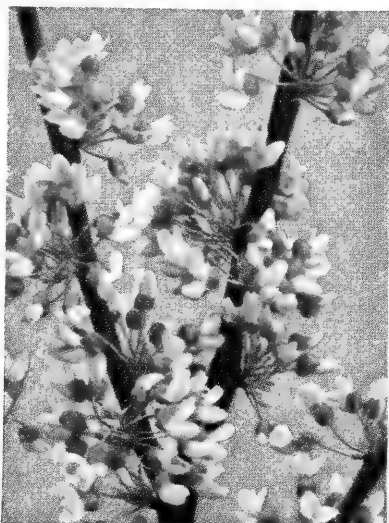


WISCONSIN WEEPING WILLOW

DOGWOOD

White (*Cornus florida*). One of the outstanding native trees of the United States. Distinctive horizontal branches bearing single white flowers in early spring, followed by red fruits relished by birds. Foliage turns red in the fall. A splendid specimen tree and one of the most delicate-appearing of all our native trees. No matter what the size of your grounds, they should have some Dogwood. 3 to 4 ft., \$1.50 each; 2 for \$2.75.

Pink (*C. florida rubra*). Just like the preceding in growth but with exquisite pink flowers. Makes an enchanting picture when planted in combination with the white form. \$2.75 each; 2 for \$5.25.



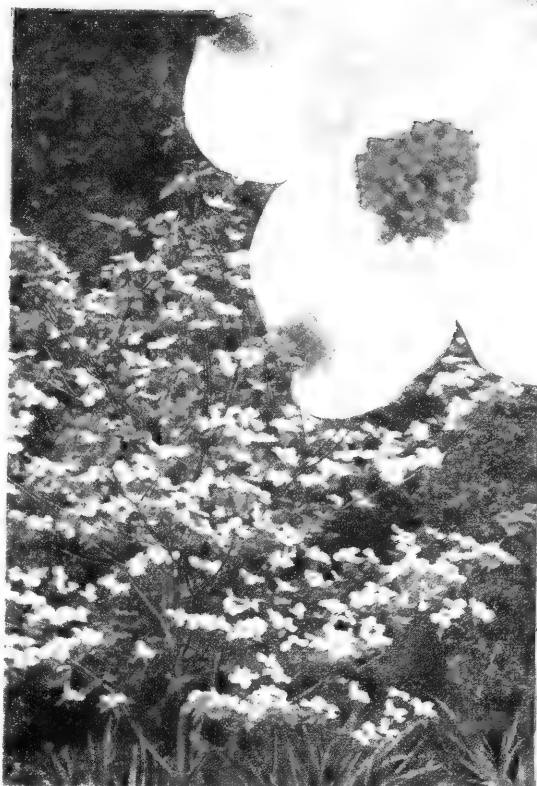
REDBUD

WISCONSIN WEEPING WILLOW (*Salix blanda*)

A hardy Willow with wide-spreading head and long, pendulous branchlets. Dark bark. A very desirable tree for use as a quick-growing ornamental on the lawn. Reaches a height of about 30 feet. 4 to 5 ft., \$1.95 each; 2 for \$3.75.

NEW! HARLEQUIN MAPLE

A sturdy, round-headed tree like Norway Maple but with beautiful variegated foliage. Each leaf is darker in the center and light green along the edge. Makes an excellent street tree about 30 feet tall and does well wherever ordinary Norway Maples will grow. A wonderful new tree that is sure to be a favorite. 4 to 5 ft., \$3.95 each; 2 for \$7.75.



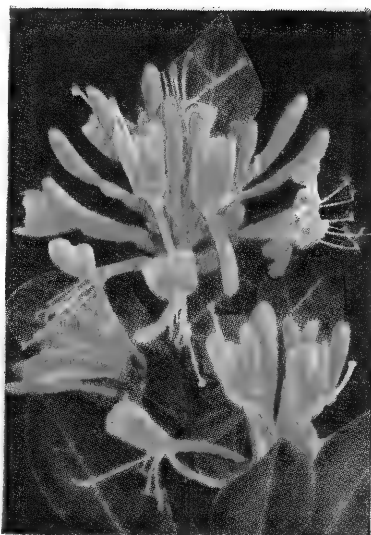
WHITE DOGWOOD

MOUNTAIN-ASH (*Sorbus Aucuparia*)

Very showy clusters of scarlet berries borne in profusion from July to winter. A very pleasing small tree for the lawn. 4 to 5 ft., \$1.95 each; 2 for \$3.75.



MOUNTAIN-ASH



GOLDFLAME HONEYSUCKLE

HONEYSUCKLE

Goldflame. May be grown as either a vine or a shrub. Fragrant, trumpet-shaped flowers, bright flame-pink on the outside and creamy yellow on the inside. Blooms from late spring to frost. Evergreen in mild areas. Grows in sun or part shade. **\$1.15 each; 2 for \$2.10.**

Hall's (*Lonicera japonica Halliana*). A partly evergreen climber often also used as a ground cover. Fragrant, white flowers all summer, changing to yellow. **\$1.15 each; 2 for \$2.10.**

SILVER LACE VINE

(*Polygonatum Auberti*)

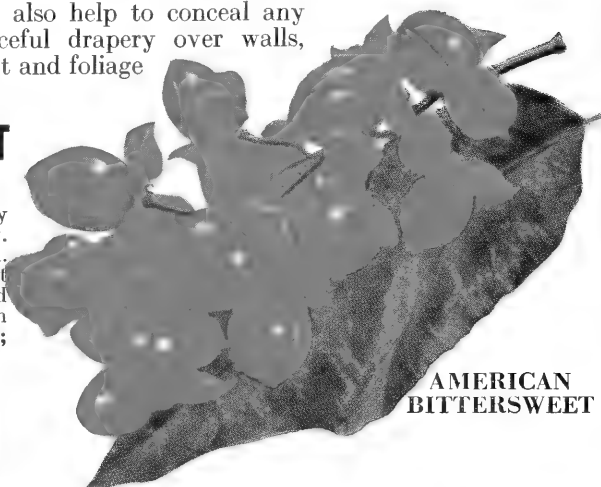
Very conspicuous in late summer when it is covered with a snowy white cloud of bloom. Beautiful for arbors and fences. A vigorous, twining vine that may grow as much as 20 feet in a season. Dense, bright green foliage. **\$1.15 each; 2 for \$2.10.**



SILVER LACE VINE

WISTERIA

An old-fashioned and ever-popular vine with gorgeous clusters of fragrant purple bloom in early summer. A very vigorous plant that lasts for years and years. A location in full sun is needed for best development of the flowers, which come in dense clusters about 7 to 12 inches long. All the flowers in a raceme open at the same time, making a spectacular picture. Grows to about 25 feet in height. **\$1.45 each; 2 for \$2.75.**



AMERICAN BITTERSWEET



PURPLE WISTERIA

Kellogg's HEDGE PLANTS

BARBERRY

Japanese or Green (*Berberis Thunbergi*). A spiny plant excellent for hedges when planted 2 to 2½ feet apart. Small, neat green leaves turning red in the fall. Red berries in winter. Grows in ordinary soil, in sun or part shade. Very hardy. **12 to 18 in., \$1.00 each; 2 for \$1.95; 4 for \$3.85; 6 for \$5.75.**

PRIVET

Regel (*Ligustrum obtusifolium Regelianum*). Dark green, glossy foliage. Makes a splendid hardy hedge plant 4 to 6 feet tall unless pruned. White flowers and black berries. For a hedge, set the plants 2 to 2½ feet apart. **12 to 18 in., 77c each; 2 for \$1.52; 4 for \$3.02; 6 for \$4.49.**

WILLOW

Blue-leaf Arctic (*Salix purpurea nana*). A good hedge plant for northern sections, which was actually found growing in the Arctic Circle. Shrubby habit; may be pruned to any shape but grows to about 3 feet if left to itself. Soft bluish foliage. Plant about 6 to 12 inches apart for hedges. **2 yr., 12 to 15 in., 65c each; 2 for \$1.29; 4 for \$2.39.**



PRIVET



GREEN BARBERRY

Kellogg's

GRAPES

- ✓ **CACO.** Red, very juicy and sweet. Extra early.
- ✓ **CATAWBA.** Large, amber-red fruit. Late; keeps well.
- ✓ **CONCORD.** The standard blue-black Grape. Hardy; heavy yielder.
- ✓ **FREDONIA.** Large, firm, juicy black fruit. Good shipper. Extra early.
- ✓ **NIAGARA.** The best white. Heavy bearer of large bunches.

Any of the above	2	3	6	12	25	50	100
Each	for	for	for	for	for	for	for
1 yr., No. 1	\$0.50	\$0.85	\$1.20	\$2.25	\$4.35	\$8.55	\$14.50
2 yr., No. 2	.60	1.05	1.50	2.85	5.55	10.25	16.95
							31.95

- ✓ **GOLDEN MUSCAT.** Mild and sweet; firm, meaty flesh. Waxy golden yellow; good shipper.
- ✓ **SENECA.** Oval, golden yellow fruit with edible skin. Long bunches. Perfectly hardy.
- ✓ **VAN BUREN.** Extra-early blue Grape. Hardy and very productive.

Any of the above	2	4	6	12	25	50
Each	for	for	for	for	for	for
1 yr., No. 1	\$0.65	\$1.15	\$2.15	\$3.15	\$6.15	\$10.95
2 yr., No. 1	.75	1.35	2.55	3.75	7.35	13.95
						26.95

Planting Instructions with all orders

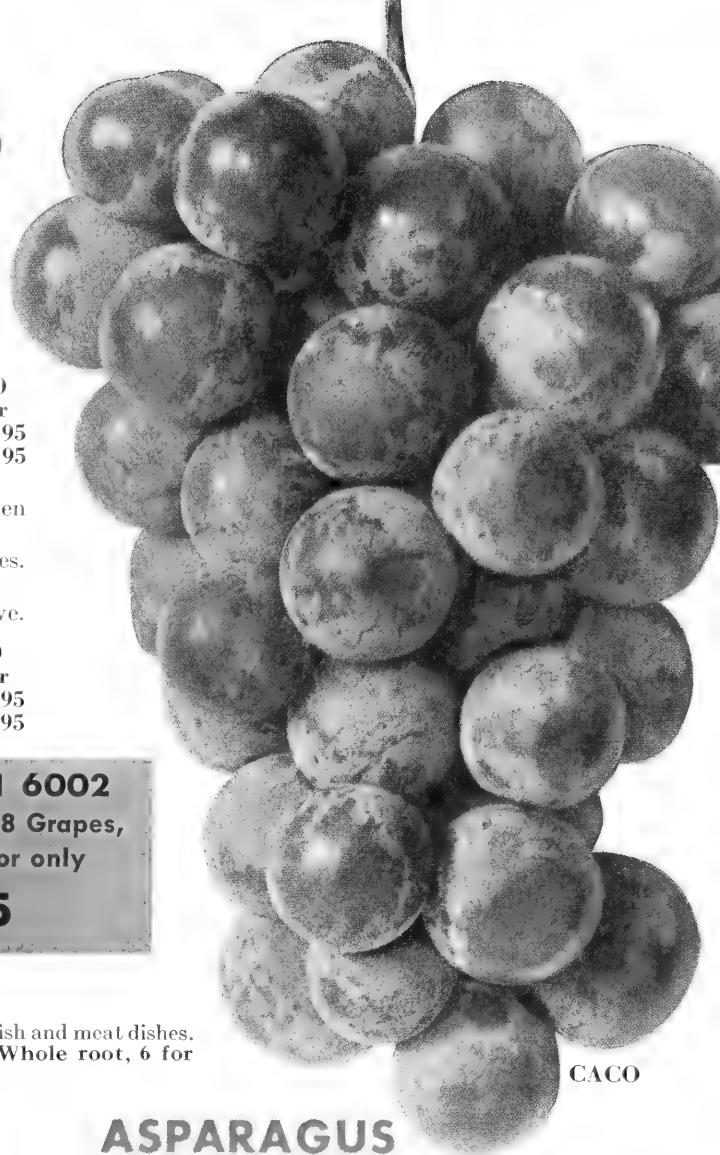
Nurish Plant Food

1½ lbs. in 32-packet dispenser box \$2.35.
3 lbs. in two 32-packet dispenser boxes \$4.45.

COLLECTION 6002

1 each of above 8 Grapes,
1 yr., No. 1, for only

\$3.75



CACO

HORSERADISH

Grated Horseradish made from the long, tapering roots adds a zest to fish and meat dishes. A perennial plant that will live for years. Dig the roots as needed. Whole root, 6 for \$1.00; 12 for \$1.85.

RHUBARB

Chipman's Red. Stalks are red all the way through, of deliciously mild flavor, long and tender. Excellent for freezing. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

Giant Victoria. Large, beautiful red stalks produced over a long period. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.

Rhubarb and Asparagus Shipped from Three Rivers, Mich.



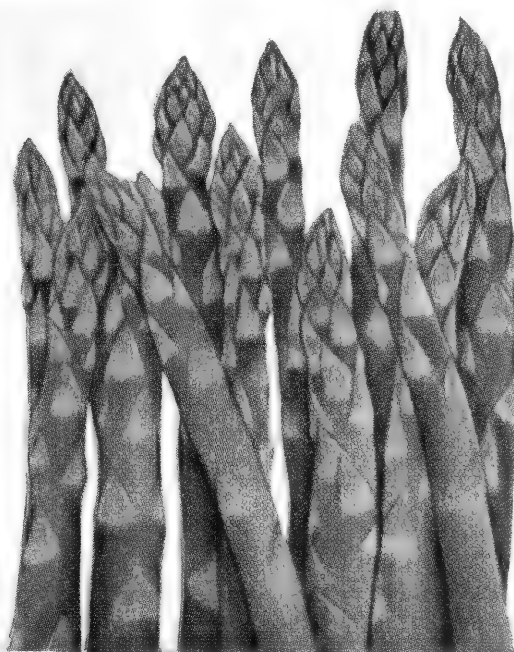
FAMOUS CHIPMAN'S RED RHUBARB

ASPARAGUS

Martha Washington. Tender, plump, juicy stalks. Continues to bear for many seasons.

Paradise. Extra-large tips produced for many weeks. Very early.

1-yr., 12 for 55c; 25 for 75c; 50 for \$1.20; 100 for \$2.10; 500 for \$9.25; 1000 for \$18.00. 2-yr., 12 for 90c; 25 for \$1.20; 50 for \$1.80; 100 for \$3.00; 500 for \$12.60; 1000 for \$23.95.



MARTHA WASHINGTON ASPARAGUS

Kellogg's DELICIOUS

BOYSENBERRY



BOYSENBERRY

✓ **Thorny.** Huge berries combining the flavor of raspberries, loganberries and blackberries. 5 for \$1.80; 10 for \$2.65; 20 for \$4.30; 50 for \$7.70; 100 for \$14.50; 500 for \$65.50; 1000 for \$110.00.

✓ **Thornless.** Three weeks earlier than the above; perfectly thornless. 5 for \$1.98; 10 for \$2.90; 20 for \$4.75; 50 for \$8.50; 100 for \$15.95; 500 for \$74.75; 1000 for \$139.50.

BLUEBERRIES

✓ **Jersey.** Large, very light blue berries of fine flavor. Hardy and vigorous. Late.

Rancocas. Medium to large berries in early summer. Bears a heavy crop.

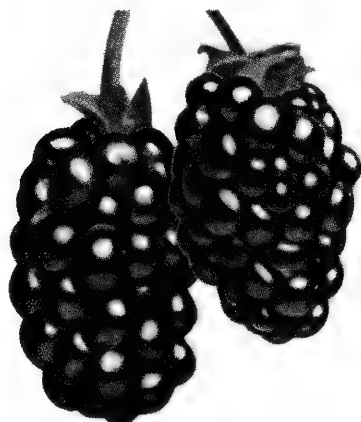
Rubel. Fine blue berries of excellent quality. Midseason to late.

3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 each.



RUBEL
BLUEBERRIES

BLACKBERRY Ebony King



EBONY KING
BLACKBERRIES

A very heavy producer of sweet, large berries of the Eldorado type. Ripens a week to ten days earlier than Eldorado. 1-yr., No. 1 plants, 5 for \$2.40; 10 for \$4.20; 20 for \$8.10; 50 for \$15.60; 100 for \$29.00. 2-yr., No. 1 transplants, 5 for \$3.15; 10 for \$5.50; 20 for \$9.50; 50 for \$21.60; 100 for \$39.00.

NURISH Plant Food

1½ lbs. in 32-packet dispenser
box \$2.35

3 lbs. in two 32-packet dispenser
boxes \$4.45

RASPBERRIES

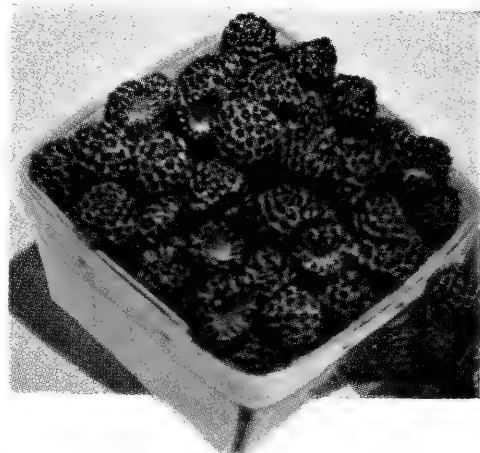
BLACK

Cumberland. Large, firm, jet-black berries in midseason. Hardy, healthy and vigorous.

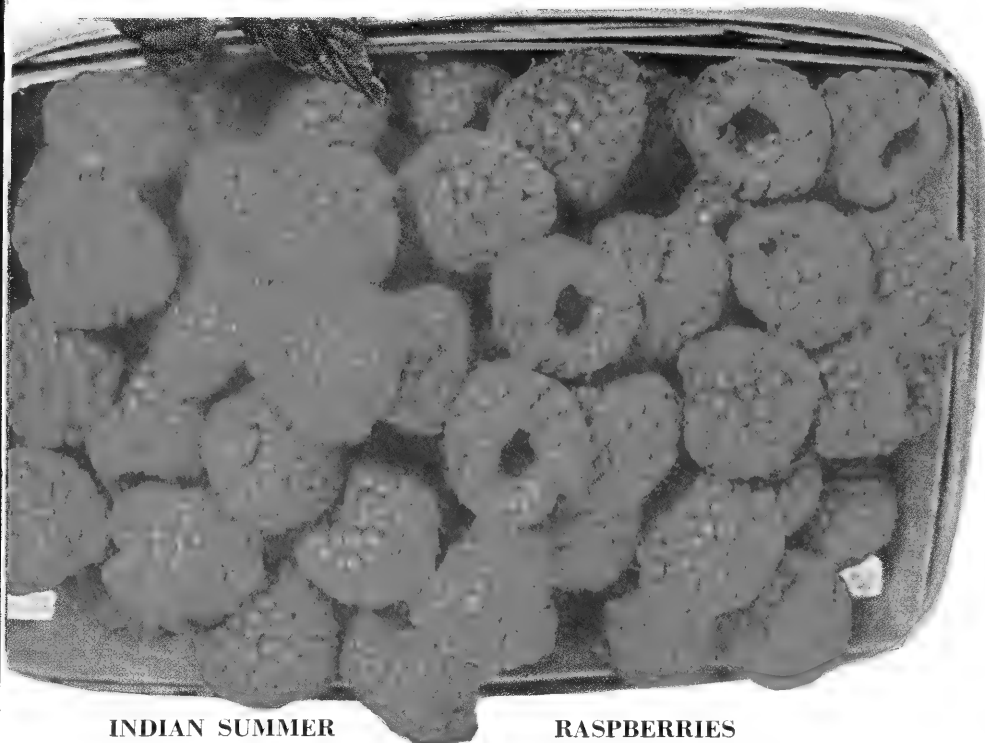
✓ **Logan.** Early. Berries of good size, glossy black. Rich flavor.

✓ **Morrison.** Late. Large, juicy, glossy black. Very vigorous.

1-yr., No. 1 plants, 10 for \$1.90; 20 for \$3.10; 50 for \$5.25; 100 for \$9.85; 500 for \$42.50; 1000 for \$74.50.



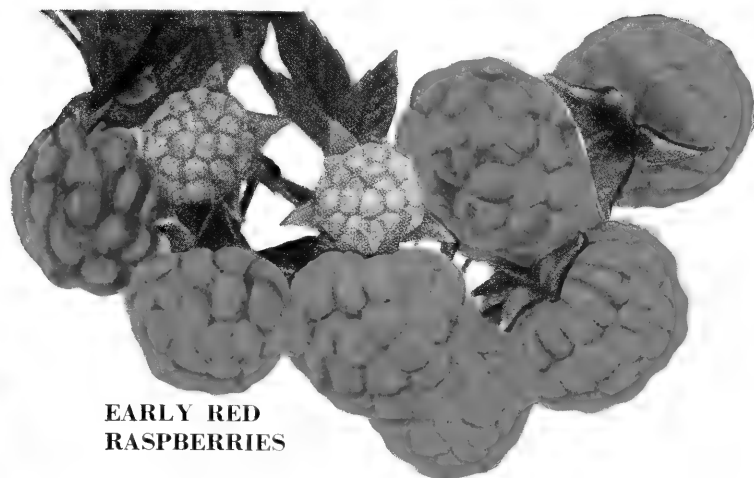
CUMBERLAND RASPBERRIES



INDIAN SUMMER

RASPBERRIES

BERRIES



**EARLY RED
RASPBERRIES**



GOLDEN QUEEN YELLOW RASPBERRIES

RASPBERRIES

RED

- ~ **Indian Summer.** Everbearing. Large, thimble-shaped, rich red berries.
- ~ **Latham.** Firm, bright red berries of good size. Midseason to late.
- ~ **Sunrise.** Early and extra fine. Juicy, non-crumbling.

Any of above 3 varieties:

1-yr., No. 1 plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95; 500 for \$59.75; 1000 for \$99.50

2-yr. transplants, 10 for \$2.70; 20 for \$4.50; 50 for \$8.40; 100 for \$15.95; 500 for \$74.75; 1000 for \$129.50

Willamette. Everbearing. Large size and excellent flavor.

1-yr., No. 1 plants, 10 for \$2.70; 20 for \$4.50; 50 for \$8.40; 100 for \$15.95; 500 for \$74.75; 1000 for \$129.50.

2-yr., No. 1 transplants, 10 for \$2.95; 20 for \$4.95; 50 for \$9.65; 100 for \$18.45; 500 for \$79.75; 1000 for \$139.50.

~ **September.** Bears in June and July and again in September. Good size; hardy. **1-yr.,** No. 1 plants, 5 for \$1.80; 10 for \$3.40; 20 for \$6.40; 50 for \$14.95; 100 for \$27.95.

~ **Early Red.** Perfect for canning and freezing. Huge crops early in season. **2-yr.,** No. 1 transplants, 5 for \$2.70; 10 for \$5.20; 20 for \$9.95; 50 for \$23.95; 100 for \$45.95.

YELLOW

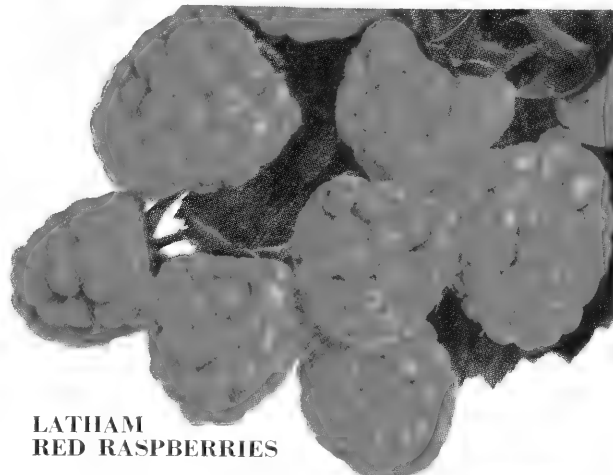
Golden Queen. Very sweet, golden yellow berries. Heavy bearer.

1-yr., No. 1 plants, 10 for \$2.70; 20 for \$4.50; 50 for \$8.40; 100 for \$15.95; 500 for \$74.75; 1000 for \$129.50.

2-yr., No. 1 transplants, 10 for \$2.95; 20 for \$4.95; 50 for \$9.65; 100 for \$18.45; 500 for \$79.75; 1000 for \$139.50.

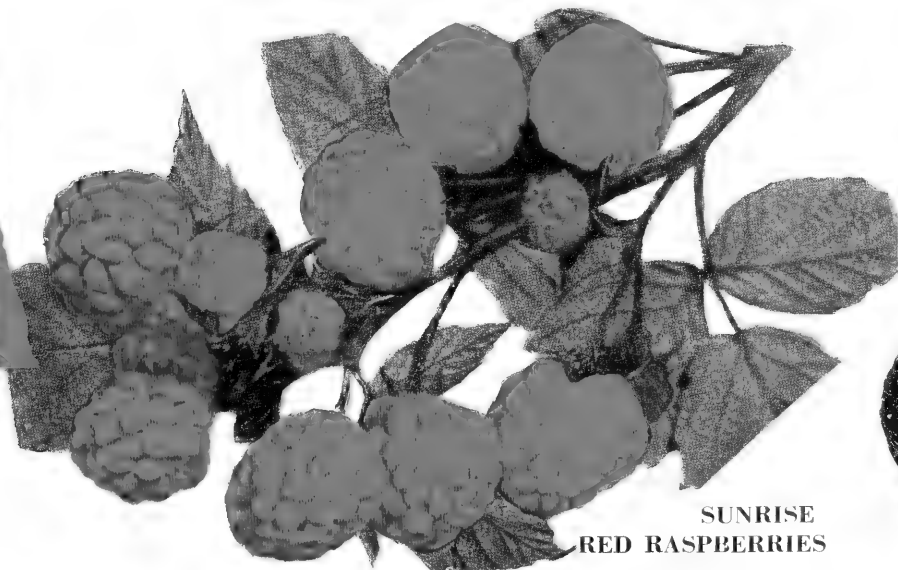
PURPLE

~ **Sodus.** Mild, sugary and delicious. Giant, bright purple berries that do not crumble. Very heavy bearer. **1-yr.,** No. 1 plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95; 500 for \$59.75; 1000 for \$99.50.

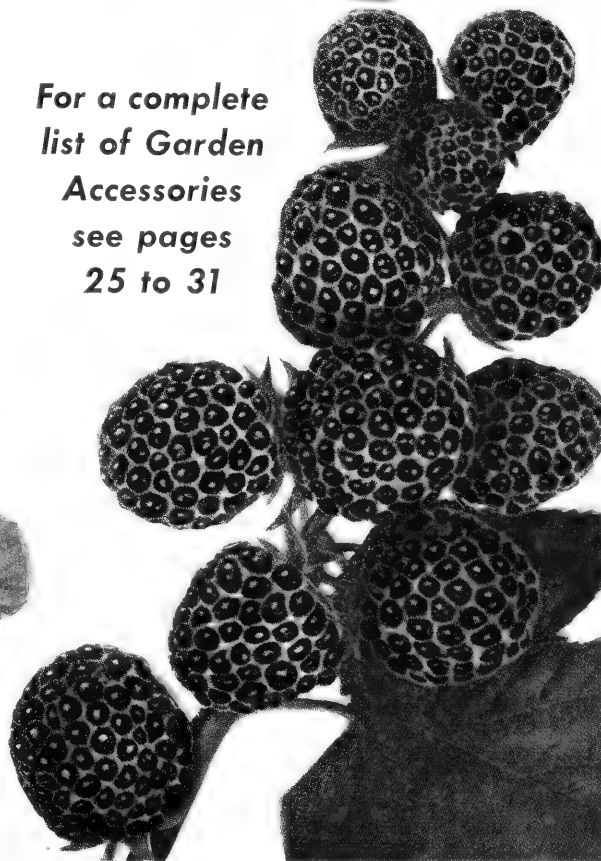


**LATHAM
RED RASPBERRIES**

**For a complete
list of Garden
Accessories
see pages
25 to 31**



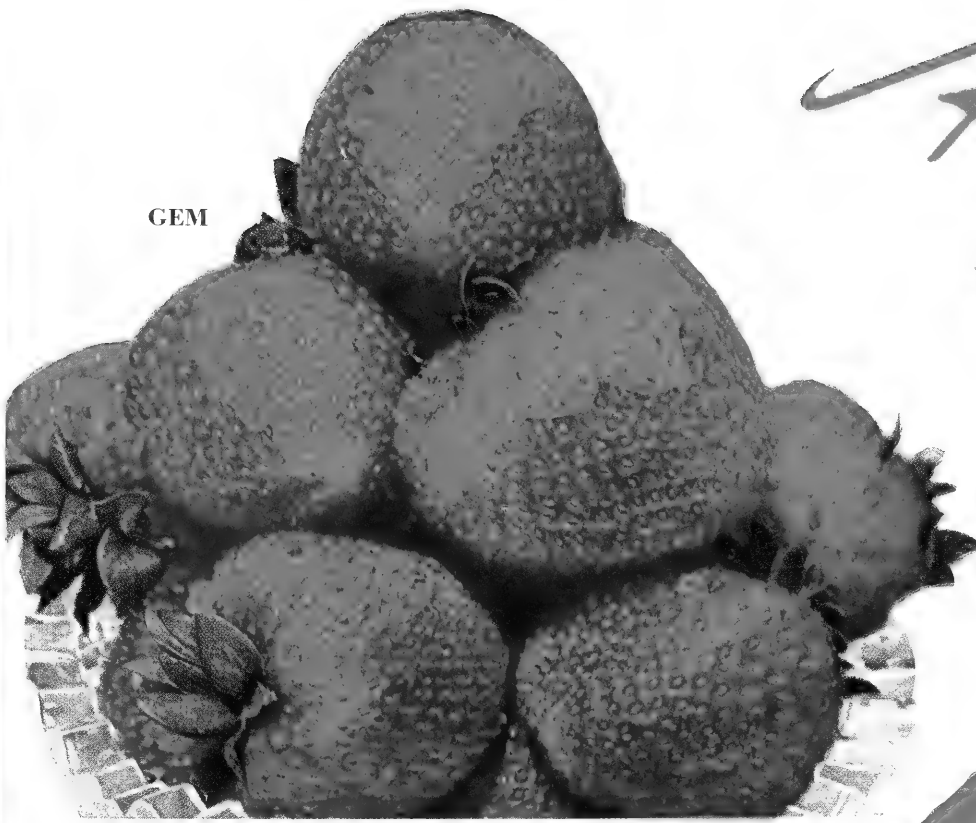
**SUNRISE
RED RASPBERRIES**



SODUS PURPLE RASPBERRIES

Kellogg's

GEM

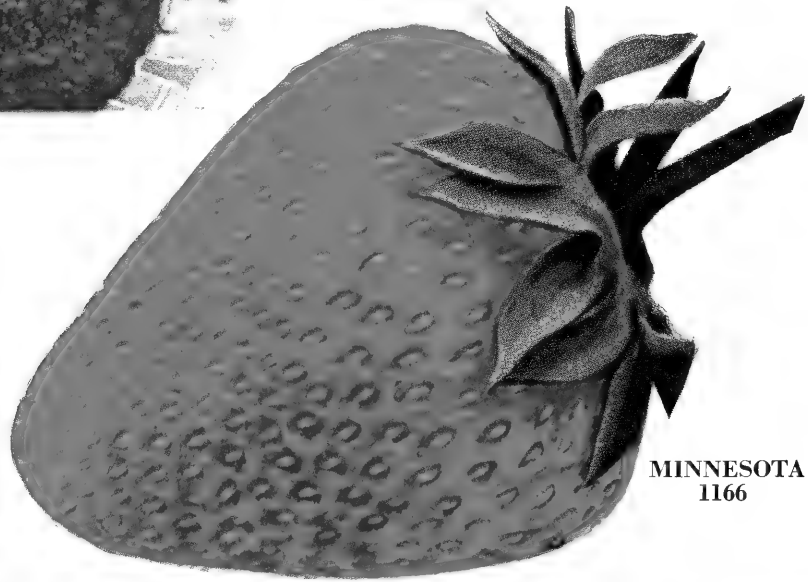


GEM

This is the standard everbearer, which has yielded good returns for a number of years. The healthy, vigorous, productive plants are not so large as some, but if given a good early start will often make so many plants that thinning is necessary. The berries are large in size, of light red color. Delicious flavor. A money-maker that has stood the test of time.

MINNESOTA 1166

Does especially well in the North. It has excellent flavor, and in productiveness is the equal of any other everbearer. Produces plenty of runners and is vigorous and healthy. Firm, dark, nice-looking berries of good quality, which do not spoil in the hottest weather. Ships well, too. Its hardiness and fruitfulness under adverse conditions are remarkable.



MINNESOTA 1166

STREAMLINER

Gives big, profitable crops in six months or less. The large, attractive berries are borne in spring as well as fall; by September it fruits so heavily that it is sure to be a profit-maker. The berries are large, well shaped and well colored to the center, with no green tips and never hollow. Very hardy and prolific. Does well on either clay or sandy loam.

STREAMLINER



ALL EVERBEARING STRAWBERRIES ON THIS PAGE

25 for \$2.10; 50 for \$3.15
100 for \$5.25; 500 for \$19.90

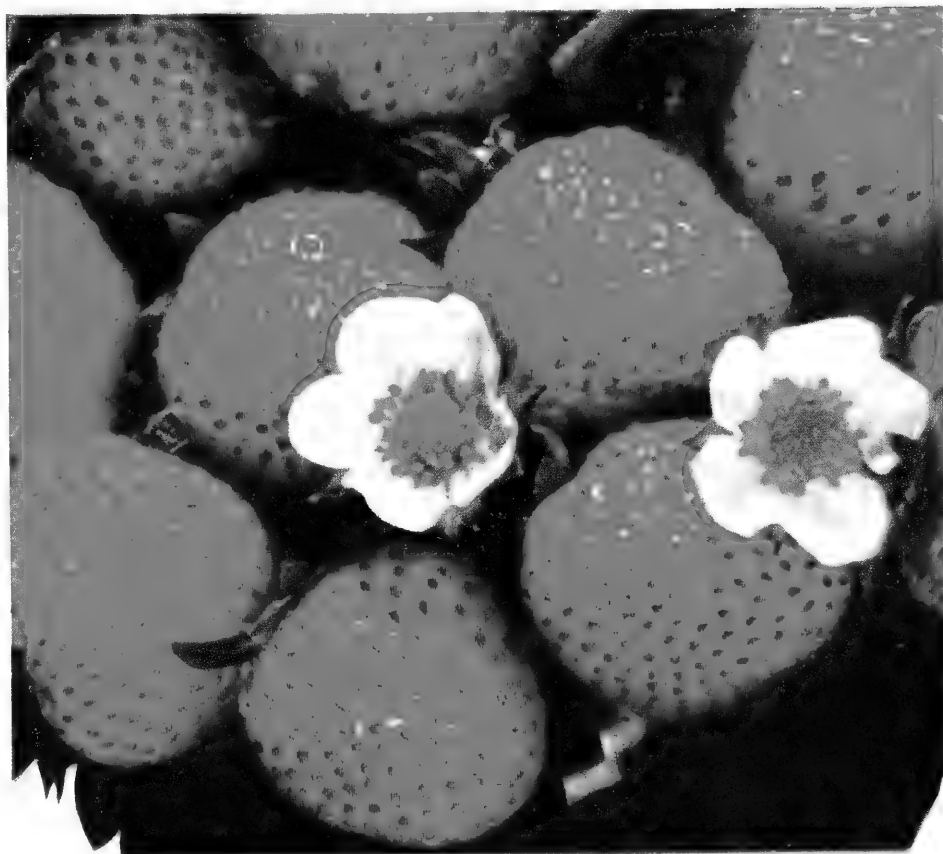
Everbearing Strawberries

20th CENTURY

An outstanding everbearer highly recommended by University Experiment Stations the country over. Second only to Red Rich, it is superior in size, quality and vigor of plant to other everbearers. It makes a vigorous growth of good-sized plants with exceptionally heavy producing ability. Bright red berries of fine texture and delightful taste. Bears fruit in 60 days and up to freezing weather. By all means, try this fine everbearer. 25 for \$4.25; 50 for \$7.00; 100 for \$10.00; 250 for \$22.50.

FOR NURISH PLANT FOOD

See Page 25

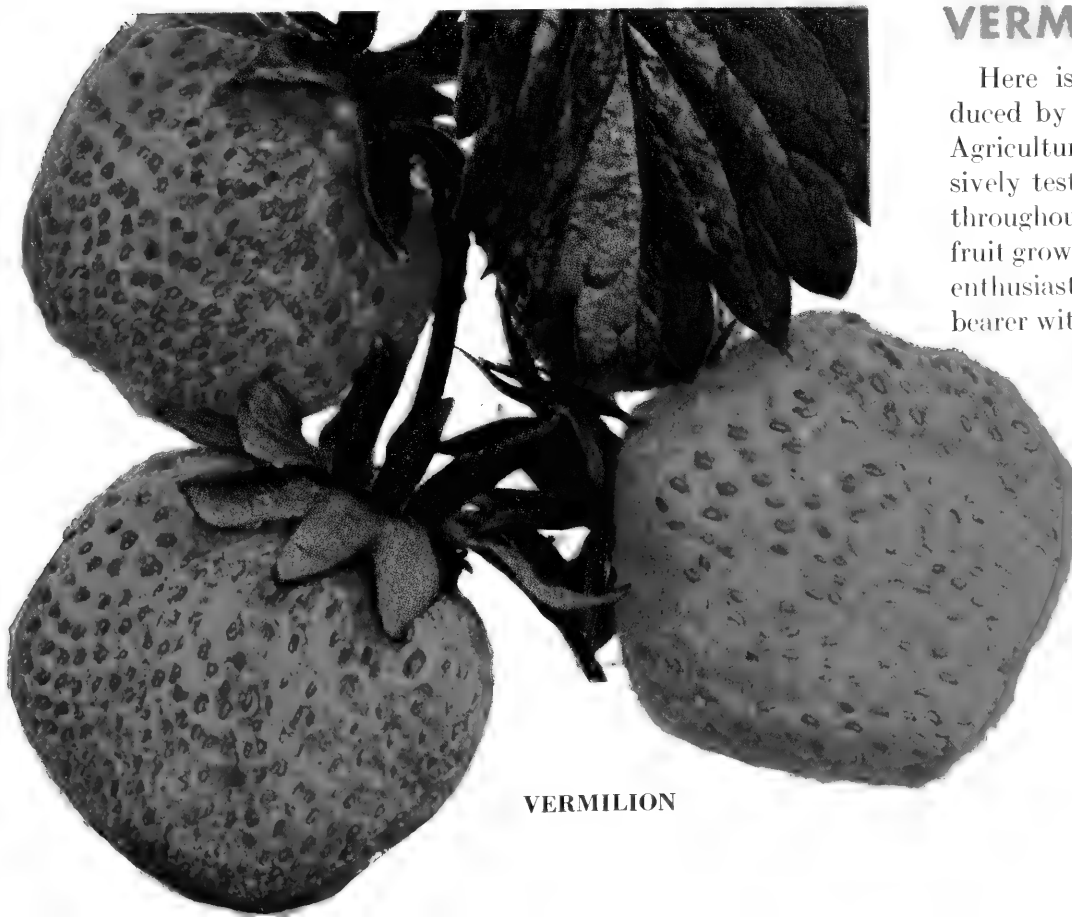


20TH CENTURY

EARLY Heavy-Bearing STRAWBERRIES

VERMILION

Here is a new Strawberry produced by the University of Illinois Agriculture Department and extensively tested at experiment stations throughout the country. Leading fruit growers in Illinois are especially enthusiastic about it. An early bearer with a harvesting season that lasts about two weeks in early June. Well-formed, medium to large berries, smooth and very glossy. Attractive dark red color; more aromatic than most varieties. A vigorous plant, resistant to red stele, leaf spot, leaf blight, etc. Very prolific. 25 for \$2.50; 50 for \$3.75; 100 for \$6.50; 500 for \$30.00; 1000 for \$50.00.



VERMILION

KELLOGG'S STRAWBERRIES

CATSKILL

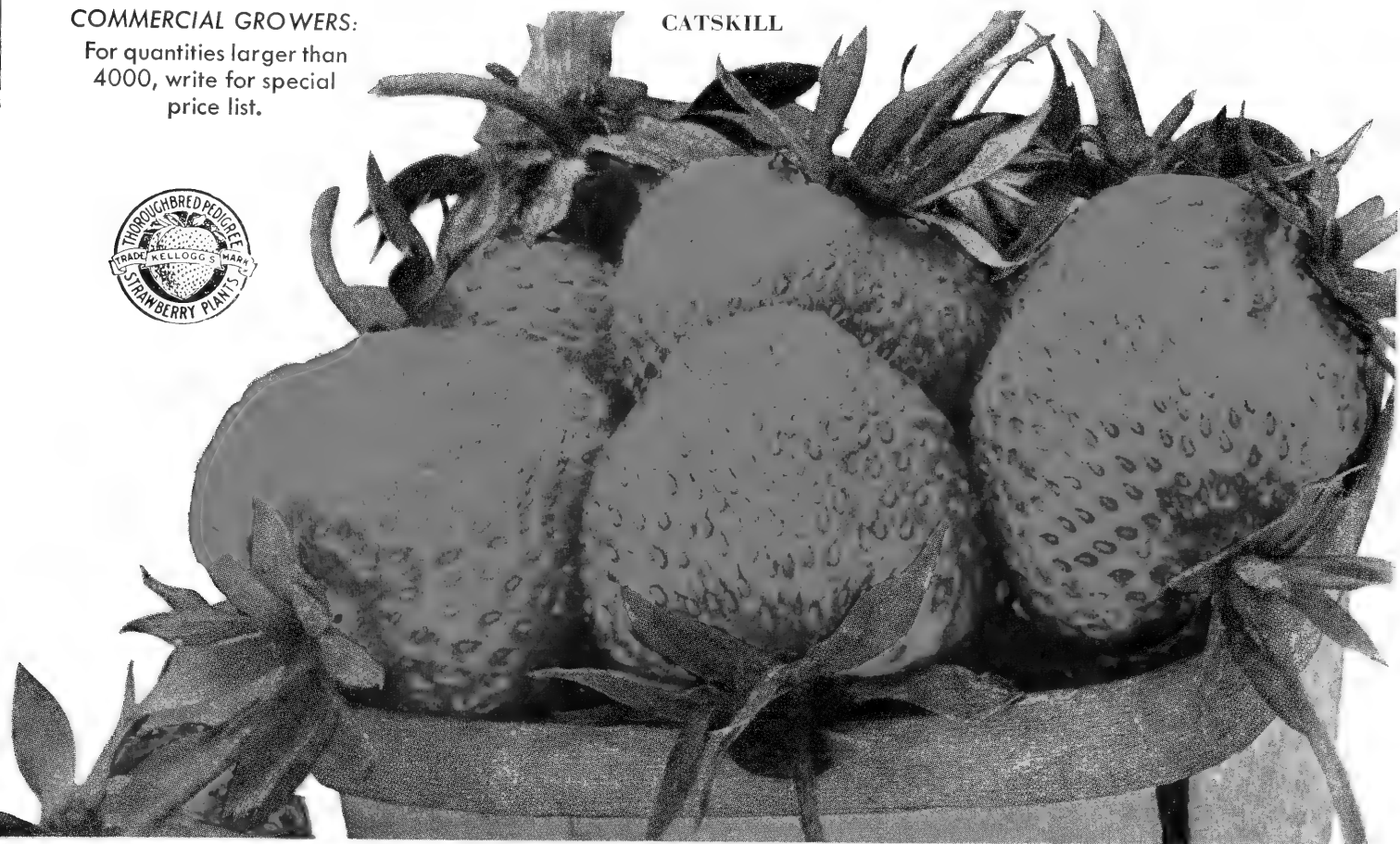
Probably the best for freezing. With the use of frozen food lockers becoming so common, it was necessary to find a Strawberry that would freeze well and come out of the freezer still rich in color and flavor and still of firm shape. Catskill was the

berry that filled those requirements. The berries are extra large and the flavor extra fine, mild and sweet. Brilliant red, with fresh green cap. Very hardy, doing well in all northern states. One of the most productive varieties, vigorous and healthy. It can stand wet weather at harvest time better than most varieties.

COMMERCIAL GROWERS:

For quantities larger than 4000, write for special price list.

CATSKILL



FAIRFAX

This name has long been associated primarily with quality and flavor. In fact, for sheer eating pleasure Fairfax has long been regarded as the very best variety in the world. Firm, ruby-red berries that turn dark purplish when fully ripe. This darker color is a mark of quality to retail buyers; after their first taste of the delicious fruit, customers look for the distinctly darker berries. They are fan shaped at first, then normal shape. Sturdy plants bearing a fairly heavy crop. Not so productive as Premier, but growth is vigorous and enough plants are produced to make a fine fruiting row. Non-acid, distinctive taste that is a favorite everywhere. Brings high prices on every market and is especially profitable all through the middle and northern states. Bisexual plants.

FAIRLAND

Here is a very fine midseason to late variety that ripens a few days after Temple and continues over a long season. It is a robust grower with free production of new runners. And it is very resistant to red stele disease, which makes it valuable for areas where that root rot is prevalent. A very heavy yielder, ranking with Premier and Catskill, and especially recommended for the northern states where Premier is an important sort. Recent reports show that Fairland has done extremely well in Michigan, Indiana and Ohio, and in Massachusetts it outyielded both Premier and Catskill. It needs moist soil in order to develop the huge crop of fruit. The beautiful bright red berries are firm enough for shipping a moderate distance. They are almost as large as Temple.

**ALL VARIETIES
ON THIS PAGE**

**25 for \$1.45
50 for \$2.25
100 for \$3.60**

**250 for \$6.80
500 for \$11.00
1000 for \$19.85**

FOR EATING • FREEZING • CANNING • PROFIT

ROBINSON

Extra-large, bright shiny red berries, conical in shape and well colored to the very center. Quality and firmness are very good, making it a fine shipping variety. It bears heavily over a long period, starting only a few days after Premier. A favorite with com-

mercial growers and a great success on the market. Plants are healthy and do well in the North. Produces many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is becoming very popular for canning and table use.

We pay all shipping costs on nursery items except to Canadian customers, who must pay their shipping costs and duty.

ROBINSON

COMMERCIAL GROWERS:

For quantities larger than 4000, write for special price list.

SENATOR DUNLAP

An older variety that has been grown in the middle and northern states for many years and is still grown and liked by many people. A very strong, high-yielding plant. Berries are of medium size, bright rich red color all the way through and of good quality. This is one of the best sorts for canning purposes. Sweet, delicious flavor. The hardiness of Senator Dunlap makes it especially adaptable to sections where cold winters often injure weaker varieties. A bisexual sort, best grown in narrow rows.

SPARKLE

The sparkling, glossy red berries are very appetizing. They are of good round form, and while only of medium size they are very freely produced. When grown as far south as Maryland the berries are rather soft, but in the New England States, New York, New Jersey and Pennsylvania and westward in the same latitude Sparkle has proved topnotch. Quality is excellent, though not quite so good as Fairfax. It has a very long, late ripening period. Rates high as a freezing variety. Almost immune to red stele disease.

TEMPLE

Another variety resistant to red stele disease. Large, firm, bright red berries with good sweet taste. An exceptionally strong plant that is a cross between Aberdeen and Fairfax. Has fine quality and good size. The color of the berry is lighter than Fairfax, becoming darker. Berries are firmer than those of Sparkle and Fairland. A heavy producer in midseason. Well adapted to all the northern states, where it is widely grown for shipping. Although it is not especially good for freezing, Temple is fine for garden and shipping.

**ALL VARIETIES
ON THIS PAGE**

● 25 for \$1.45
● 50 for \$2.25
● 100 for \$3.60

● 250 for \$6.80
● 500 for \$11.00
● 1000 for \$19.85

TWO *New* JUNE-BEARING *Strawberries*

Perfect for Freezing and Canning

ARMORE

A cross of Aroma and Blakemore. Developed by the Missouri Experiment Station and tested for seven years before being released. Large, firm, bright cherry-red fruit that keeps well. Bears fruit over a long period and makes a good fruiting row. The most distinctive feature is the uniform shape of the berries. Compares with Premier in quality. Superior handling and shipping qualities and is more productive on old land than most varieties. Remains large size even for the last pickings. The firmness of the berries makes them superior for shipping. Recommended for areas where Premier is successful. 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.

ARMORE

JUMBO®

Trade-Mark

Midseason. An exceedingly vigorous grower producing large quantities of berries. When fully ripe it is very dark red, with excellent flavor. Berries may be picked when they reach the color of Premier, or allowed to remain on the plant until completely ripe. Not quite so early as Premier. Especially good for preserving. 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.

COLLECTION 6001

100 Armore
100 Jumbo

**200 PLANTS
FOR ONLY \$10.95**

(Order 100 of each and save \$1.05)

JUMBO

RED RICH *the finest of all Everbearers*

Pat. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! This has been a sensational success and has been called the greatest development in fifty years. It was produced after fifteen years of cross-breeding with Fairfax and Wayzata—one famous for flavor and the other for its everbearing qualities. The deep red color runs through the whole berry. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well, too. Try a Pyramid Garden Bed filled with 50 plants of Red Rich, and you will have a real treat.

25 for \$5.25; 50 for \$8.50;
100 for \$15.00.

PYRAMID CIRCULAR TERRACED GARDEN

In one-third the space required by conventional garden methods you can enjoy a large yield of everbearing Strawberries. Practical and good-looking Pyramid Garden Beds are the answer. The bottom aluminum ring is 6 feet in diameter (each band is 5 inches wide). Fill with rich soil, allow it to settle well and set it with Strawberry plants. One Pyramid Garden Bed requires 50 plants. \$9.95.

Pyramid Garden Bed and 50 Red Rich Everbearing Strawberry plants. \$18.45. For accessories see page 25.





PREMIER



The Leader of Them All

ORDER EARLY

*We Cannot Promise
Not to Run Short Before
the Season
Is Over*

COMMERCIAL GROWERS:

For quantities larger than 4000, write for special price list.

Over the years a number of Strawberry varieties have been put on the market, but all in all Premier has never been eclipsed. It always produces heavy crops, and there is always a good demand for it. We were the original introducers of this berry, and we are mighty proud of that fact.

Kellogg's Premier has so many good qualities that it just could not help being a winner on every market. First, it is *early*, and that means high profits for the commercial grower. For the home gardener, it means extra satisfaction for the whole

family. And it is extra large, with beautiful red color that goes all the way through. It bears well-shaped berries over a long season, and is so attractive that everyone wants it. The sturdy, frost-resistant plants are easy to grow and very seldom show any signs of disease. The flavor is very delicious. Solid enough to ship well, and tops for preserving. What more could anyone want in a Strawberry? Oh yes, it is very productive, too; one plant often bears a quart of berries. We strongly recommend Kellogg's Premier for every grower.

25 for \$1.45
50 for \$2.25

● **100 for \$3.60**
250 for \$6.80

● **500 for \$11.00**
1000 for \$19.85

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN